

USC Price

Sol Price School of Public Policy



Shape the World

Urban Planning

Public Administration

Public Policy

Nonprofit Leadership

Health Policy and Management

Real Estate Development



USC University of
Southern California



USCPrice

The mission of the USC Sol Price School of Public Policy is to improve the quality of life for people and their communities, here and abroad. We achieve this mission through education and research that promote innovative solutions to the most critical issues facing society.

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priceschool.usc.edu

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About the Price School

Educating leaders and innovators

In today’s world of dynamic change and globalization, social and economic challenges have become increasingly complex and enduring. Solving society’s most pressing issues — including sustainability, healthcare reform, housing, immigration, infrastructure, urban development, social planning and policy, and governance — requires innovation and collaboration. These issues call for leaders who are able to move beyond their areas of expertise and work across the public, private, and nonprofit sectors to find vital solutions. Through its interdisciplinary approach, the Price School trains and educates students to serve as innovators — and leaders — in their fields.



“The Price School is unique in its emphasis on marrying what you learn in the classroom with what you experience in the real world. I feel that I have a strong grasp of the problems that plague society and understand how to go about trying to solve them.”

**Taylor Wolfson,
BS ’14
Senior Account Coordinator,
Cerrell Associates**

The USC Sol Price School of Public Policy degree programs in urban planning, public administration, public policy, nonprofit leadership, health administration, and real estate development draw on the expertise of faculty and practicing professionals to create a learning environment with breadth and depth that sets the Price School apart. The Price School ranks sixth nationwide among “America’s Best Graduate Schools” for public affairs, according to *U.S. News & World Report*.

A PRICE SCHOOL EDUCATION

The Price School offers an education that:

- Combines social sciences, professional expertise, and the resources of a world-class research university to give students breadth, depth, and variety.
- Fosters relationships between students and teachers.
- Offers both academic and real-world experiences, drawing on a network of engaged alumni, advisers, and prominent professionals.
- Encourages innovation, entrepreneurship, experimentation, and collaboration.
- Instills a multidisciplinary and problem-solving ethic.
- Focuses broadly and inclusively on the issues, constituencies, structures, and institutions engaged in public life — in both governance and the built environment.
- Uses Los Angeles and the greater Southern

California region as a living laboratory in which to practice the lessons of the classroom.

- Provides students opportunities to apply their skills in the global arena.

New forms of governance require that public administrators, policymakers, planners, nonprofit leaders, real estate developers, and healthcare managers work together — and reach across sectors — for the betterment of communities everywhere. It is for this multidisciplinary reality that the Price School prepares its students and conducts its academic research.

EXCEPTIONAL FACULTY

Price School faculty members are distinguished scholars who share a deep commitment to research and teaching. Their diverse disciplinary backgrounds and research interests include economics, international relations, urban planning, organizational behavior, philosophy, political science, psychology, public administration, public policy, sociology, and social ethics, among others. Many Price School faculty also serve on the boards of leading academic journals and major public and nonprofit organizations. In their work, they contribute to the store of knowledge in their respective disciplines and to the formation of the next generation of civic, community, and business leaders.

EXTRAORDINARY STUDENTS

Students with a wide range of backgrounds and interests are drawn to the Price School’s academic programs. Many enter the school’s master’s degree programs directly after completing their undergraduate degrees, while others have accumulated significant experience in professional practice. The Price School’s class scheduling accommodates both full-time students and working professionals. Graduates of the school hold important positions in government, business, and the nonprofit sector. In all their endeavors, alumni draw on the invaluable repertoire of knowledge and skills gained at the Price School.

RESEARCH OPPORTUNITIES

USC is the oldest private research university in the American West and one of only 62 members of the Association of American Universities. Its faculty and students collaborate on a wide range of individual and grant-funded research projects, many of which take place in the school’s research centers and institutes. That research often directly impacts Southern California, the nation, and the world.

THE PRICE SCHOOL CONTEXT

The Price School’s multidisciplinary nature provides a cohesive education with breadth and depth that sets its academic programs apart. To prepare themselves for a wide range of careers, students are encouraged to take courses offered by the school’s distinctive, yet interconnected, master’s degree programs: urban planning, public administration, public policy, nonprofit leadership, health administration, and real estate development. A student’s peers inside the classroom

today may become his or her professional colleagues locally and globally tomorrow.

ABOUT USC

USC is one of the world’s premier teaching and research universities. Distinguished by a renowned faculty, innovative community-building initiatives, and highly selective admission standards, USC ranks in the top one percent of the nation’s colleges and universities in academic quality. Among private research universities, USC consistently appears on the list of the top 10 recipients of federal research funding.

In addition, USC boasts a strong tradition of public service with wide-ranging social impacts. As the largest private employer in Los Angeles, USC is also a powerful economic engine — generating over \$5 billion in fiscal activity annually in the Los Angeles region and beyond.

WELCOME TO LOS ANGELES

There’s no better place to study and analyze policy, planning, and development than Los Angeles, a world-class metropolis that is home to USC and the Price School. L.A. is the second-largest U.S. city and offers unique diversity unlike anywhere in the world — from its people to its landscapes to its industries to its cultures. It is also a global economic hub — a center of international trade, business, finance, technology, aerospace, and entertainment.

USC, located just three miles from the city’s downtown, 12 miles from the beach, and 60 miles from both deserts and snow-capped mountains, is truly a gateway to all of the varied experiences L.A. has to offer.



“USC Price was the only school I decided to apply to. I knew Price would provide me with the necessary skills and expertise that would become practical in my future line of work.”

**Corinna Jiang,
MPA ’15
Research Fellow, USC’s
National Center for Risk and
Economic Analysis of Terrorism
Events (CREATE)**



A Message from the Dean



Since 2005, it has been my privilege to serve as dean of the USC Sol Price School of Public Policy, one of the most distinctive and highly regarded schools of its kind in the nation. In 2012 we earned our fifth consecutive top-10 ranking in *U.S. News & World Report's* "America's Best Graduate Schools," placing sixth among 266 public affairs schools across the country. The most recent Planetizen rankings of urban planning schools placed us ninth.

These rankings reflect our position as a leader in scholarship and research and acknowledge our contributions to helping solve some of the most critical and complex issues facing our world today.

In 2011 we received a \$50 million naming gift that honors the legacy of Sol Price. The more you learn about his life, the greater pride you will feel being associated with a school that bears his name. You can read more about this gift on page 6.

At the core of the Price School is our distinguished faculty. Their strong intellectual leadership and dedication to improving the quality of life for people and their communities worldwide provide the cornerstone of what we impart to our students.

The Price School offers considerable opportunities for students to work with faculty in addressing real-world problems, complete internships, and interact with prominent practitioners. At the Price School, we call this *knowledge in action*.

"I often find myself reflecting on the enormous courage, dedication, and resolve of all Price School students, alumni, and faculty to tackle the multifaceted and often intractable problems that we currently face in the world."

Jack Knott

**C. Erwin and Ione L. Piper Dean and Professor,
USC Sol Price School of Public Policy**

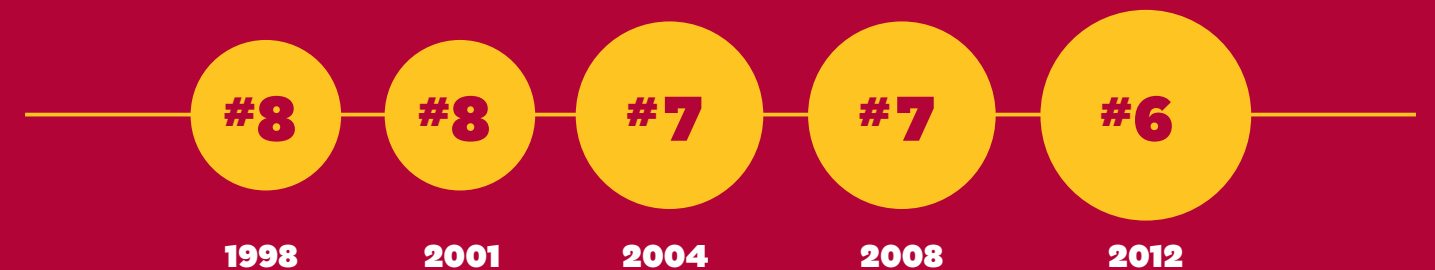
The city of Los Angeles, with its rich cultural diversity and unique urban setting, provides an ideal "living laboratory" for learning. In addition, Price School students travel abroad — to Asia, South America, and Europe — to examine issues in a global context.

I invite you to learn more about the Price School by browsing our Web site at priceschool.usc.edu and following us on our various social media platforms. You may also visit us in Ralph and Goldy Lewis Hall on the USC campus. To arrange a visit, please call (213) 740-0550.

Meet our faculty. Speak with our students. Whatever your professional or scholarly interest, the Price School will provide you with an exciting, challenging, and lively environment in which to study, work, learn, and shape the world.

Sincerely,
Jack H. Knott, Dean
C. Erwin and Ione L. Piper Chair and Professor

The Nation's Finest



The Sol Price School of Public Policy ranks 6th among 266 schools of public affairs nationwide, according to U.S. News & World Report's "America's Best Graduate Schools" released in 2012.

A Visionary Gift



Sol Price

THE LEGACY OF SOL PRICE

The gift to name the USC Sol Price School of Public Policy honors the life and legacy of Sol Price, a visionary entrepreneur who pioneered new practices in retail, real estate, and philanthropy. He was also a man of great integrity guided by a strong moral compass to improve the quality of life for the less fortunate.

The founder of Price Club, which later merged with Costco, Sol Price revolutionized consumer buying habits through a membership club model that provided greater value at a reduced cost to his customers. He was known especially for the care and dignity with which he treated his employees, and for viewing himself as the trustee and fiduciary of his customers.

Equally important, Sol Price worked tirelessly to provide opportunities for families in low-income urban areas by employing all the primary fields of the school: urban planning, public administration, public policy, nonprofit leadership, health administration, and real estate development. Moreover, he acted to change national public policies in Washington, D.C.

Sol's son, Robert Price, readily recognized the powerful combination that our primary fields of study, working together, bring to addressing the needs of our communities, our country, and the world. Our naming gift reflects a remarkable alignment between the legacy of Sol Price and the mission of this school.

SOL PRICE CENTER FOR SOCIAL INNOVATION

The gift also established the Sol Price Center for Social Innovation to advance ideas, strategies, and practices that enhance the quality of life for people in urban communities.

Since the 1980s, Price Charities, established by Sol and Robert Price, has employed an interdisciplinary

“We are fortunate that the source of our naming gift grasps the magnificence of the interdisciplinary nature of our school, and in turn, inspires us with great pride to bear the name of Sol Price.”

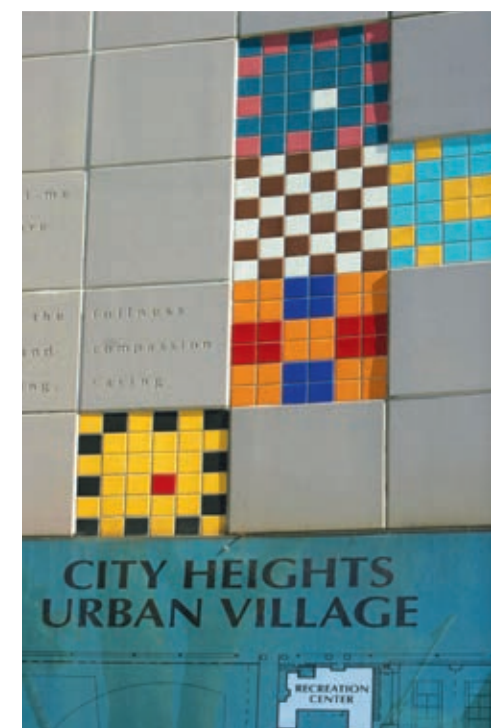
Jack H. Knott

Dean, USC Sol Price School of Public Policy

approach to transform the low-income urban neighborhood of City Heights in San Diego. They brought needed public services to the area by developing unique public-private partnerships. They established community and school-based health centers, developed a thriving urban village that included a new library, and created a public park on a freeway overpass. They created mixed-use real estate development projects as part of their economic development efforts in the area.

City Heights is a ready test bed to engage students and faculty across disciplines. By combining the rich sources of academic knowledge and expertise from our school with the on-the-ground efforts of Price Charities, the Sol Price Center for Social Innovation will define the best models for creating a better quality of life in the new “urban century.”

“Endowing the USC Sol Price School of Public Policy honors my father’s legacy by advancing sound research and by developing future leaders who will serve at the forefront of social change.”
Robert Price, Chairman, Price Philanthropies Foundation



The USC Sol Price School of Public Policy originally was founded in 1929 as the School of Citizenship and Public Administration. It was the second school of its kind in the country and began with strong connections to the community — connections that continue to this day. The 1929 curriculum included classes in urban and regional planning. Over time, urban planning became a school of its own. In the late 1980s, the USC School of Public Administration formed programs in health administration and in public policy; and the USC School of Urban Planning developed one of the nation's first master's degrees in real estate development. Then, in a major milestone, these various strands came together again in 1998, forming the innovative, multidisciplinary school that it is today.



Graduate Programs in Urban Planning



Driving sustainable growth and change

Urban planning professionals help communities and decision makers at the local, state, and national levels obtain solutions to problems related to land use, transportation, housing, economic development, the environment, sustainability, and the design of more livable communities. Planners are analysts, conveners, communicators, and entrepreneurs who address urban issues at various scales: city blocks, neighborhoods, metropolises, and even entire regions. Planners engage with businesses, citizen groups, and elected officials and work in the interest of future generations in a global economy and an urbanizing world.

Urban planners address critical challenges of contemporary social, economic, and environmental problems:

- How can we make a city greener without creating economic inefficiencies that adversely affect residents' lives?
- How can we protect vulnerable communities while managing growth and change?
- What balance does a region need between private and public transportation?
- What design components can we insert into neighborhood plans to help residents lead healthier lives?
- How does the American experience compare to the challenges and opportunities in growing Asian, Latin American, and European cities?

