

**RCC4702**  
**MÉTODO E TEORIA DE PROCESSOS ORGANIZACIONAIS**

SEMESTRE: 2/2022

1 a 6 agosto 2022 – 8h às 12h, 13h às 17h

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**OBJETIVO**

O objetivo apresentar ao aluno métodos e teorias de processos com possíveis aplicações em contabilidade e organizações.

**JUSTIFICATIVA:**

Preparar pesquisadores em nível de mestrado e doutorado para projetos de pesquisa focados no processo organizacional, como os estudos organizacionais de processos (*process organization studies*). Diferente de abordagens tradicionais, a ontologia desses estudos é preparada para estudar fenômenos que por natureza são processos, como processos de divulgação, comunicação, implementação de sistemas, liderança, inovação e mudanças organizacionais em geral. A última sessão tem objetivo de introduzir conceitos de pós-humanismo e métodos de pesquisa mais associados com o movimento de Open Science, como o *Critical Walking methodology*.

**CONTEÚDO (EMENTA):**

Filosofia e Ontologia de Processos; Tempo e Temporalidade; Materialidade e artefatos de tempo; Teorias típicas para estudos de processos; Abordagem forte de processos e análise qualitativa aplicada; Análise sequencial; Narrativas e processualidade; Aplicações: Rotinas organizacionais; Aplicações: Construção de sentido, cultura e identidade; Aplicações em temas específicos.

**SOBRE PRESENÇA MÍNIMA:**

A presença mínima obrigatória deve seguir o regimento do programa.

**AVALIAÇÃO:**

Entrega de ensaio ao final da disciplina – 80% ; Participação nas aulas – 20%

## CONTEÚDO PROGRAMÁTICO

AULA	DATAS	TÓPICOS E LEITURA NECESSÁRIA
1	Seg, 1 Ago	<p><b>9-12h – 1ª sessão: Filosofia e Ontologia de Processos</b></p> <ul style="list-style-type: none"> <li>Leitura necessária: Langley &amp; Tsoukas (2016) Introduction: Process thinking, process theorizing and process researching</li> <li>Para conhecer a comunidade PROS (Process Organization Studies): <a href="https://osofficer.wixsite.com/pros">https://osofficer.wixsite.com/pros</a></li> </ul>
2	Seg, 1 Ago	<p><b>13-16h – 2ª sessão: Filosofia e Ontologia de Processos, tempo e materialidade</b></p> <ul style="list-style-type: none"> <li>Leitura necessária: Chia, R. (2002); Leonardi (2017)</li> <li>Para aprofundar: <ul style="list-style-type: none"> <li>Langley &amp; Tsoukas (2016) Cap 1 a 4 Whitehead, Bergson e Deleuze; Reinecke, J., &amp; Ansari, S. (2017), Hernes, T. (2017)</li> </ul> </li> </ul> <p><b>16-18h – Redação do ensaio</b></p>
3	Ter, 2 Ago	<p><b>8h-9h – Preparação para sessão</b> <b>9 – 12h 3ª sessão: Institutions: a process view</b></p> <ul style="list-style-type: none"> <li>Leitura necessária: Reay et al (2019) Cap1: Introduction: Institutions and Organizations: A Process View</li> <li>Para aprofundar: <ul style="list-style-type: none"> <li>Reay et al (2019) Cap 2: Working Institutions;</li> <li>Reay et al (2019) Cap 3: A Processual View on Institutions</li> </ul> </li> </ul>
4	Ter, 2 Ago	<p><b>13-16h – 4ª sessão: Institutions: a process view</b></p> <ul style="list-style-type: none"> <li>Leitura necessária: Reay et al (2019). Cap 13: Jones, M., Blackwell, A. F., Prince, K., Meakins, S., Simpson, A., &amp; Vuylsteke, A. (2019). Data as process. From Objective Resource to Contingent Performance. <i>Institutions and organizations: A process view</i>, 227.</li> <li>Para aprofundar: <ul style="list-style-type: none"> <li>Brian T. Pentland, 1999: Building Process Theory with Narrative: from Description to Explanation. <i>AMR</i>, 24, 711–724, <a href="https://doi.org/10.5465/amr.1999.2553249">https://doi.org/10.5465/amr.1999.2553249</a></li> </ul> </li> </ul> <p><b>16-18h – Redação do ensaio</b></p>
5	Qua, 3 Ago	<p><b>8h-9h – Preparação para sessão</b> <b>9 – 12h 5ª sessão: Practice Theory</b></p> <ul style="list-style-type: none"> <li>Leituras necessárias: <ul style="list-style-type: none"> <li>Langley &amp; Tsoukas (2016) Cap 7 The practice approach by Nicolini &amp; Monteiro (2017);</li> <li>Langley &amp; Tsoukas (2016) Cap 15 Taking a strong process approach by Jarzabkowski, P. Le, J. Spee, P. (2017);</li> </ul> </li> <li>Para aprofundar: <ul style="list-style-type: none"> <li>Nicolini, D. (2012). <i>Practice theory, work, and organization: An introduction</i>. OUP Oxford;</li> <li>Feldman, M. S., &amp; Orlikowski, W. J. (2011). Theorizing practice and practicing theory. <i>Organization science</i>, 22(5), 1240-1253.</li> </ul> </li> </ul>