THE MASTER OF PLANNING PROGRAM (MPL)

The Master of Planning (MPL) program at the USC Sol Price School of Public Policy is one of the most distinguished of its kind in the United States. The Price School is rated sixth overall among public affairs schools nationwide, according to *U.S. News & World Report*. In addition, the MPL program has been ranked in the top 10 in every Plantizen Guide to urban planning, from 2007 to 2015.

The MPL program is committed to preparing students for practice at the local, regional, state, and national levels. A hallmark of the program is a multi-sector approach to planning, which emphasizes the needs of public and private interests, nonprofit organizations, and citizen groups.



“Because of the Price School Dean’s Merit Scholarship, I’m the first person in my family to pursue a master’s degree. This financial contribution, as well as the continued support from the Price School counselors and professors, is helping me achieve my professional and educational goals.”

Taylor Tomczyszyn, MPL ’15

Director, National Programs at CBS EcoMedia



“A Price School main focus is on community and social issues. Students and faculty are interested in integrating social justice into public policy in order to change the world for the better. This sets the Price School apart.”

Jongwon Lee, MPL ’14
Graduate Urban Planner for Sustainability, Korea Institute of Energy Technology Evaluation and Planning



“The internship and the classroom experience really speak with one another.”

Brettany Shannon, MPL ’10
Price PhD student

A further distinction of the curriculum is its commitment to exploring universal principles of planning and preparing students to practice anywhere in the world. Describing the relevance of urban planning, Professor Marlon Boarnet, director of graduate programs in urban planning, says, “Half of humanity now lives in urban areas. As challenges of sustainability, economic development, human health, and democratic governance play out in cities and mega-cities across the globe, urban planners will have an increasingly critical role to play.”

MPL students come from all over the country and abroad. They are culturally diverse and vary in their backgrounds, experience, interests, professional training, and education. Some come straight from an undergraduate setting, while others have substantial work experience in planning and other fields. Many see the MPL degree as a way to change careers, to move into high-growth service sectors, or to assume more significant management or executive roles in their organizations. All share a commitment to implementing positive community change and improving the quality of life for people in the built environment.

A prestigious advisory board provides direction to the program and practical training to students. Members serve as guest speakers in classes and seminars, contribute financial support, and assist in student placement.

The MPL program is a two-year full-time program or a three-year part-time program.

MPL SPECIALIZATIONS AND CONCENTRATIONS

Concentrations are required and reflect the strengths of the school. A methodology and a gateway course are associated with each area. MPL students may select from the following:

- International Specialization
- Social Justice Specialization
- Economic Development
- Preservation and Design of the Built Environment
- Social and Community Planning
- Sustainable Land Use Planning
- Transportation and Infrastructure Planning

GRADUATE CERTIFICATE PROGRAMS

USC offers several graduate certificate programs,

which may be completed in conjunction with a graduate program. Students in the MPL program may be interested in earning one or more of the following graduate certificates:

- Certificate in Real Estate Development
- Certificate in Sustainable Policy and Planning
- Certificate in Transportation Systems*
- Certificate in Geographic Information Science and Technology
- Certificate in Heritage Conservation
- Certificate in Public Management*
- Certificate in Public Policy*

*See priceschool.usc.edu/gainful-employment-disclosure.

For more information on the Price School’s graduate certificate offerings, please visit priceschool.usc.edu/mpl.

DUAL DEGREES

It is possible to earn the MPL degree simultaneously with 12 other graduate degrees offered at Price and other schools at USC. For more information, please visit priceschool.usc.edu/programs/masters/mpl/curriculum/dual-degrees.

DEAN’S MERIT SCHOLARSHIP

Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.

ADMISSION AND SCHOLARSHIP DEADLINES

Fall	December 15 scholarship deadline
Fall	July 1 final admission deadline
Spring	November 1 final admission deadline

DOCTOR OF PHILOSOPHY, URBAN PLANNING AND DEVELOPMENT (PHD)

The USC Sol Price School of Public Policy offers a PhD in Urban Planning and Development. See page 49 for more information.

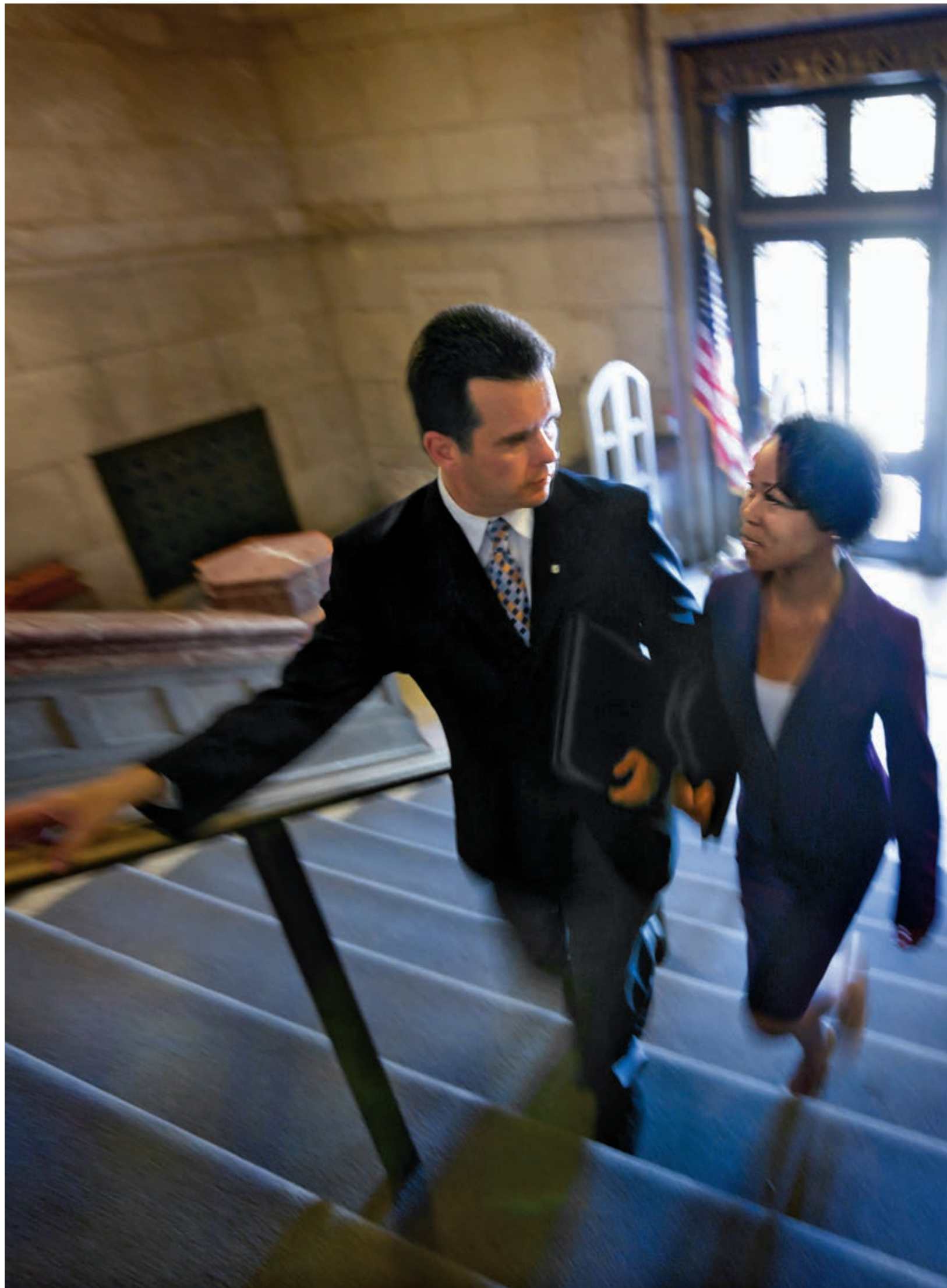


MPL Program Characteristics*

Total Enrollment	150
% Enrolled Full Time	97%
% Underrepresented	38%
% International	31%
% Outside Southern California	55%
Average Age	26
Average Class Size (core)	32
Average Class Size (elective)	18
# New Students (Fall 2013)	57
GPA (2nd and 3rd quartile range)	3.14-3.71
GRE (2nd and 3rd quartile range)	V 150-159
* Academic Year 2013-14	Q 152-164



Professor Marlon Boarnet



Graduate Programs in Public Administration

Shaping the future of public service

Public administrators run our harbors, airports, and public transportation networks. They manage our environmental protection systems, community centers, schools, and universities. They are leaders in healthcare, urban revitalization, and welfare reform. They work in the public and nonprofit sectors and with private agencies to help manage virtually every aspect of our public services. They oversee and continuously redesign governance structures at the city, county, state, and federal levels to create place-based solutions to community problems. A career in public management provides an opportunity to shape the future of our communities and to improve our overall quality of life.

In a world of rapid change, public administration professionals use their leadership capabilities to address critical social challenges, including:

- How can we maintain high-quality public service in the face of diminishing government resources?
- How can leaders from multiple sectors work together to solve public problems?
- How can citizens more effectively engage with governing processes?
- What must be done to prepare the next generation of leaders in public service, as our current leaders near retirement?

THE MASTER OF PUBLIC ADMINISTRATION PROGRAM

The Master of Public Administration (MPA) program offers a professional education designed to prepare students for the challenges and opportunities of a career in public management or in related nonprofit and private organizations. The MPA program at the USC Sol Price

School of Public Policy is one of the oldest and most distinguished programs of its kind in the United States. The Price School is rated sixth overall among public affairs schools nationwide and also ranks sixth for the public management/administration specialty, according to *U.S. News & World Report*.

Its mission is to educate professionals to assume public service leadership positions and to improve the state of the art in the governance and management of public and nonprofit organizations.

Describing MPA students, Associate Professor Peter J. Robertson, director of the MPA program, says, "A common feature uniting our diverse MPA student body is that they all want to make a difference in the world — they desire to add value to their community and society in one way or another. Our task in this program is to better enable them to pursue their passion."



“The MPA program provided me with a solid conceptual and practical foundation to make a difference. From learning about human behavior in public organizations to the multifaceted relationships among sectors, I am well informed to make decisions as a public and nonprofit leader.”

Angela Rodriguez, MPA '14

Program Associate, Levitt Pavilions



“I chose to attend USC Price because its multidisciplinary curriculum has a strong focus on the management side of public administration, with opportunities to specialize one’s courses in a specific topic area and think critically about issues facing the public sector.”

Brittany Mello, MPA '15
Management Analyst, City of Monrovia, CA



“USC Price emphasizes building cross-sectoral relationships in solving public issues, while returning the values of citizenship and public service back into the domain of good governance.”

Robert Perez, MPA '14
Police Officer, City of Santa Ana, CA

Some of the program’s specific strengths include:

- A management, analytical, and policymaking focus that prepares students to pursue their individual interests and concentrate in one of many specialized fields
- A world-class full-time faculty of exceptional diversity and strength
- An active part-time faculty of distinguished professionals
- An 86-year history of leadership in public administration education
- Paid internship opportunities
- A learning laboratory in the urban context of Los Angeles and Southern California
- A cross-sectoral approach: public, private, and nonprofit
- The City/County Management Fellowship, which offers selected students financial, academic, and professional support from prestigious faculty and practitioners in local government
- An extensive alumni network
- An advisory board comprising leaders in the public, private, and nonprofit sectors
- MPA Labs — enriching workshops that develop professional skills and knowledge about a broad range of social issues
- A satellite center in Sacramento — the Price School in Sacramento at the USC State Capital Center — allows students to gain first-hand knowledge of complex state-local and state-federal relationships
- The option to complete the entire MPA degree online

The MPA program is a two-year full-time program or a three-year part-time program, and may be completed at the University Park Campus in Los Angeles or the Price School in Sacramento.

GRADUATE CERTIFICATE PROGRAMS

The Price School offers several graduate certificate programs in its major fields of study, which may be completed in conjunction with a graduate program. Students in the MPA program may be interested in earning one or more of the following graduate certificates:

- Certificate in Administration of Long Term Care Programs*

- Certificate in City/County Management
- Certificate in Nonprofit Management and Policy
- Certificate in Political Management
- Certificate in Homeland Security and Public Policy
- Certificate in Public Policy*
- Certificate in Real Estate Development
- Certificate in Sustainable Policy and Planning

*See priceschool.usc.edu/gainful-employment-disclosure.

For more information or to view the complete list of all graduate certificate offerings, please visit priceschool.usc.edu/certificate.

DUAL DEGREES

It is possible to earn the MPA degree simultaneously with six other graduate degrees offered at Price, other schools at USC, and other institutions. For more information, please visit priceschool.usc.edu/mpa/dual-degrees.

DEAN’S MERIT SCHOLARSHIP

Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.

ADMISSION AND SCHOLARSHIP DEADLINES

Fall	December 15 scholarship deadline
Fall	July 1 final admission deadline
Spring	November 1 final admission deadline
Summer	April 1 final admission deadline

ONLINE MASTER OF PUBLIC ADMINISTRATION

The Price School offers its distinguished Master of Public Administration (MPA) program in the online learning arena. See page 62 for more information.

DOCTOR OF PHILOSOPHY, PUBLIC POLICY AND MANAGEMENT (PHD)

The Price School offers a PhD in Public Policy and Management. See page 46 for more information.



Associate Professor Peter Robertson

MPA Program Characteristics*

Total Enrollment (on campus)	272
Total Enrollment (online)	169
% Enrolled Full Time	82%
% Underrepresented	36%
% International	32%
% Outside Southern California	52%
Average Age	28
Average Class Size (core)	24
Average Class Size (elective)	15
# New Students (Fall 2013)	134
# New Students (online)	80
GPA (2 nd and 3 rd quartile range)	3.18-3.63
GRE (2 nd and 3 rd quartile range)	V 154-162
* Academic Year 2013-14	Q 150-163



Hollywood Hills,
Griffith Observatory,
L.A. Zoo

Downtown Los Angeles
Much more than one of the world's most stunning playgrounds, few places in the world are more central to commerce, finance, technology, aerospace, entertainment, and countless other industries than Los Angeles. Downtown L.A. is the largest government center outside of Washington, D.C., and the city remains the leading manufacturing center in the United States. The L.A. Customs District — including the ports of Los Angeles and Long Beach, Port Hueneme, and L.A. International Airport — is the nation's largest in terms of international trade. If the L.A. region were a country, its economic output would rank 15th in the world.

San Gabriel Mountains,
Mt. Wilson Observatory

Keck Medical Center of USC

L.A. City Hall

Dodger Stadium

Staples Center, L.A. LIVE complex

L.A. Convention Center

Welcome to Los Angeles
The most dynamic learning laboratory in the United States and the gateway to the Pacific Rim. There is no better place to learn about governance, urban development, and social policy than Los Angeles, a world-class metropolis that is home to USC and the Sol Price School of Public Policy. With more than 100 nationalities and 96 spoken languages among its residents, L.A. County is the most diverse, multiethnic metropolitan area in the U.S.

Ralph and Goldy Lewis Hall, home of the USC Sol Price School of Public Policy
Located three miles from downtown L.A., 12 miles from the beach, and within 60 miles of both deserts and snow-capped mountains, the USC Price School offers students the opportunity to enjoy the cultural richness of a major city coupled with L.A.'s outdoor lifestyle and unbeatable weather.
The L.A. region averages over 290 sunny or partly sunny days per year, boasts the nation's largest municipal park — 4,210-acre Griffith Park, and enjoys 75 miles of coastline stretching from Malibu to Long Beach. Its top nature reserves include the 153,075-acre Santa Monica Mountains National Recreation Area and the 69,000-acre Santa Monica Mountains Conservancy.

L.A. County Museum of Natural History in Exposition Park
The park also features the L.A. Memorial Coliseum — home of the USC Trojan football team, the California Science Center — home of the space shuttle Endeavor, the California African American Museum, an IMAX theater, and a beautiful rose garden.



Graduate Programs in Public Policy

Forging solutions through policy change

Policy analysts inform and shape the public mandates and strategies that improve life for residents in all communities. Working within a complex system of governance, they partner with peers and colleagues in government, business, and the nonprofit sector to find innovative solutions to societal problems and challenges. They integrate leadership, analysis, evaluation, and management to address the most pressing policy issues facing society. Their work covers a wide range of fields, including social and urban services, environmental sustainability, economic development, international affairs and trade, health, education, transportation, and homeland security.

Policy analysts confront many of today's most significant social issues, such as:

- How can business, government, and the nonprofit sector collaborate to develop sustainable economic development strategies?
- How can urban policymakers ensure adequate and affordable housing in congested urban areas?
- What technological investments and behavioral changes are needed to redress climate change?
- What can schools do to help reverse the childhood obesity epidemic?
- What role can the philanthropic sector play in fostering community in low-income neighborhoods?
- How can local governments more meaningfully engage community members in policymaking and planning?
- How can society address inequality and equity issues including health disparities, environmental justice, and the achievement gap in education?

THE MASTER OF PUBLIC POLICY PROGRAM (MPP)

The Master of Public Policy (MPP) program at the USC Sol Price School of Public Policy is one of the most distinguished of its kind in the United States. The Price School is rated sixth overall among public affairs schools nationwide, according to *U.S. News & World Report*.

In the MPP program, students are taught to place *knowledge in action*. A strong analytic core — economic analysis, quantitative analysis, and political analysis — with a professional focus ensures that students have the skills to be successful in our rapidly globalizing world. Through coursework, interaction with faculty, and a renowned practicum experience with notable real-world clients, MPP students gain awareness of the political environment and develop an understanding of the effects that decisions have on government, business, and the community.



Professor Antonio Bento

MPP Program Characteristics*

Total Enrollment	140
% Enrolled Full Time	98%
% Underrepresented	36%
% International	29%
% Outside Southern California	46%
Average Age	26
Average Class Size (core)	30
Average Class Size (elective)	18
# New Students (Fall 2013)	62
GPA (median)	3.53
GRE (median)	V 158
* Academic Year 2013-14	Q 158



“Price’s commitment to diversity sets it apart. I also have been consistently impressed by its unapologetic commitment to social justice, and its efforts to ensure that a social justice focus permeates the school’s curriculum.”

La Mikia Castillo, MPP/MPL ’12

Associate Director, Western Region, Education Pioneers

The program offers a number of distinct features:

- One-on-one access to full-time faculty
- Professors who involve students in meaningful research and community engagement
- Leadership development
- Instruction in a broad range of analytical skills
- Practical, real-world experience and career support

MPP students are an exceptional group who vary in their backgrounds, experience, interests, professional training, and education. Some come straight from an undergraduate setting, while others have significant experience in professional practice. While most public policy students hold bachelor’s degrees in the social sciences, students with an undergraduate degree in any field are eligible for admission and encouraged to apply.

Faculty members, employers, and program advisers often remark on the characteristics of the typical MPP candidate — strong analytical, quantitative, and verbal skills; intellectual curiosity; and a deep commitment to understanding and solving the problems facing our society.

“Combining analytical and quantitative methods with client-driven projects, USC Price’s innovative and interdisciplinary MPP program trains future leaders,” says Professor Antonio Bento, director of graduate programs in public policy. “As we face critical policy challenges at home and abroad, from climate change to immigration, there is a great need for public policy experts and a multitude of rewarding employment options.”

The MPP program is a two-year full-time program or a three-year part-time program.

MPP SPECIALIZATION ELECTIVES

MPP students are encouraged to specialize within a substantive subject area. Students are free to design specializations, but popular areas include:

- Urban and Social Policy
- Community and Economic Development
- Environmental Policy
- Health Policy
- International Policy Development
- Social Justice
- Homeland Security and Public Policy
- Civil Infrastructure
- Education Policy
- Management

- Media and Communication Policy
- Nonprofit Management and Policy
- Political Management
- Transportation Policy and Planning

GRADUATE CERTIFICATE PROGRAMS

The Price School offers several graduate certificate programs in its major fields of study, and may be completed in conjunction with a graduate program. Students in the MPP program may be interested in earning one or more of the following graduate certificates:

- Certificate in Administration of Long Term Care Programs*
- Certificate in Homeland Security and Public Policy
- Certificate in Nonprofit Management and Policy
- Certificate in Public Management*
- Certificate in Sustainable Policy and Planning
- Certificate in Political Management
- Certificate in Real Estate Development
- Certificate in Transportation Systems*

*See priceschool.usc.edu/gainful-employment-disclosure.

For more information or to view the complete list of all graduate certificate offerings, please visit priceschool.usc.edu/certificate.

DUAL DEGREES

It is possible to earn the MPP degree simultaneously with two other graduate degrees offered at Price and other schools at USC. For more information, please visit priceschool.usc.edu/mpp/dual-degree.

DEAN’S MERIT SCHOLARSHIP

Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.

ADMISSION AND SCHOLARSHIP DEADLINES

Fall	December 15 scholarship deadline
Fall	July 1 final admission deadline

DOCTOR OF PHILOSOPHY, PUBLIC POLICY AND MANAGEMENT (PHD)

The Price School offers a PhD in Public Policy and Management. See page 46 for more information.



“At Price, students aren’t taught how to think, but how to think critically.”

Ida Legesse, MPP ’13
Operations Manager,
4U International Trade, Inc.



“All the students in my classes are very ambitious, very motivated, and very collaborative in their work — and it definitely brings out the most in you.”

Ayesha Hashim, MPP ’12
PhD student, USC Rossler School
of Education

Graduate Programs in Nonprofit Leadership and Management

At the nexus of innovation and social change

The nonprofit sector is where change becomes a reality, dealing with some of society's most complex public problems and working to develop solutions. The issues span from school reform to health care access, economic development to cleaner environments, affordable housing to greater mobility, and civic engagement to effective governance. Within the sector, nonprofit organizations provide essential public services, advocate for public policy and social change, and help form and sustain the networks that strengthen the bonds of communities.

Evolving funding sources and governance structures enable nonprofits to fulfill this unique role, distinct from government and business. The size and scope of challenges faced by communities have pushed nonprofits to build the capacity to find innovative solutions by encouraging experimentation with scalable models. Consequently, the nonprofit sector is an important source of social innovation — whether by itself or in concert with government or business — not only in the U.S., but worldwide.

Nonprofits, philanthropy, and social innovation are three areas of study crucial to addressing today's most pressing issues. The lessons that can be learned from each other, and even the possibilities of added value through collaboration, will be a big part of changing society for the better.

For students and working professionals looking to acquire a complete, multidisciplinary understanding of the nonprofit and philanthropic sector as well as how best to use that knowledge to effect social change, the USC Sol Price School of Public Policy offers an unparalleled educational environment.

For over three decades, USC Price has been a leader in research and education in the nonprofit and philanthropic sector. It is ranked sixth by *U.S. News & World*

Report in Nonprofit Management. USC Price offers a number of educational programs and research opportunities for both students and working professionals. The design of institutions for public problem solving and the development of innovative strategies and solutions for those problems are central to USC Price's intellectual work, education programs, research, and engagement with the community. Here, students acquire a solid foundation in theory, and learn how they can solve critical problems.

THE MASTER OF NONPROFIT LEADERSHIP AND MANAGEMENT (MNLN) PROGRAM

Nonprofits, philanthropy, and social innovation play an increasingly integrated role in governance and public problem solving. In recognition of this importance, the Price School offers a Master of Nonprofit Leadership and Management degree. From service delivery to advocacy and from community building to social change, the challenges of leadership in the nonprofit sector are fundamentally different from the prevailing concerns of public and business administration. This new degree prepares Price students to distinguish themselves as leaders, providing critical leadership skills and training to help them effectively advance



“To support the continued advancement and professionalization of the nonprofit sector, we must ensure that the next generation of nonprofit leaders has the technical, managerial, analytical, and leadership skills required to navigate the unique challenges of nonprofit organizations. The Price School's Master of Nonprofit Leadership and Management degree does just that, benefitting not only the nonprofit sector but, more importantly, the communities and people that it serves.”

— Fred Ali
President and CEO,
Weingart Foundation



“As a Price alumna who has spent decades working in the nonprofit sector, I am thrilled that the Price School developed the Master of Nonprofit Leadership and Management program. It will be of tremendous benefit to anyone working in the nonprofit sector, leading philanthropic organizations, or serving as a nonprofit board member or volunteer.”

— Irene Hirano Inouye, BS '70, MPA '73
President, U.S.-Japan Council
Former Chair, Ford Foundation Board of Trustees





Assistant Professor Nicole Esparza



the missions of service delivery nonprofits, advocacy organizations, social enterprises, and philanthropic institutions throughout the U.S. and the world.

The Master of Nonprofit Leadership and Management program is designed for those with several years of work experience as well as those intending to embark upon careers in this field. It builds on the Price School’s considerable research strengths and top-ranked academic foundation in philanthropy and nonprofits as well as Price’s longstanding commitment to positioning nonprofit activities within a broad cross-sector context. It complements the curricular offerings of other Price degree programs, while providing a comprehensive experience in an educational environment found only at USC Price.

The program’s unique principal features:

Curriculum

The Master of Nonprofit Leadership and Management degree is intended as a one-year program. The curriculum includes leadership and management, analytical, and contextual courses focusing on the nonprofit sector, complemented by specialty courses in board governance, fund development, financial management, and strategic planning for nonprofit organizations, to name just a few.

Cohort

The degree is based on a cohort program model. Enrolled students proceed together through a prescribed sequence of core courses, creating a group that will benefit from diverse experiences, backgrounds, and interests. *Students will start in June and most will complete the program the following May.*

Capstone

One of the unique features of the program is engagement with high-performing philanthropic and nonprofit organizations through a client-based capstone course. During their final semester, students work in teams on a semester-long project for a nonprofit or philanthropic organization. This project might entail recommendations for better managing the client’s

organization, new methods for advocating for social change, or strategies for funding and community engagement. At the conclusion of the course, students will produce a formal report and present their recommendations to the client.

ADMISSION AND SCHOLARSHIP DEADLINES

Summer March 15 admission deadline
Dec. 15 scholarship deadline

GRADUATE CERTIFICATE IN NONPROFIT MANAGEMENT AND POLICY

Students enrolled in other Price master’s degree programs can obtain a foundation in nonprofit management and policy through the graduate Certificate in Nonprofit Management and Policy. It develops nonprofit management skill and provides students with knowledge needed to understand the increasing importance of nonprofits in society and their role in forming and influencing public policy.

NONPROFIT SPECIALIZATION ELECTIVES

- Master of Public Administration students can pursue a specialization in Nonprofit Management and Policy.
- Master of Public Policy students can pursue a specialization in Nonprofit Management and Policy.

Both specializations consider how philanthropy and the nonprofit sector can contribute to innovative public problem solving.

For more information on the graduate certificate, the MPA and MPP specialization electives, as well as information related to all nonprofit and philanthropy initiatives at the Price School, please visit priceschool.usc.edu/nonprofits-philanthropy.

Dean’s Merit Scholarship

Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.



“The challenges of leadership in the nonprofit sector are fundamentally different from the public and private sectors due to its mission focus, the complexity of multiple funding sources, the unique legal and regulatory environment, and the array of interactions with government and business. The Master of Nonprofit Leadership and Management program provides greater depth for many students pursuing careers in philanthropy, nonprofit management, and social innovation.”

James M. Ferris
Professor; Emery Evans Olson Chair in Nonprofit Entrepreneurship and Public Policy; Director, Center on Philanthropy and Public Policy



USC graduates designed Los Angeles' City Hall, the Department of Water and Power Building, St. Basil's Catholic Church, Cedars-Sinai Medical Center, and other notable structures, civic areas, and places of commerce and recreation in the Southern California urban landscape.

A photograph of a man in a white lab coat and a woman in business attire (a grey blazer and black skirt) standing in a hospital hallway. The man is gesturing with his hands while talking to the woman, who is holding a clipboard. In the background, there are rows of empty chairs and a large bulletin board on the wall.

Graduate Programs in Health Policy and Management

Addressing critical healthcare needs

The United States healthcare system is undergoing profound change. Access, quality, and cost of healthcare are critical issues that affect all citizens, residents, and communities. Healthcare and the healthcare industry — which account for more than 18 percent of the entire U.S. economy — involve complex and fast-moving developments in technology, economics, ethics, finance, policy, and management. As an issue and as a sector, healthcare requires an understanding of public, private, and nonprofit interactions. Visionary and effective leadership is needed to improve management structures in a highly competitive, market-driven environment and to build transparent, accountable, evidence-based care.