6	Qua, 3 Ago	<p><b>13-16h – 6ª sessão: Practice Theory</b></p> <ul style="list-style-type: none"> <li>• Leituras necessárias: <ul style="list-style-type: none"> <li>○ Lounsbury, M., Anderson, D. A., &amp; Spee, P. (2021). On practice and institutions. In M. Lounsbury, D. A. Anderson &amp; P. Spee (Eds.), On Practice and Institution: Theorizing the Interface (Research in the Sociology of Organizations, Vol. 70) (pp. 1-28). Bingley: Emerald Publishing Limited. doi: <a href="https://doi.org/10.1108/S0733-558X20200000070011">https://doi.org/10.1108/S0733-558X20200000070011</a>;</li> <li>○ Loscher, G., Splitter, V., &amp; Seidl, D. (2019). Theodore Schatzki's practice theory and its implications for organization studies. In S. Clegg &amp; M. Pina (Eds.), Management, Organizations and Contemporary Social Theory (pp. 115-134). New York: Routledge</li> </ul> </li> </ul> <p><b>16-18h – Redação do ensaio</b></p>
7	Qui, 4 Ago	<p><b>8h-9h – Preparação para sessão</b> <b>9 – 12h 7ª sessão: Organizational Routines</b></p> <ul style="list-style-type: none"> <li>• Leituras necessárias: <ul style="list-style-type: none"> <li>○ Howard-Grenville et al (2016) Introduction: Advancing a Process Perspective on Routines by Zooming Out and Zooming In</li> <li>○ Langley &amp; Tsoukas (2016) Cap 20 A process perspective on organizational routines by Howard-Grenville &amp; Rerup (2017)</li> <li>○ Howard-Grenville et al (2016) Cap 2: Routines as Process: Past, Present, and Future</li> </ul> </li> </ul>
8	Qui, 4 Ago	<p><b>13-16h – 8ª sessão: Organizational Routines</b></p> <ul style="list-style-type: none"> <li>• Leituras necessárias: <ul style="list-style-type: none"> <li>○ Howard-Grenville et al (2016) Cap 3: Re-Viewing Routines through a Pragmatist Lens</li> <li>○ Feldman et al (2020) Routine Dynamics Handbook, Cap 1, 2 &amp; 3</li> </ul> </li> <li>• Para aprofundar: <ul style="list-style-type: none"> <li>○ Howard-Grenville et al (2016) Cap 6 : The Role of Artifacts in Establishing Connectivity Within Professional Routines: A Question of Entanglement</li> <li>○ Goh, K. T., &amp; Pentland, B. (2019). From Actions to Paths to Patterning: Toward a Dynamic Theory of Patterning in Routines. Academy of Management Journal. doi:10.5465/amj.2018.0042</li> </ul> </li> </ul> <p><b>16-18h – Redação do ensaio</b></p>
9	Sex, 5 Ago	<p><b>8h-9h – Preparação para sessão</b> <b>9 – 12h 9ª sessão: Critical Walking Methodologies e Open Science</b></p> <p>Podcast: <a href="https://walkinglab.org/podcast/walkinglab-introduction-to-critical-walking-methodologies/">https://walkinglab.org/podcast/walkinglab-introduction-to-critical-walking-methodologies/</a> Atividade: ouvir os 8 episódios do podcast, seguindo a transcrição (pode traduzir usando ferramenta automática), se refletir sobre o conteúdo.</p> <p>Palestra “Commonalization as process: between hermeneutics and inquiry” 2022, Open Seminar; inaugural issue of the Journal of Openness, Commons &amp; Organizing (JOCO). Ann Cunliffe (FGV) and Philippe Lorino (ESSEC Business School): <a href="https://youtu.be/1Ry7qCSQZUw">https://youtu.be/1Ry7qCSQZUw</a></p> <p>Explore: <a href="http://rgcs-owee.org/#main-slider-wrap">http://rgcs-owee.org/#main-slider-wrap</a>; <a href="https://engageplus.org/en/approche.asp?c=4">https://engageplus.org/en/approche.asp?c=4</a></p> <ul style="list-style-type: none"> <li>• Leitura necessária: Ungureanu, P., Haeffliger, S. ORCID: 0000-0003-4207-9207 and de Vaujany, F-X. (2021). Seizing the Potentialities of Open Science: From a Community to a Platform Journal. Journal of Openness, Commons &amp; Organizing, 1(1), pp. 1-7.</li> </ul>