As the healthcare delivery system changes, career opportunities abound. No field has greater need for leaders and managers — in hospitals, health plans, medical practices, health-related enterprises, and community health organization — who possess the knowledge, skills, and experience to shape the future of healthcare.

Tomorrow's healthcare leaders must address such pressing issues as:

- How can we control healthcare costs as baby boomers become senior citizens and medical technology continues to advance?
- How can we measure quality of care?
- How can we assure that all U.S. residents have access to healthcare?

THE MASTER OF HEALTH ADMINISTRATION PROGRAM

The Master of Health Administration (MHA) program draws on the university's more than 35 years of leadership in post-graduate education in the health management and policy field. Its distinguishing feature is the

application of quantitative methods within organizations to arrive at sound answers to multiple questions.

The curriculum emphasizes five contemporary key areas: Management, Operations, and Leadership; Health Policy Analysis; Quality of Care; Health Finance; and Health Information Technology. The program is designed to allow for in-depth specializations in two of these five areas, with an emphasis on quantitative analytic methods throughout.

The USC Sol Price School of Public Policy is rated sixth overall among public affairs schools nationwide, according to *U.S. News & World Report*, and fourth in the health policy and management subcategory.

The MHA has established strong ties to the healthcare community — successfully bridging the worlds of academics and professional practice. Its Health Advisory Board comprises top executives in healthcare, government, and business as well as senior-level leaders of healthcare organizations. Consequently, MHA students have direct access to those who are shaping healthcare policy throughout the world.



USC Keck Medical Center

MHA Program Characteristics*

Total Enrollment	141
% Enrolled Full Time	83%
% Underrepresented	53%
% International	5%
% Outside Southern California	38%
Average Age	26
Average Class Size (core)	31
Average Class Size (elective)	18
# New Students (Fall)	68
GPA (2 nd and 3 rd quartile range)	3.10-3.55
GRE (2 nd and 3 rd quartile range)	V 149-158
* Academic Year 2013-14	Q 150-159

EMHA Program Characteristics*

Total Enrollment	74
% Underrepresented	42%
% Female	45%
# New Students	54
Average Age	39
Average Years of Work Experience	16
* Academic Year 2013-14	



Professor Mike Nichol

“The U.S. and California healthcare systems evolve constantly to better meet the needs of society, even when faced with significant budget constraints,” says Professor Mike Nichol, director of graduate programs in health. “Our program prepares healthcare administrators to lead their organizations by adopting innovation solutions based on evidence.”

The MHA program is designed as a two-year full-time program but can be completed as a part-time program.

MHA SPECIALIZATIONS

MHA students may select from one of the following specializations:

- Management, Operations, and Leadership
- Health Policy Analysis
- Health Finance
- Health Information Technology
- Quality of Care

GRADUATE CERTIFICATE PROGRAMS

The Price School offers several graduate certificate programs in its major fields of study, and may be completed in conjunction with a graduate program. MHA students may be interested in these graduate certificates:

- Certificate in Administration of Long Term Care Programs*
- Certificate in Management of Ambulatory Care Systems*
- Certificate in Nonprofit Management and Policy
- Certificate in Public Policy*

*See priceschool.usc.edu/gainful-employment-disclosure.

For more information or to view the complete list of all graduate certificate offerings, please visit priceschool.usc.edu/certificate.

DEAN’S MERIT SCHOLARSHIP

Merit-based scholarships are awarded at the time of admission to some entering USC Price students. In most cases, awards are renewable for a second year assuming satisfactory academic progress.

ADMISSION AND SCHOLARSHIP DEADLINES

Fall	December 15 scholarship deadline
Fall	July 1 final admission deadline

EXECUTIVE MASTER OF HEALTH ADMINISTRATION

The Executive Master of Health Administration (EMHA) is a hybrid online degree program with two five-day intensive classes held at the USC campus in Los Angeles, designed to be taken from anywhere in the world. The program provides an unparalleled opportunity for mid- to senior-level clinical and management professionals to advance or transition their careers in the dynamic field of healthcare. It accommodates the schedules of fully employed professionals, enabling them to earn their degrees while progressing in their careers simultaneously.

The Executive MHA course of study features an

integrated thematic approach focusing on five themes related to accountability in health services organizations. The program specifically and uniquely focuses on the academic and leadership imperatives necessary to enable highly talented professionals to excel in our rapidly changing healthcare delivery environment.

The five themes include:

- 1 Thriving in transformational times through innovative leadership.
- 2 Delivering cost-effective care in an era of value-based purchasing.
- 3 Providing efficient management and administration.
- 4 Developing and implementing strategies to enhance patient safety and quality of care.
- 5 Demonstrating organizational and clinical effectiveness through health information technology.

The program can be completed in two years.

For more information, please visit exehealthadmin.usc.edu.

ADMISSION DEADLINES

Fall	July 1
Spring	November 1
Summer	April 1

MASTER OF HEALTH SYSTEMS MANAGEMENT ENGINEERING

The Master of Health Systems Management Engineering is a joint program with the USC Viterbi School of Engineering Epstein Department of Industrial and Systems Engineering. It prepares students for process improvement roles in the healthcare industry, particularly hospitals and health management organizations. Many courses are offered at night and/or through the Distance Education Network, so students can enroll while continuing employment. (The program is open to graduates from all engineering and technical majors. Students with applied social science backgrounds should complete the Master of Health Administration degree.)

For more information, please visit priceschool.usc.edu/dual/mhsme.

ONLINE MASTER OF LONG TERM CARE ADMINISTRATION

In response to the emerging demands for long term care services for people of all ages who need assistance with the activities of daily living, USC offers a Web-based master’s degree program in Long Term Care Administration.

The 28-unit program is a joint effort between the USC Davis School of Gerontology, the USC Marshall School of Business, and USC Price. Using an interdisciplinary approach, the program provides professionals with graduate training in the social, psychological, and physical aspects of aging, as well as the administration and management of businesses and organizations providing long term care services.

For more information, please visit gero.usc.edu/masters-programs.



“At Price, projects certainly have the underpinnings of academics and theory, but you’re also learning to be flexible within a team...those skills are incredibly important in life and business.”

Chris Van Gorder, MPA ’86

President and CEO, Scripps Health



“The MHA residency requirement was an invaluable, meaningful experience. I worked col-laboratively with clinical staff and administrators on various projects. I was encouraged to explore areas of interest...and appreciated the emphasis on professional development.”

Brent Costa, MHA ’14

Performance Improvement Specialist, San Francisco General Hospital and Trauma Center



“I was a member of the Student Health Council, and interacted with a majority of MHA students. SHC also organizes a mentor-mentee program where first-year students can learn from second-year students.”

Philipa Osafo-Ampadu, MHA ’15

Education Coordinator, Center for Global Health



Graduate Programs in Real Estate Development

Building our communities

Real estate developers are the impresarios of the built environment. They orchestrate the talents of many players and balance the wants and dreams of various constituents touched by development projects. It is their job to discover how we want to live and work — and to provide the settings accordingly. In many ways, real estate developers are creators of the urban landscape, working within complex systems of governance to tackle the challenge of converting undeveloped or underutilized resources into homes, employment centers, civic areas, and places of recreation and commerce. They embrace the risks, responsibilities, and rewards that come with making our built environments more habitable and prosperous.

With greater frequency, community groups, government agencies, other property owners, and even the media are becoming involved in the real estate development process. Like Sol Price himself, the Price School recognizes that successful real estate developers must fully grasp the important roles that public policy, public administration, and urban planning play in the process.

To remain competitive, today's industry professionals require advanced training that prepares them to deal with an increasingly technical and interdisciplinary field. In this rapidly evolving industry, developers must address pressing questions, such as:

- What will cities need now and in the future?
- What forms of development will create the most value for society?
- Who are the natural partners for such development and redevelopment?

- Who will fund such projects? Who will shepherd them?
- What risks exist in pursuing such projects, and how can these be mitigated?

THE DOLLINGER MASTER OF REAL ESTATE DEVELOPMENT PROGRAM

Established in 1986, the Dollinger Master of Real Estate Development (MRED) program at the USC Sol Price School of Public Policy is one of a small number of graduate degree programs in the country focused on real estate development, and one of the most highly regarded.

The MRED program is well established and closely connected to the real estate industry through the USC Lusk Center for Real Estate, a joint program of the Price School and the USC Marshall School of Business.



“In all my classes the faculty not only had a strong academic base, but also strong ties professionally. Our adjunct faculty members are on the cutting edge — professionals in the real world, developers who are actively building projects.”
Graham Wahlberg,
MRED '12
Acquisitions Manager,
Avistone, LLC

Sol Price created one of the first real estate investment trusts (REITs) in California. He went on to form another REIT with shopping center holdings throughout the United States.



“California is so progressive with development. The Price School’s MRED program covers the full range of development, from high density to suburban. You can tailor the program to your personal interests.”
Kelley Curtin,
MRED '10
Market Analyst,
DR Horton

Through its focus on design, finance, and policy, the MRED program prepares graduates for key positions in real estate development and investment. Courses combine lectures, projects, case analyses, site visits, and exercises so that students can experience all facets of the real estate profession’s tasks and challenges — market analysis, finance and deal structuring, site planning, and project management and operations — and all product types — residential, commercial, retail, office, and industrial. Whether in the context of urban redevelopment, historic preservation, or suburban growth, MRED students gain an advanced perspective on the importance of relevant issues in real estate law, economics, finance, marketing, negotiation, architecture, urban history, planning, project management, and construction technology.

Students come from backgrounds in appraisal, architecture, commercial brokerage, construction management, commercial banking, commercial investment, asset management, real estate development, and urban planning.

“What ties them together is an entrepreneurial spirit and a strong desire to have an influence on the built environment — they want to be able to touch the product of their efforts,” says Associate Professor Chris Redfearn, director of graduate programs in real estate.

ADMISSION AND SCHOLARSHIP DEADLINE
Summer February 1

The Dollinger MRED program is a one-year full-time program or a two-year part-time program.

DUAL DEGREES
It is possible to earn the MRED degree simultaneously with three other graduate degrees offered at Price and other schools at USC. For more information, please visit priceschool.usc.edu/programs/masters/mred/curriculum/dual-degrees.

USC ROSS MINORITY PROGRAM IN REAL ESTATE
The USC Ross Minority Program in Real Estate is an educational platform providing critical skills to women and minorities and offering graduates the opportunity to participate in leadership roles and establish a pathway for success within the real estate industry. Our mission is to expand the pool of talented professionals and broaden options for investment in urban communities. Since its inception, the program has trained nearly 800 participants who play key roles in many significant commercial, mixed-use, and housing developments throughout the nation.

The Ross Program is offered twice each year — a Winter Session and a Summer Session. The curriculum is concentrated in real estate finance, delivered by notable USC faculty. Additional instruction on related subjects is provided by experienced real estate practitioners, along with field trips, panel discussions, case studies, and group projects. The courses are fluid and incorporate topics that reflect current market conditions. A highlight of the program is a team case study allowing students to apply and integrate what they’ve learned in a challenging “real world” project.

For more information, please visit lusk.usc.edu/ross.



Associate Professor Chris Redfearn

MRED Program Characteristics*	
Total Enrollment	56
% Enrolled Full Time	84%
% Underrepresented	31%
% International	5%
Average Class Size (core)	22
Average Class Size (elective)	13
# New Students	28
Average Age	30
Average Undergraduate GPA	3.15
Average Graduate GPA	3.54
Average GMAT	642
Average Years of Work Experience	6.93
* Academic Year 2013-14	



International Programs

Bringing global home

In this era of globalization, the arena of professional practice is an international one. Leaders must be adept at addressing issues that arise both locally and globally. Issues of sustainability and the environment, health, infrastructure, public finance, governance, the role of nonprofits, economic development, changing demographics, terrorism, and leadership are increasingly important and transcend national boundaries. Successful leaders must have the skills to address these issues from an international and comparative perspective as well as an understanding of the roles of national and local governments, non-governmental organizations, and private businesses in different societies in solving these increasingly complex problems.



“As a program conceived from the international experiences of its founders and supported by globally experienced scholars, IPPAM is the best place for international government scholars who wish to advance their skills in governing their society.”

Friezca Rara Juta, IPPAM '16
2015 World Bank SPIRIT Scholarship Recipient

MASTER OF INTERNATIONAL PUBLIC POLICY AND MANAGEMENT

The International Public Policy and Management (IPPAM) program offers a Master of International Public Policy and Management (MIPM) degree designed for international students and U.S. students working in global settings. This executive program targets early to mid-career professionals with experience in government, nonprofit agencies, or business firms engaged in the design, planning, and management of social programs and services.

Courses foster the critical thinking, problem-solving, and consensus-building skills needed to design innovative policy reforms and manage programs. The 32-unit curriculum includes an 18-unit core focused on economics, data analysis, policy analysis, management, and program evaluation. Students develop an area of specialization through 14 units of electives. Specializations include: public sector management and finance; policy methods; health management and policy; educational planning and management; urban planning and infrastructure management; transportation planning; nonprofit management; international development; social justice, media and communications; and business and trade policy.

Most students begin the IPPAM program in June. Fall semester admission can be accommodated for

those whose organizations and governments require a fall start date. The degree can be completed in 13 to 24 months of study.

For more information, please visit priceschool.usc.edu/ippam.

ADMISSION DEADLINE

Summer March 15 final deadline

IPPAM Program Characteristics*

Total Enrollment	65
# New Students (Summer)	20
Average Age	28
Average Years of Work Experience	5
* Academic Year 2013-14	

CERTIFICATE IN INTERNATIONAL POLICY AND PLANNING

Underscoring comparative differences in policy approaches and governance institutions across

countries, the Price School’s graduate Certificate in International Policy and Planning strengthens students’ understanding of global policy, planning, and public management issues. It builds a core foundation of knowledge about the governing institutions and agreements that operate on a global level, and better prepares students for the professional demands of the global arena. For more information, please visit priceschool.usc.edu/certificate-in-international-policy-and-planning.

INTERNATIONAL LABS

Each summer, the USC Sol Price School of Public Policy offers one or more international labs, which allow students to put their knowledge into practice by providing consulting services in a setting outside the United States.

“It’s not a luxury anymore to have an international fabric to your school,” says Jack H. Knott, dean of the Price School. “It’s essential for the way we train students and the kind of research we do.”

The Price School’s ongoing relationships with organizations that span the globe enable the school to offer students unique, multifaceted labs every year in Asia, Latin America, and Europe.

Recent programs “brought global home” by sending graduate students — across all of Price’s degree programs — abroad to do research on housing policy issues in São Paulo, Brazil; social media strategies for public engagement in Dublin, Ireland; and cross-border issues between Hong Kong and Shenzhen in China.

For more information, please visit priceschool.usc.edu/initiatives/international.

INTERNATIONAL EXECUTIVE EDUCATION

The Price School provides executive training to

foreign government officials and managers from international organizations through several formats. One option is to enroll in existing courses offered through our Master’s degree or certificate programs. Another option is to invite Price faculty to conduct workshops overseas for a targeted audience or specific agency. Price also provides workshops at USC for visiting delegations on a mutually agreed upon theme or set of issues tailored to the interests of the visiting agency.

The Price School offers executive training in the following fields:

- Public Sector Leadership / Comparative Governance
- Municipal Finance and Mitigating Risks of Bankruptcy
- Economic Development and Growth
- Housing Policy and Land Use
- Infrastructure and Transportation Planning and Finance
- Civic Engagement and Consensus Building
- Project Management and Design Thinking

OPPORTUNITIES FOR PROFESSIONAL DEVELOPMENT AND MENTORING

Because of our locations in Los Angeles and Sacramento, the Price School has a long tradition of civic engagement within the community, and many of our alumni are in key leadership roles in public, private, and nonprofit organizations that are in close proximity to USC. The Price School, therefore, is in a position to provide professional development and mentoring opportunities to foreign officials participating in the school’s international executive education programs.





Alumni

Known as the Trojan Family, the USC alumni network is lifelong and worldwide. More than 374,000 living alumni are part of the Trojan Family and can be found in positions of leadership all over the world.

To learn about the Price School's alumni, go to priceschool.usc.edu/alumni.

Executive and Leadership Programs

Advancing professional careers

In addition to offering traditional graduate and undergraduate degree programs, the USC Sol Price School of Public Policy offers an array of short-term and long-term executive educational opportunities. Our programs instill a multidisciplinary and problem-solving ethic, focus broadly and inclusively on the issues, constituencies, structures, and institutions engaged in public life; encourage innovation, entrepreneurship, experimentation, and collaboration; and emphasize both a domestic and global perspective. The Price School’s executive and leadership programs provide mid-level and senior managers professional development opportunities to advance their careers and impact society.



“I am humbled to be a part of a world-class university and an equally impressive DPPD student body — academic practitioners who collectively seek scholarly ways to contribute to the greater good. If you ‘dare to dream,’ this is the program that can make it a reality.”
Erroll Southers
Doctor of Policy, Planning, and Development '14; Director for Homegrown Violent Extremism Studies, Safe Communities Institute, USC Price School

EXECUTIVE ACADEMIC PROGRAMS

DOCTOR OF POLICY, PLANNING, AND DEVELOPMENT

The USC Price School offers a Professional Doctor of Policy, Planning, and Development degree. This program appeals to mid-career professionals across the public, private, and nonprofit sectors who seek to enrich their knowledge and academic skills as well as deepen their understanding of how to transform organizations, communities, and societies.

The Doctor of Policy, Planning, and Development program prepares professionals for expert leadership in government agencies, consulting firms, institutional investment firms, health care organizations, development firms, nonprofit organizations, and social work and education systems. The program provides technological expertise and knowledge that nurtures the vision and creativity that students need to be effective leaders in their chosen arena.

The Doctor of Policy, Planning, and Development program admits senior decision makers and offers an opportunity to expand and deepen their professional abilities and achievements without leaving their current employment.

Students routinely partner with colleagues across disciplines to find solutions to specific problems through field-of-practice trials and real-world projects. Throughout the process, the program inspires new ways of thinking and enhances and expands the existing skills of each student.

World-renowned Price School faculty teach both core and elective courses. Faculty also mentor students to shape and execute doctoral research projects grounded in scholarly literature, utilizing rigorous methodologies to achieve outcomes with implications for business, politics, and the social world.

Program goals include:

- To support accomplished professionals in advancing knowledge, enhancing skills, and expanding leadership capacities in fields of policy, planning, and development
- To create a unique educational environment that immerses seasoned managers and analysts in rich interdisciplinary dialogue through a common cohort experience with a focus on innovative ways to address local and global issues
- To establish a repertoire of new problem-solving



DPPD Program Characteristics*	
Total Enrollment	55
% Enrolled Full Time	63.6%
% Underrepresented	45.5%
% International	1.8%
% Outside of Southern CA	14.5%
* Academic Year 2013-14	





“The EML program provided so much more than a career-enhancing opportunity; it provided a life-enhancing experience that I’ll cherish forever.”
Gary Perez,
EML ’13
President/CEO,
USC Credit Union



“The director, faculty, and teachers in the Executive Education program are well-known and respected in their fields and in our local government circles. My goals of expanding my knowledge of public policy and being a better leader were certainly met at USC Price.”
Nancy Tragarz
USC Price Executive Education Program Alumna;
Attorney at Prenovost, Normandin, Bergh & Dawe, APC; Council Member, City of Walnut; Executive Board Member, California Contract Cities Association

skills and theoretical paradigms that can significantly enrich decision-making and support thinking about policy reform in public and private sectors

- To equip professionals not only with sophisticated analytical tools, but with the sensitivity and cultural awareness needed to occupy leadership positions within their field anywhere in the world

ADMISSION DEADLINE

February 1

EXECUTIVE MASTER OF LEADERSHIP
The Executive Master of Leadership (EML) degree program is designed for working professionals with significant management or leadership experience and teaches effective leadership practices through a curriculum with three distinguishing features:

- Leadership through core values
- A multidisciplinary problem-solving approach
- Emphasis on transformational leadership that connects the public, private, and nonprofit sectors

The 28-unit curriculum (seven classes) comprises four core courses and three electives. The core courses are completed over a 14-month period in an intensive format. The three electives may be taken during the same 14-month period or after completing the core classes, thereby making it a two-year program.

The core courses develop leadership practices across five levels of skill development: individual, team, organizational, community, and institutional. They emphasize action learning and experiential exercises to develop leadership skills needed in complex, non-hierarchical, networked environments that involve the public, nonprofit, and private sectors. The three elective courses can be taken so as to build a specific skill set.

For more information, please visit priceschool.usc.edu/eml.

ADMISSION DEADLINE

April 15

EXECUTIVE MASTER OF HEALTH ADMINISTRATION
The USC Sol Price School of Public Policy offers an Executive Master of Health Administration (EMHA) degree. Graduates of the EMHA are poised to advance or transition their careers in health management and policy. See page 33 for more information.

MASTER OF INTERNATIONAL PUBLIC POLICY AND MANAGEMENT (IPPAM)
The USC Sol Price School of Public Policy offers a Master of International Public Policy and Management degree. This executive program is for mid-career professionals with experience in government, nonprofit agencies or business firms engaged in the design, planning, and management of social programs and services. See page 38 for more information.

SHORT TERM EXECUTIVE TRAINING

SHORT TERM EXECUTIVE LEADERSHIP PROGRAMS
The Executive Education Forum for Policy and Administration at USC Price (EXED) offers specialized non-degree certificates for local and global leaders. EXED is a suite of intensive programs targeting senior, mid-level, and emerging leaders designed to deepen their understanding of policy issues, augment their ability to leverage existing public sector capacity, and foster leadership. These programs build the capacity to implement effective policy — central to the goal of the Bedrosian Center. EXED achieves this by bringing together the world-renowned faculty of USC Price, experienced practitioners, and a dynamic curriculum.

For more information, please visit priceschool.usc.edu/execed.

LOCAL LEADERS PROGRAM
The Local Leaders program gives elected and appointed officials a substantive grounding on important policy issues facing decision-makers. Typically taught in a series of modules over two days, the program’s goal is to help officials make smarter decisions by using information presented in a rich local context.

GLOBAL LEADERS PROGRAM
The Global Leaders program trains public servants, senior executives, and administrators, as well as emerging leaders, in professional development. This program offers customized programs for domestic and foreign governments, government agencies, and policy-driven organizations, with the goal of satisfying their specific needs.

For more information, please visit bedrosian.usc.edu/exed.

PROFESSIONAL LEADERS
For the last 40 years, our custom-designed leadership programs and executive coaching have made tangible differences for hundreds of public sector and nonprofit professionals within California, across the nation, and throughout the world. Executives expand their leadership potential through interactive seminars that address five different layers — society, community, organization, group, and individual — lessons that apply directly to public and nonprofit environments. The curricula provide real approaches to real situations.

For more information, please visit priceschool.usc.edu/programs/sacramento/leadership.

EML Program Characteristics*	
Total Enrollment	50
% Underrepresented	56%
% Female	34%
# New Students (Summer)	27
Average Years of Work Experience	19
Average Age	42
* Academic Year 2014-15	



PhD Programs

Impact through scholarship

Professors, scholars, and academic researchers in the fields of policy, planning, and development produce work of the greatest academic rigor that has a palpable impact on the world around us. Through critical discourse and inquiry, field work, and theoretical training, PhD students examine issues of governance and contribute place-based solutions to problems that face communities everywhere in the world. The USC Sol Price School of Public Policy offers PhD programs in both Urban Planning and Development as well as in Public Policy and Management.



“As an expert of public administration, I have applied what I learned at USC when participating in administrative reform and performance evaluation committees of the Korean government.”
Yong-duck Jung,
PhD ’81
*Professor, Seoul National University;
President, Korean Social Science Research Council*

The Price School is renowned for its engaged faculty who mentor, train, and inspire doctoral candidates to contribute to the scholarly foundations of their chosen fields. The Price School faculty help PhD students publish and present their work at conferences, and often co-author papers with them. The school’s 12 research centers provide ready access to research venues. Unique faculty-student workshops support students in developing their research agendas.

FUNDING

All incoming PhD students are fully supported for four years through a graduate assistantship that provides for tuition, stipends, and health and dental insurance. Students beyond their fourth year of study are supported through teaching or research assistantships, or funding from USC or other outside sources.

DOCTOR OF PHILOSOPHY IN PUBLIC POLICY AND MANAGEMENT (PHD)

The PhD in Public Policy and Management (PPM) produces researchers and scholars who shape the direction of public affairs research. The curriculum combines interdisciplinary training in public policy and management as well as rigorous methodological training, along with disciplinary training in economics, sociology, political science, or organizational theory.

Working closely with faculty mentors, PPM students develop substantive expertise in core areas within the Price School or within a related disciplinary field in another USC department. Examples include:

- Civic engagement
- Economic development

- Governance
- Health policy and management
- Homeland security
- International development
- Network theory
- Nonprofits and philanthropy
- Social policy
- Sustainability and the environment
- Transportation and infrastructure

Research and teaching seminars along with faculty/student workshops to support dissertation development ensure that graduates are prepared for positions at leading research universities and institutes throughout the U.S. and the world.

Price School graduates hold tenure-track positions at Ohio State University, University of Georgia, University of Miami, University of Kansas, University of Southern California, University of Texas-Austin, City University of New York, University of Oklahoma, Peking University, and Seoul National University and research positions at the Public Policy Institute of California, the USC Center for Risk and Economic Analysis of Terrorism Events (a federally funded Homeland Security Center) and the Korean Institute for Public Administration.

For more information, please visit priceschool.usc.edu/phd.

ADMISSION DEADLINE

December 1

Combined PhD Program Characteristics*	
Total Enrollment	54
Enrolled Full Time	100%
Underrepresented	13%
International	55.6%
Outside Southern California	59.3%
# New Students (Fall)	7
Average GPA	3.54
Average GRE	V 160 Q 163
* Academic Year 2013-14	





“The most unique aspect of the urban planning program at the Price School is its interdisciplinary, real-world problem-solving approach. By creatively applying social science and design-based tools, students not only learn to influence the physical structure of cities, but also develop effective policies aimed at making our cities more efficient, equitable, and sustainable.”

Sandip Chakrabarti

PhD '15

2014 C. Lowell Harriss Fellow, Lincoln Institute of Land Policy
Research Associate, METRANS Transportation Center

DOCTOR OF PHILOSOPHY IN URBAN PLANNING AND DEVELOPMENT (PHD)

The PhD in Urban Planning and Development (UPD) prepares students to be academics and scholars who research contemporary urban problems and contribute new ideas and innovative solutions to the critical issues facing communities here and abroad.

The majority of the world's population now lives in cities; in 20 years, the total will swell to two-thirds. As the specter of explosive urban growth looms, it also presents contemporary challenges in practice, such as: demand for shelter; community livability; sustainable development; infrastructure deficit; climate change; social equity and environmental justice; and response to the demographic shifts of an aging and multicultural population. These challenges shape the frontiers of research and scholarship that will engage doctoral students and faculty alike.

Through advanced courses in planning theory, urban development, and methodology, UPD students obtain a strong foundation from which to launch their scholarly careers.

Building on the strengths of the faculty of the USC Sol Price School of Public Policy, UPD students may focus on one of the following fields:

- Economic development
- Environment and sustainability
- Housing and real estate development
- International development
- Social and community planning
- Transportation and infrastructure
- Urban form and design
- Metropolitan and regional growth

The culture of the doctoral program requires participation in research and teaching seminars as well as presentation of papers at academic and professional conferences. Graduates of the UPD program secure tenure-track and research positions at leading research universities and institutes throughout the U.S. and the world. Price School graduates hold faculty positions at the University of California, Los Angeles; University of Washington; University of Illinois at Urbana-Champaign; University of Oregon; Korea Transportation Institute; University of Cincinnati; University of California, Irvine; Cardiff University (UK); Queen's University (Canada); Seoul National University; and the National University of Singapore.

For more information, please visit priceschool.usc.edu/phd.