		<a href="http://rgcs-owee.org/wp-content/uploads/2022/01/Ungureanu-Haefliger-and-de-Vaujany-Opening-editorial-article-of-the-JOCO.pdf">http://rgcs-owee.org/wp-content/uploads/2022/01/Ungureanu-Haefliger-and-de-Vaujany-Opening-editorial-article-of-the-JOCO.pdf</a>
10	Sex, 5 Ago	<p><b>13-16h – 10ª sessão: Critical Walking Methodologies e Open Science</b></p> <p>Sobre o método:</p> <ul style="list-style-type: none"><li>• Leitura necessária: Springgay, S., &amp; Truman, S. E. (2021). Critical Walking Methodologies and Oblique Agitations of Place. In <i>Qualitative Inquiry</i> (Vol. 28, Issue 2, pp. 171–176). SAGE Publications. <a href="https://doi.org/10.1177/10778004211042355">https://doi.org/10.1177/10778004211042355</a></li><li>• Para aprofundar:<ul style="list-style-type: none"><li>○ Springgay, Stephanie, and Sarah E. Truman. <i>Walking methodologies in a more-than-human world: WalkingLab</i>. Routledge, 2017.</li><li>○ Aoki, J., &amp; Yoshimizu, A. (2015). <i>Walking Histories, Un/making Places</i>. In <i>Space and Culture</i> (Vol. 18, Issue 3, pp. 273–284). SAGE Publications. <a href="https://doi.org/10.1177/1206331215579719">https://doi.org/10.1177/1206331215579719</a></li></ul></li></ul> <p>Sobre pós-humanismo:</p> <ul style="list-style-type: none"><li>• Leitura necessária: Vosselman, E. (2022). The performativity of accounting: advancing a Posthumanist understanding. In <i>Qualitative Research in Accounting &amp; Management</i> (Vol. 19, Issue 2, pp. 137–161). Emerald. <a href="https://doi.org/10.1108/qram-04-2021-0062">https://doi.org/10.1108/qram-04-2021-0062</a></li><li>• Assistam: TED Talk <a href="https://www.youtube.com/watch?v=RGjMUw03Bv0">https://www.youtube.com/watch?v=RGjMUw03Bv0</a>;</li><li>• Para aprofundar:<ul style="list-style-type: none"><li>○ Ferrando, F. (2020). <i>Philosophical posthumanism</i>. Bloomsbury Publishing.</li><li>○ <a href="http://www.theposthuman.org/">http://www.theposthuman.org/</a></li><li>○ Palestra no OAP2022 <a href="https://www.youtube.com/watch?v=l033iJeJNX4">https://www.youtube.com/watch?v=l033iJeJNX4</a></li><li>○ Curso com Francesca Ferrando<ul style="list-style-type: none"><li>▪ <a href="https://www.youtube.com/watch?v=zi6APy0oW9A">https://www.youtube.com/watch?v=zi6APy0oW9A</a></li><li>▪ <a