ADMISSION DEADLINE December 1



Undergraduate Program in Policy, Planning and Development

Cultivating tomorrow's leaders

This program educates future leaders and problem solvers who care about the well-being and efficiency of our neighborhoods, communities, cities, country, and the world. The PPD program blends a strong liberal arts foundation with professional competence.



“The Price School is different from any other professional school at USC because of its tight-knit community and its intense focus on professional development. From the required internship component to the wide range of critical thinking courses, Price truly ensures that each student is well-rounded in the fields of policy, planning, and development.”

Andrina Dominguez, BS '14
Urban and Sustainable Planning Track Trainee, Los Angeles County Metropolitan Transportation Authority

Dedicated to the notions of innovative governance, place-based solutions, and healthy communities worldwide, the Bachelor of Science in Policy, Planning, and Development (PPD) appeals to students interested in managing and leading public and private organizations; designing, building, and improving communities; protecting the environment; improving society's health; and advocating for the public good. Students focus on one of our four tracks — health policy and management, nonprofit and social innovation, public policy and law, or sustainable planning. Students go on to graduate school and/or careers in government, healthcare, law, nonprofits, real estate development, and urban planning.

THE BACHELOR OF SCIENCE IN POLICY, PLANNING, AND DEVELOPMENT

Pursuing the PPD degree provides students with a rigorous and wide-ranging interdisciplinary undergraduate education. Students engage in the analysis of society's political, social, and economic issues in areas such as the environment, urban life, and healthcare. Students interact closely with faculty who are leading scholars and researchers in their fields, as well as with working professionals who are some of industry's most accomplished practitioners. Students participate in networking nights, career fairs and seminars, and information sessions with prospective employers. PPD students receive career-planning guidance and attend résumé-writing and interviewing workshops. They enjoy access to job listings in consulting organizations, government, healthcare, nonprofits, planning, and private corporations.

Faculty, employers, and program advisers often remark on the characteristics of the typical PPD student —

strong leadership abilities, intellectual curiosity, and a commitment to improving people's lives.

“Price undergraduate students truly understand the need to move from ideas to action,” says LaVonna Lewis, teaching professor and director of undergraduate programs. “They take the lessons and tools learned in the classroom and apply them to a wide range of problems in their respective fields, and get a chance to see first-hand the difference they can make in the world.”

UNDERGRADUATE WASHINGTON, D.C. SEMESTER PROGRAM

Undergraduate juniors and seniors can be eyewitnesses to and participate in the decisions made in Washington, D.C. that influence and affect all aspects of our lives. Offered in partnership with George Washington University, USC's Washington Semester program offers undergraduate students a unique learning, living, and internship opportunity in the nation's capital. Students earn up to 16 units of USC credit.

PROGRESSIVE DEGREES

For a select number of students in the PPD major, USC offers the opportunity to complete a graduate master's degree while finishing their undergraduate degree. In five years they emerge with both degrees, ready to excel in the professional workplace. The Price School currently offers progressive degrees with the Master of Health Administration, Master of Planning, Master of Public Administration, and Master of Public Policy programs. In partnership with the USC Gould School of Law 3+3 program, PPD students can complete a law degree in six years.

For more information, please visit priceschool.usc.edu/programs/undergraduate/progressive-degrees.



Undergraduate Student Characteristics*	
Total Enrollment	485
% Underrepresented	51%
% Female	45%
Average Class Size (core)	33
Average Class Size (track)	30
Average Class Size (elective)	27
* Academic Year 2012-13	



Undergraduate Program in Real Estate Development

Impacting the community

The USC Sol Price School of Public Policy has launched an innovative, interdisciplinary major that teaches students to not only understand the finance and investment facets of the field, but also the impact that real estate development has on communities. The evolving urban landscape of Los Angeles provides the perfect backdrop for this new program.

“One of the big trends on the planet right now is a rush to urbanization,” says program director Christian Redfearn, Borstein Family Endowed Professor of Real Estate. “After 100 years of spreading out into suburbia, people are moving into cities. Professionals are needed to navigate that urbanization.”

THE BACHELOR OF SCIENCE IN REAL ESTATE DEVELOPMENT

This new degree program builds upon the Price School’s 30-year commitment to real estate education. Successful real estate professionals must be able to grasp the many disciplines that shape real estate. Students will gain training in real estate fundamentals, development, real estate market analysis, advanced finance investment, history of planning and development, and designing livable communities. This degree incorporates finance and capital markets, regional and city planning, architectural design, and public policy.

The Price School’s BS in Real Estate Development provides the most comprehensive undergraduate real estate curriculum in the country and will prepare the next generation of real estate professionals.

The curriculum provides:

- A broad-based degree with marketable skills in real estate principles, real estate finance and investment, market analysis, underwriting, land use policy, and design — delivering a solid foundation for embracing an urbanizing 21st century.
- Full-time faculty who advance scholarship in real estate and real estate professionals who bring industry knowledge to the classroom

PROFESSIONAL DEVELOPMENT

Outside the classroom, students are encouraged to reflect on the roles they would like to play in shaping our cities. Through career counseling, guest speakers in classes, networking opportunities with alumni, and mentoring programs, students gain an understanding of the full range of career options in real estate. Internship experiences provide direct exposure to the workings of real estate firms and allow students to apply skills learned in the classroom to real world situations.

The USC Trojan Real Estate Association (TREA) provides a form for undergraduate students to establish their network of contacts, a vital resource for the industry. Each year, TREA hosts alumni speaker panels, site visits to projects under construction, and opportunities to meet with real estate employers. For more information, please visit usctrea.com.

The USC Lusk Center for Real Estate is renowned as one of the most prominent real estate research centers in the world. Each year, Lusk convenes industry leaders, students, and faculty in seminars, workshops, symposia, and forms to examine the current state of the industry and to anticipate future opportunities and challenges. For more information, please visit lusk.usc.edu.

ALUMNI NETWORK

Building on the strength of the Price School’s Dollinger Master of Real Estate Development program, graduates will be able to tap into an extensive network of alumni and professionals who will help them advance throughout their careers.



“Real estate development provided me with examples of real-life problems that I have since faced multiple times a day. Most of my classes were taught by professionals in the field who were able to teach scenarios you don’t find in a textbook. Real estate development at Price prepared me for a great start to my real estate career.”

Courtney Silver, BS ’11
Assistant Project Manager,
Thomas Safran & Associates





USC's Motto

PALMAM QUI MERUIT FERAT, can be translated loosely from the Latin as "let whoever earns the palm bear it." The expression reflects the broad significance of palms, palm fronds and other branches of foliage as symbols of triumph, victory, ascension and regeneration in ancient times, and in particular may allude to the Roman custom of giving the victorious gladiator a palm branch as reward for prowess. USC adopted the motto in 1908.

Alluding as it does to accomplishment, righteousness and victory, USC's motto speaks to qualities that are as inherent to the university today as they were in 1908.

USC Price Faculty

The faculty at the USC Sol Price School of Public Policy are an exceptionally accomplished and diverse group of teachers and internationally recognized scholars. In addition to educating tomorrow's leaders, Price School faculty conduct research that engages real-world problem solving and enriches the store of knowledge in their fields. They publish in the most prestigious journals, hold leadership positions in scholarly societies, receive research funding from highly competitive grants, and garner awards for their intellectual contributions.

Price School faculty are committed to excellence in teaching. Many faculty members teach at all three levels in the school — bachelor's, master's, and doctoral — and an equal number teach courses in more than one discipline. Faculty members have earned numerous awards for teaching, and several of them have been recognized by USC's Center for Excellence in Teaching for their work mentoring students and colleagues. Above all, faculty members inspire values that reflect the school's commitment to bettering communities and improving the quality of life for the people who live in them.

In addition to the faculty introduced in these pages, the Price School seeks out community leaders, scholars, and professional practitioners to serve as adjunct faculty, bringing their rich, varied perspectives and experiences into the classroom.



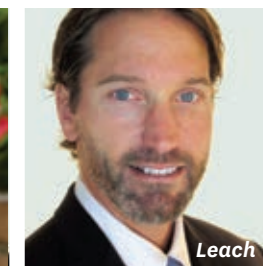
Abbas



Aguila



Lakdawalla



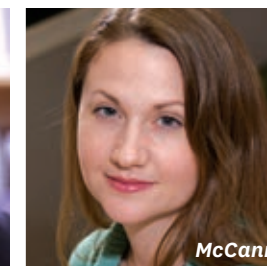
Leach



Lewis



Mazmanian



McCann



McCarthy



Banerjee



Bento



McFadden



Melnick



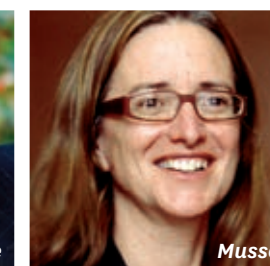
Miller



Mitchell



Moore



Musso



Blanc



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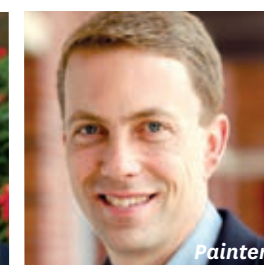
Myers



Natoli



Nichol



Painter



Petraeus



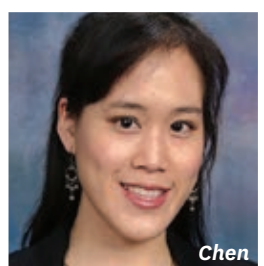
Phillips



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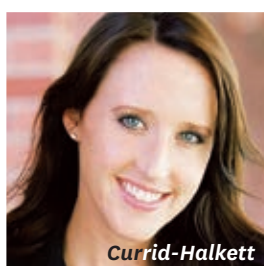
Bostic



Chen



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Currid-Halkett



De la Roca



Pisano



Pisano



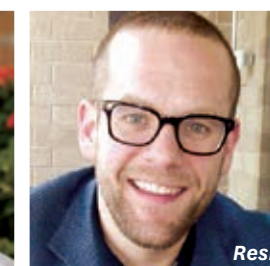
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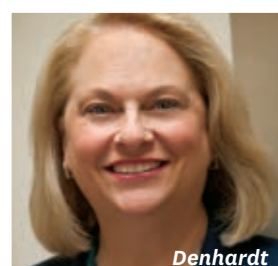
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Redfearn



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Denhardt



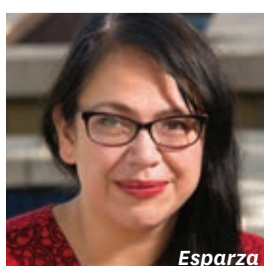
Denhardt



Doherty



Duquette



Esparza



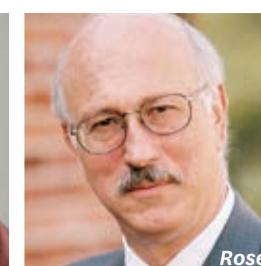
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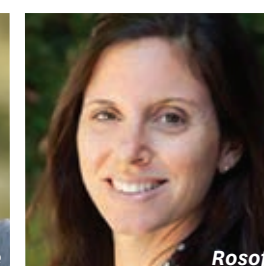
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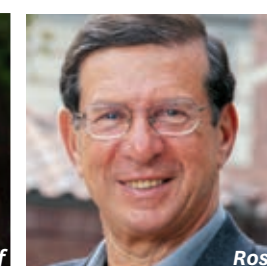
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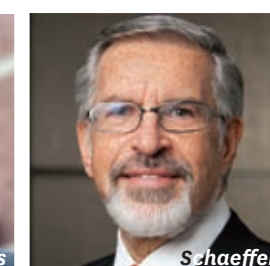
Rose



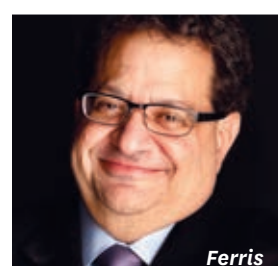
Rosoff



Ross



Schaeffer



Ferris



Ginsburg



Gioia



Giuliano



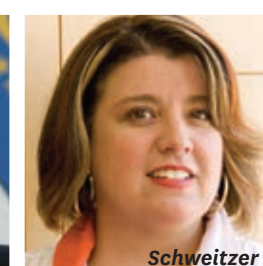
Goldman



Graddy



Schwarzenegger



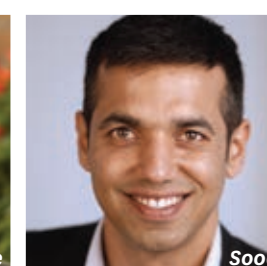
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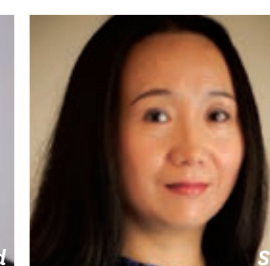
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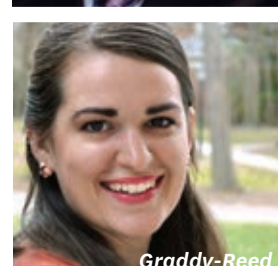
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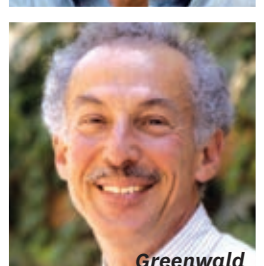
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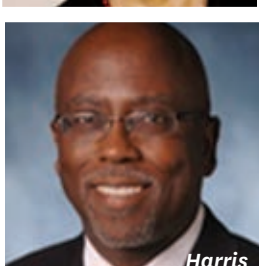
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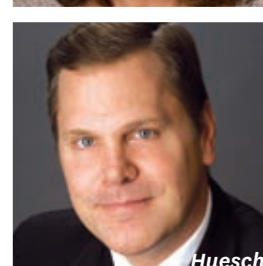
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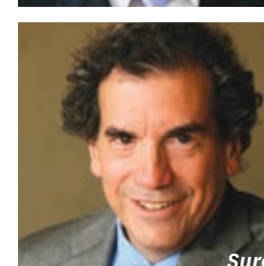
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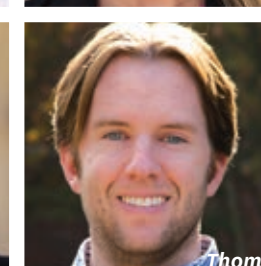
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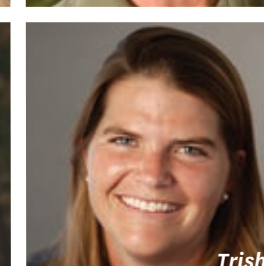
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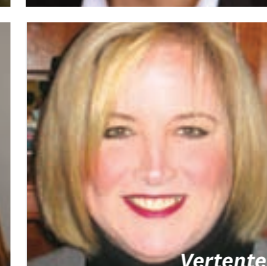
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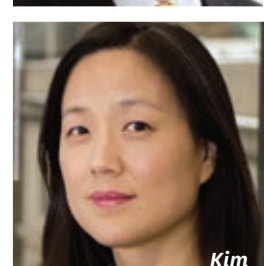
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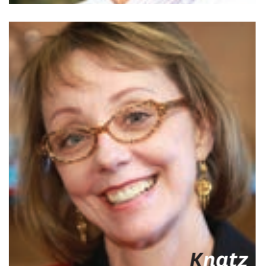
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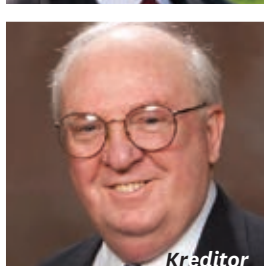
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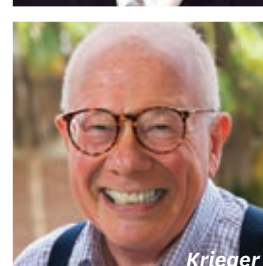
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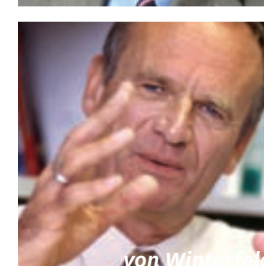
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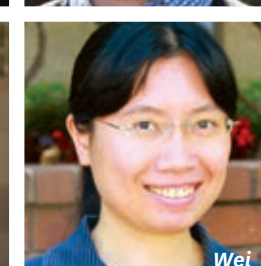
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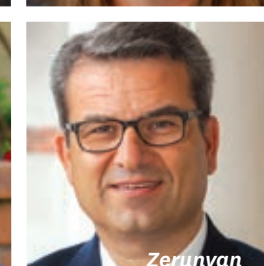
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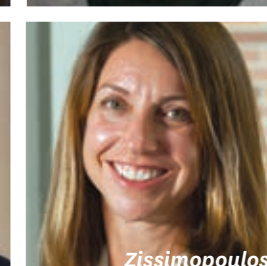
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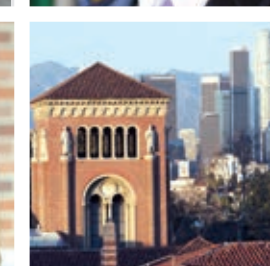
Wei



Zerunyan



Zissimopoulos



Ali Abbas

Professor of Industrial and Systems Engineering and Public Policy; Director, Center for Interdisciplinary Decisions and Ethics (DECIDE)—Decision analysis, risk analysis, multi-attribute utility theory, data-based decision making

Emma Aguila

Assistant Professor—Economics of aging, labor economics, applied econometrics, program evaluation, development economics

Tridib Banerjee

Professor; James Irvine Chair of Urban and Regional Planning—Urban design, comparative urbanism, urban sprawl, Third-World urbanization, planning theory

Antonio Bento

Professor*; Director, Graduate Programs in Public Policy—Environmental, urban, and public economics; energy policy; climate change policy; transportation policy

Tara Blanc

Assistant Professor (Nonresident Teaching)—Civic engagement, leadership, public service ethics, political behavior

Hilda Blanco

Research Professor; Interim Director, Center for Sustainable Cities—Sustainable cities, climate change and cities, land policy, planning theory

Marlon Boarnet

Professor; Vice Dean for Academic Affairs; Director, Graduate Programs in Urban Planning—Transportation, travel behavior, urban growth patterns, regional science, urban economics

Raphael Bostic

Professor; Bedrosian Chair in Governance; Director, USC Bedrosian Center on Governance and the Public Enterprise; Interim Director, USC Lusk Center for Real Estate—Urban development and economics, housing policy

Alice Chen

Assistant Professor—Health economics, labor economics, applied microeconomics

Terry L. Cooper

Maria B. Crutcher Professor in Citizenship and Democratic Values—Administrative ethics, administrative theory, citizen participation, neighborhood organizations, role of citizens

Elizabeth Currid-Halkett

Associate Professor—Economic development, art and culture, fashion, New York City, urban planning

Jorge De la Roca

Assistant Professor—Urban economics, economic geography, labor economics, urban migration

Janet Denhardt

Chester A. Newland Professor of Public Administration; Director, USC Price School in Sacramento—Organizational behavior, democratic governance, civic engagement

Robert Denhardt

Professor (Teaching); Director, Leadership Programs—Public service, public administration, organizational development, ethics, leadership

Kathleen Doherty

Assistant Professor—American political institutions, bureaucratic delegation, administrative expertise, political and judicial oversight of the bureaucracy, public policy, pharmaceutical drug policy

Nicolas Duquette

Assistant Professor—Nonprofit economics, public finance, economic history

Nicole Esparza

Assistant Professor; Director, Graduate Programs in Nonprofit Leadership and Management—Organizational networks and theory, urban sociology, homelessness, philanthropy

Liz Falletta

Associate Professor (Teaching)—Architecture, urban design, multi-family housing

James M. Ferris

Professor; Emery Evans Olson Chair in Nonprofit Entrepreneurship and Public Policy; Director, Center on Philanthropy and Public Policy—Philanthropy, nonprofit economics, public finance, public policy, institutional analysis

Paul Ginsburg

Norman Topping Chair in Medicine and Public Policy; Professor of the Practice of Health Policy and Management—Health policy, healthcare financing and delivery, healthcare markets

Dana Gioia

Judge Widney Professor of Poetry and Public Culture—Government cultural policy, arts entrepreneurship and leadership, arts as economic development

Genevieve Giuliano

Professor; Margaret and John Ferraro Chair in Effective Local Government; Director, METRANS—Transportation policy, metropolitan spatial structure, travel demand, urban transportation

Dana Goldman

Professor; Leonard D. Schaeffer Chair; Director, USC Schaeffer Center for Health Policy and Economics—Health economics and finance, health policy, preventive healthcare, healthcare reform, pharmaceutical regulation and innovation

Elizabeth Graddy

Professor; Jeffrey J. Miller Chair in Government, Business, and the Economy; Vice Provost for Academic and Faculty Affairs, USC—Institutional economics, governance, nonprofit organizations, industry structure

Alexandra Graddy-Reed

Assistant Professor—Public economics, philanthropy and nonprofits, science and innovation policy analysis

Richard K. Green

Professor; Director and Chair, USC Lusk Center for Real Estate (on leave 2015-16); Senior Advisor for Housing Finance, U.S. Dept. of Housing and Urban Development, 2015-2016—Real estate finance, housing markets, housing policy, urban growth, tax policy

Howard Greenwald

Professor—Health service delivery, organizational behavior, survey design

Michael E. Harris

Professor of the Practice of Health Services Administration and Policy—Healthcare contracting, healthcare policy and reform, healthcare delivery business models, healthcare innovation and impact on healthcare delivery systems, prevention and wellness

Eric Heikkila

Professor; Director, International Initiatives—Urban development, economic development, East Asian cities, urban economics, urban information systems

Marco D. Huesch

Assistant Professor—Healthcare management processes, corporate strategy, health services, provider strategy, technology and information management

Sherry Bebitch Jeffe

Professor of the Practice of Public Policy Communication—American and California government and politics

Annette M. Kim

Associate Professor; Director, Spatial Analysis Lab—Housing and land use, international development and planning, Asian urbanization, critical cartography, spatial ethnography

Geraldine Knatz

Professor of the Practice of Policy and Engineering—Seaport policy and management, maritime transportation, international trade, seaport sustainability

Jack H. Knott

Dean; C. Erwin and Ione L. Piper Chair and Professor—Political institutions and public policy, health policy, public management

Alan Kreditor

Professor; Senior Vice President Emeritus, USC; Special Advisor for Development—Planning and development, real estate, student programming, professional education

Martin H. Krieger

Professor—Aural and photographic documentation of Southern California, planning theory and design theory, urban spatial processes

Darius Lakdawalla

Professor; Quintiles Chair in Pharmaceutical Development and Regulatory Innovation—Economics of risks to health, organization of healthcare markets

William Leach

Assistant Professor (Nonresident Teaching)—Collaborative governance, environmental policy, public economics

LaVonna Lewis

Teaching Professor; Director, Undergraduate Programs—Cultural competency, health status and needs of underserved populations, racial disparities in health

Daniel A. Mazmanian

Professor; Academic Director, USC Schwarzenegger Institute for State and Global Policy—Environmental policy, policy implementation, sustainable communities, political science

Pamela McCann

Assistant Professor—American political institutions, bureaucratic delegation, federalism, inter-governmental politics, legislative behavior, public policy, health policy, policy diffusion, state and local politics

T.J. McCarthy

Assistant Professor (Teaching)—Health economics, labor economics, economics of education

Daniel L. McFadden

Nobel Laureate and USC Presidential Professor of Health Economics—Econometrics, economic theory and mathematical economics, health economics, economic growth and development

Glenn Melnick

Professor; Blue Cross of California Chair in Health Care Finance—Health economics and finance, healthcare systems, managed care

Jennifer Miller

Assistant Professor (Teaching)—Science and technology policy, workforce policy, economic development

Leonard Mitchell

Professor of the Practice of Economic Development; Executive Director, Center for Economic Development—Economic development, community development, finance

James E. Moore, II

Professor—Earthquake hazard mitigation, engineering economics, transportation engineering, urban transportation, infrastructure

Juliet Ann Musso

Associate Professor; Houston Flournoy Professor of State Government; Associate Director, MPA program, USC Price School in Sacramento—Federalism, urban political economy, fiscal policy, community governance, neighborhood organizations

Dowell Myers

Professor; Director, Population Dynamics Research Group—Demographic change, future of California, housing needs, immigration and assimilation, urban growth

Deborah J. Natoli

Associate Professor (Teaching); Director, Doctor of Policy, Planning, and Development program—Faculty development, counseling, leadership, qualitative research methods

Michael B. Nichol

Professor; Interim Vice Dean for Faculty Affairs; Director, Graduate Programs in Health; Research Fellow, USC Schaeffer Center for Health Policy and Economics—Health policy, health economics, healthcare costs and resource utilization

Gary D. Painter

Professor; Director of Social Policy, USC Sol Price Center for Social Innovation—Public finance, education policy, urban economics, housing economics, economics of education, policy analysis

David Petraeus

Judge Widney Professor—International security, U.S. foreign policy, global and North American economics, counter-terrorism, the Middle East, energy revolution, advanced manufacturing

Mark Phillips

Assistant Professor—Public finance, tax compliance, policy salience, applied microeconomics

Jane Pisano

Professor—International relations, public administration, civic engagement

Mark Pisano

Professor of the Practice of Public Administration—Urban planning, regional planning, transportation, housing, development, environmental policy

Rodney Ramcharan

Associate Professor*; Director of Research, USC Lusk Center for Real Estate—Macroeconomics, finance, public policy and real estate

Kelly Rawlings

Assistant Professor (Nonresident Teaching)—Civic engagement and public participation, organizational behavior, nonprofit leadership and management, transformational leadership and change

Christian L. Redfearn

Associate Professor; Borstein Family Endowed Professor of Real Estate; Director, Graduate Programs in Real Estate—Public policy, urban economics, housing markets, real estate finance

William Resh

Assistant Professor—Public management, U.S. presidency and executive politics, policy implementation, organizational theory, personnel policy, organizational behavior

Peter Robertson

Associate Professor; Director, Master of Public Administration program—Organizational change, organizational theory, ecological governance, collaborative organizing, interorganizational collaboration, organizational commitment

John A. Romley

Research Assistant Professor; Economist, USC Schaeffer Center for Health Policy and Economics—Hospital industry, healthcare productivity/efficiency, environmental health disparities

Adam Rose

Research Professor—Energy and environmental economics, public policy, natural hazards and terrorism, regional science, applied general equilibrium modeling

Heather Rosoff

Research Assistant Professor—Decision sciences and policy analysis

Stan Ross

Distinguished Fellow; Chairman of the Board, USC Lusk Center for Real Estate—Real estate planning and strategy, minority group education and diversity in real estate

Leonard D. Schaeffer

Judge Robert Maclay Widney Chair—Interdisciplinary approaches to healthcare research and analysis to promote health and value in healthcare delivery; evidence-based health policy; public service

Arnold Schwarzenegger

Governor Downey Professor of State and Global Policy; Chairman, USC Schwarzenegger Institute for State and Global Policy—Post-partisan collaboration and sustainable policy implementation in education, energy and environment, fiscal and economic policy, health and human wellness, political reform

Lisa Schweitzer

Associate Professor—Transportation planning, environmental justice, community environmental policy

Nicole Sintov

Research Assistant Professor—Behavioral decision research, strategies to promote sustainability behaviors, public acceptance of energy and environmental policy

David C. Sloane

Professor—Urban history, community health planning, health disparities, cultural landscapes

Neeraj Sood

Associate Professor; Vice Dean for Research; Director of Research, USC Schaeffer Center for Health Policy and Economics—Health economics, health policy, global health

Minzi Su

Assistant Professor (Nonresident Teaching)—State and local government, comparative governance, collaborative governance, public finance

Roberto Suro

Professor; Director, Tomás Rivera Policy Institute—Immigration, demography, digital media and civic engagement

Shui-Yan Tang

Frances R. and John J. Duggan Professor in Public Administration—Environmental policy, organizational commitment, institutional analysis, microcredit, common-pool resources

Michael Thom

Assistant Professor (Teaching)—Public finance, pensions and retirement, social welfare policy

Erin Trish

Research Assistant Professor—Healthcare markets, health policy, health economics, healthcare reform

Dora Kingsley Vertenten

Professor (Nonresident Teaching)—Public Policy, intergovernmental management, nonprofit management, strategic planning, social media and information technologies in collaborative and participatory democracy

Antonio R. Villaraigosa

Professor of the Practice of Policy

Detlof von Winterfeldt

Professor; Director, USC Center for Risk and Economic Analysis of Terrorism Events (CREATE)—Decision analysis, risk analysis, environmental policy, behavioral decision research, homeland security

Christopher Weare

Research Associate Professor—Public policy, participatory democracy, social networks and civil society, municipal governance

Dan Wei

Research Assistant Professor—Economic impact of greenhouse gases, mitigation policies, economic impact of business interruptions

Frank V. Zerunyan

Professor of the Practice of Governance; Director, Executive Education—Local governments, administrative law, public private partnerships, intersectoral leadership and executive education

Julie Zissimopoulos

Assistant Professor; Associate Director, USC Schaeffer Center for Health Policy and Economics—Economics of aging, economics of the family, labor economics, health economics

Research Centers and Groups

Scholarship that matters

The USC Sol Price School of Public Policy is renowned for both its capacity to apply expertise from multiple fields to a single issue and its depth of contributions from each field. Its research provides vital data to important academic disciplines and helps shape real-world solutions.