href="https://www.youtube.com/watch?v=X0m0siwI4i8">https://www.youtube.com/watch?v=X0m0siwI4i8</a></li><li>▪ <a href="https://www.youtube.com/watch?v=hm9zkvHVkL4">https://www.youtube.com/watch?v=hm9zkvHVkL4</a></li><li>▪ <a href="https://www.youtube.com/watch?v=Nw1ZFGyQZ0U">https://www.youtube.com/watch?v=Nw1ZFGyQZ0U</a></li><li>▪ <a href="https://www.youtube.com/watch?v=UNh1r-eOoiQ">https://www.youtube.com/watch?v=UNh1r-eOoiQ</a></li><li>▪ <a href="https://www.youtube.com/watch?v=FPe9cQv9v9Q">https://www.youtube.com/watch?v=FPe9cQv9v9Q</a></li></ul></li></ul></li></ul> <p><b>16-18h – Redação do ensaio</b></p>
11	Sab, 6 Ago	<p><b>9-11:30h – Sessão prática do método Walking research</b></p> <p>Ver instruções detalhadas no programa.</p>
<p><b>NOTAS:</b></p> <ol style="list-style-type: none"><li>1) Sugerimos a leitura na ordem apresentada. Os textos não são complementares ou alternativos, é necessária a leitura cuidadosa de todos eles.</li><li>2) O tema será trabalhado em forma de debate. Os alunos expõem suas dúvidas em relação à leitura e discutimos em sala. Sem leitura prévia, não existirá oportunidade de rever conceitos. A participação dos alunos é usada como verificação de leitura.</li></ol>		

## INTRUÇÕES PARA ATIVIDADE CRITICAL WALKING

A atividade é a execução da metodologia *Critical Walking*. A atividade segue os princípios da *Open Walked Event Based Experimentations (OWEE)*, proposto por Amélie Bohas & François-Xavier de Vaujany. O protocolo será apresentado no dia da atividade. O experimento é aberto aos alunos e demais participantes interessados, limitado a 15 pessoas.

**Tema central:** “O Espaço São José Liberto e a mudança de práticas em direção do pós-humanismo”. Sugerimos para preparação: leitura da história do local, e ver como ele se relaciona com diversas atividades e papéis ao longo do tempo.

**Dinâmica:** Nos reuniremos, no sábado 6 Ago, às 9am, no Espaço São José Liberto, Praça Amazonas, s/n - Jurunas, Belém, para a atividade. Cada um fará seu registro, observação, ao final faremos a sessão de discussão sobre o processo de pesquisa.

## MONITORIA

Monitora da atividade *Critical Walking*: Polyana Batista da Silva, [polyanasilva@usp.br](mailto:polyanasilva@usp.br).

## OUTRAS SUGESTÕES E MATERIAIS:

- <https://www.talkingaboutorganizations.com/> , episódio 31

## REFERÊNCIAS

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