Price School faculty rank third at USC in terms of per capita research grants — a reflection of both faculty productivity and the quality of research. In 2014-15, the Price School's external funding totaled \$50 million.

Central to the Price School's work are the research and activities conducted through its research centers, institutes, and initiatives listed here. For more information, please visit priceschool.usc.edu/research.

USC Judith and John Bedrosian Center on Governance and the Public Enterprise strives to understand and promote democratic governance in the United States and across the world. bedrosian.usc.edu

Center for Economic Development assists local economic development organizations by providing technical assistance and training services for organizations to help develop community capacity. ced.usc.edu

Center for Inter-disciplinary Decisions and Ethics (DECIDE) aims to enhance the scholarship and education of decision analysis and increase sensitivity toward ethical considerations in academia, industry, government, and society, with an emphasis on large-scale social problems and technological innovation.

Center on Philanthropy and Public Policy promotes more effective philanthropy and strengthens the nonprofit sector through research that informs philanthropic decision making and public policy to advance public problem solving. priceschool.usc.edu/cppp

Center for Sustainable Cities engages in multidisciplinary research and education on the environmental, social, and economic sustainability challenges facing metropolitan regions. priceschool.usc.edu/csc

USC Lusk Center for Real Estate is dedicated to expanding real estate knowledge, enlightening business practice, and confronting challenges that impact the real estate industry, the urban economy, and public policy. priceschool.usc.edu/lusk

USC National Center for Risk and Economic Analysis of Terrorism Events (CREATE) enhances national security through forging models and tools for the analysis of the risks, costs, and impacts of terrorism, as well as implementing reasonable investments in homeland security. priceschool.usc.edu/create

USC

Price

METRANS Transportation Center seeks to solve transportation problems of large metropolitan areas through multidisciplinary research, education, and outreach. priceschool.usc.edu/metrans

Population Dynamics Research Group employs census data, population forecasts, and the self-produced *California Demographic Futures* to promote policies aimed at improving the human condition. priceschool.usc.edu/popdynamics

USC Leonard D. Schaeffer Center for Health Policy and Economics uses evidence to challenge assumptions, advance policy, and reshape healthcare by promoting health and value in healthcare delivery in the United States and internationally. healthpolicy.usc.edu

USC Schwarzenegger Institute for State and Global Policy focuses on the responsibility of leaders to implement policies that most benefit the people they serve. Through post-partisan collaboration, the institute works to develop real-world, sustainable solutions in five priority areas: education, energy and environment, fiscal and economic policy, health and human wellness, and political reform. schwarzenegger.usc.edu

USC Sol Price Center for Social Innovation was established with the gift to name the USC Sol Price School of Public Policy. This center aims to advance ideas, strategies, and practices that enhance the quality of life for people in urban communities. The center provides opportunities for direct student engagement across all of the Price School's primary disciplines. socialinnovation.usc.edu

Tomás Rivera Policy Institute (TRPI), a nationally recognized policy and research institute, conducts analyses related to Hispanic and other low-income minority groups. priceschool.usc.edu/trpi

Online Learning: Online Degrees and Certificates

Expanding our reach

The Price School offers two graduate degree programs, two graduate certificate programs, and approximately 10 additional graduate courses per year in an online learning format. The school ensures that online education students retain a strong sense of community, a hallmark of all Price programs. The online programs include live video conferencing, on-demand video presentations, social networking, and asynchronous communications with professors, student teams, and alumni.

“The Price School provided me with a once-in-a-lifetime opportunity by offering the international lab course via distance learning. Otherwise, I could not have participated or traveled to China with the class.”
Cinnamon Cook,
MPA ’10
Senior Consultant, Deloitte

ONLINE MASTER OF PUBLIC ADMINISTRATION PROGRAM

The Price School offers its distinguished Master of Public Administration (MPA) program in the online learning arena. The online degree program was designed and developed with the working professional in mind — combining the world-class faculty instruction and comprehensive focus of the Price School’s traditional MPA with the convenience and portability of online learning.

Thanks to the Price School’s online learning technologies, students can enjoy real-time collaboration that is as familiar and valued as in its traditional MPA program. The online MPA offers the opportunity to share without the constraints of common schedules — students can post questions and observations any time of day.

For more information, please visit publicadmin.usc.edu.

EXECUTIVE MASTER OF HEALTH ADMINISTRATION

Developed for both mid-career clinical and management professionals, the Executive Master of Health Administration program from the USC Price School delivers a transformative graduate-level educational experience designed to prepare the nation’s leading

health care executives. Coursework is delivered primarily online, supplemented with two five-day in-residence sessions held at the USC University Park Campus, with a curriculum geared for the active working professional. See page 33 for more information.

ONLINE CERTIFICATE IN HOMELAND SECURITY AND PUBLIC POLICY

This graduate certificate develops and refines risk analysis skills and provides students with the knowledge needed to understand the increasingly important issues of homeland security and public policy.

For more information, please visit priceschool.usc.edu/certificate/homeland-security.

ONLINE CERTIFICATE IN ADMINISTRATION OF LONG TERM CARE PROGRAMS

Through this certificate program, students gain an overview of the problems and issues in the health field, an understanding and appreciation of the nuances of managing facilities for older adults, and management skills.

For more information, please visit priceschool.usc.edu/certificate/longterm-care and priceschool.usc.edu/gainful-employment-disclosure.

Price School in Sacramento

Studying in Sacramento

USC has been educating leaders in Sacramento for more than 45 years. Located a few blocks from the California State Capitol, the Price School in Sacramento has exceptional academic, executive education, and policy outreach opportunities. Students choose the Sacramento-based Master of Public Administration (MPA) program for its focus on state policy and network of public service professionals. The Sacramento MPA offers coursework in an intensive format that makes it easy for students to work full time while going to school. Students enjoy the benefits of an education at a major research university and the intimacy of a strong learning community.

FACULTY

At the Price School in Sacramento, courses are taught by distinguished full-time and expert adjunct faculty. The MPA program in Sacramento balances the perspectives of theoretical researchers and practitioners who have many years of public administration experience.

Full-time, adjunct, and affiliated faculty include: Janet Denhardt, DPA, Chester A. Newland Professor of Public Administration and Director of the Price School in Sacramento; Juliet Musso, PhD, Houston Flournoy Professor of State Government and associate director for the MPA program in Sacramento; Robert Denhardt, PhD, Teaching Professor and Director of Leadership Programs at the Price School; Chester A. Newland, PhD, Frances R. and John J. Duggan Distinguished Professor Emeritus in Public Administration; Christopher Weare, PhD, Research Associate Professor; Paul Danczyk, PhD, Director of Executive Education in Sacramento; Kevin Starr, PhD, University Professor; Tim Gage, MPP and former director, CA Department of Finance; Dan Haverty, DPA, Fire Chief (ret.); Robert Ingenito, MS (Economics), Principal Consultant, CA Senate Committee on Appropriations.

For more information, please visit priceschool.usc.edu/sacramento.



USC Price Office of Career Services

Connected for a lifetime

A distinguishing attribute of the USC Sol Price School of Public Policy is its Career Services Office, which is available to Price graduate and undergraduate students as well as alumni. The Career Services Office maintains strong connections to the community of practice — affording students and alumni unique opportunities to interact with and learn from professional and community leaders representing a wide variety of fields.



The Price School Career Services Office offers a number of professional development programs, career workshops, and events. Some of the programs and services offered include:

- Career advisement
- Career workshops
- Career fair/networking nights
- Professional mentoring program
- Externship program
- Internship/residency programs
- Jobs, internships and fellowship databases
- Information sessions/on-campus interviews

The Career Services Office makes it easy for students to network with professionals in their fields as well as attend strategic career workshops and networking nights to learn about different careers. The Professional Mentoring and Externship programs assist students in defining and testing their career aspirations.

THE TROJAN FAMILY

The Price School Career Services Office works closely with Price School alumni throughout the world — an unparalleled global network known as the USC “Trojan Family.” Each year, our graduates become part of a thriving community of more than 16,000 Price School alumni in all 50 states and the District of Columbia within the United States, and in more than 40 countries around the world.

Price School graduates make a vital difference in the world, and the Career Services Office is committed to helping students and alumni achieve their goals.

For more information, please visit priceschool.usc.edu/careers.



“The Price School Career Services Office is top notch. It’s thoroughness and attentiveness is second to none. The programs and services it provides are the building blocks toward success.”

— **Coron Brinson,**
MPA '14
Behavior Interventionist,
FOCUS Psychological-
Educational Services



USC Price Students and Student Associations



“I served as president of Sol Global, where we started building a student networking list that should benefit domestic and international students interested in international policy and planning. Through the organization, I collaborated with many faculty members and students not only at Price but throughout USC.”

Jongwon Lee, MPL '14

Graduate Urban Planner for Sustainability,
Korea Institute of Energy Technology Evaluation and Planning



USC PRICE STUDENTS

There are approximately 1,740 students enrolled at the Price School. They are talented, diverse, and come from throughout the United States and around the world. At present, 45 states, the District of Columbia and 40 countries are represented in the Price School's student body.

- 40% are from underrepresented groups
- 42% are from outside the Southern California region
- 18% are from foreign countries
- 53% are female

Most graduate students enter the Price School with two-to-five years of work experience in their respective fields. Those entering the executive programs typically have 10-20 years of experience.

Price students possess backgrounds as legislative staff members, city council members, real estate developers, healthcare professionals, architects, foreign government officials, Peace Corps volunteers, physicians, teachers, foundation staff members, engineers, researchers, and professionals from community-based organizations, among others.

USC PRICE STUDENT ASSOCIATIONS

The Price School has 26 active student associations that are an integral part of the cultural and intellectual fabric of the school. Student organizations range from field-specific organizations to cross-cultural organizations, and provide unique opportunities for students to expand academic, professional, and social networks.

The 2015-16 Price School student associations are:

American Planning Association – USC Chapter

Constituents: Undergraduate and graduate students interested in planning

Asian Pacific Islander Caucus (APIC)

Constituents: Price School students interested in Asian and Pacific Islander issues

Associated Students of Planning and Development (ASPD)

Constituents: Graduate and undergraduate students in planning

Association of Black Students in Policy, Planning, and Development (ABS)

Constituents: Price School students interested in Black and African American issues

Executive Masters of Leadership Student Organization

Constituents: EML past and current students

Graduate Policy and Administration Community (GPAC)

Constituents: Master of Public Administration (MPA), Master of Public Policy (MPP), and Master of Nonprofit Leadership and Management (MNLM) students

Graduate Real Estate Association (GREA)

Constituents: Graduate students in real estate development in the Price School and the Marshall School of Business

International City/County Management Association (ICMA@USC)

Constituents: Students interested in international city and county management

IPPAM Graduate Student Association

Constituents: Students in the Master of International Public Policy and Management program

Partnership for an Equitable Los Angeles (PELA)

Constituents: Price School students interested in policy and planning research and advocacy

Pi Alpha Alpha

Constituents: Undergraduate or graduate students in or committed to public affairs or public administration or who have demonstrated outstanding public service, and who meet this honor society's requirements

Price InterVarsity Graduate Christian Fellowship

Constituents: Price Christian students

Price Latino Student Association (PLSA)

Constituents: Price School students interested in Latino issues

Price PhD Student Association

Constituents: Doctoral students

Price Social Innovation

Constituents: Price students interested in social innovation/enterprise

Queer Policy Caucus

Constituents: QPC provides a space for lesbian, gay, bisexual, transgender, queer, intersex, and ally (LGBTQIA) Price students to connect, network, and engage key policy issues directly affecting LGBTQI individuals and communities

Returned Peace Corps Volunteer Community (RPCVC)

Constituents: Returned Peace Corps Volunteers

Sol Global

Constituents: Price School of Public Policy students interested in international issues

Southern California Policy Review

Description: Student peer-reviewed policy journal

Student Health Council (SHC)

Constituents: Master of Health Administration (MHA) students, and undergraduate and doctoral students emphasizing health administration

Trojan Real Estate Association (TREA)

Constituents: Undergraduate students in real estate development in the Price School and the Marshall School of Business

Undergraduates of Policy, Planning, and Development (UPPD)

Constituents: Undergraduate students

Upsilon Phi Delta

Constituents: Health administration students who meet this honor society's requirements

USC Homeland Security Student Organization

Constituents: Students interested in homeland security

Women Leading Policy, Planning, and Development (WLPPD)

Constituents: Undergraduate and graduate students interested in strengthening and developing women as leaders in public policy, planning, and development



“I often find myself reflecting on the enormous courage, dedication, and resolve of all Price School students, alumni, and faculty to tackle the multifaceted and often intractable problems that we currently face in the world.”

Jack H. Knott

Dean, USC Sol Price School of Public Policy

USCPrice

Sol Price School of Public Policy

***Improving the quality of
life for people and their
communities worldwide***

For more information, please contact:

*USC Price School of Public Policy
University of Southern California
Los Angeles, CA 90089-0626*

priceschool.usc.edu

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