SUMMER PROGRAM 2025

Economics, Business Administration & Accounting in Brazil



ECONOMICS, BUSINESS ADMINISTRATION & ACCOUNTING IN BRAZIL 30 days Sumer Program

The Summer Course is hosted by the Faculdade de Economia, Administração e Contabilidade da Universidade de São Paulo, or FEA-RP/USP. The university ranks prominently in both the Times Higher Education (THE) and QS World Rankings, being recognized as Latin America's best university and placing among the global top 100 in the latter. Ribeirão Preto is a developed city with a high HDI index and is recognized for its prominent role in agribusiness and services, particularly in the health, education, tourism, and commerce sectors.

FEA-RP/USP is organizing the seventh edition of its intensive Summer Program focused on the Brazilian market. The course is designed to offer students a broad understanding of Brazil from multiple perspectives. It covers the Brazilian economy, the distinct characteristics of its accounting system, and the intricacies of doing business in Brazil. Furthermore, the course provides expert insights into the regional economy, emphasizing the key role of the agribusiness sector. Essential visits to places like coffee cooperatives, sugarcane factories, City Hall of the region, and local breweries are an integral part of the program.

All courses are delivered in English, though Brazilian Portuguese lessons are also included to enhance students' immersion and cultural understanding, further enriching their appreciation of Brazil's culture and traditions. The program's format encompasses traditional lectures, seminars, brief presentations, cultural excursions, and workshops. Upon the program's conclusion, students are required to present either an applied or a research project pertinent to the course's content.



Summer Program date: From July 14th to August 12th - 2025

Practical Information

Main Modules:

- Brazilian Economy and Accounting System;
- Doing Business in Brazil;
- Agribusiness;
- Learning about Regional Companies, and Brazilian public Sector;
- Portuguese Lessons;
- An Applied or a Research Project.



Cultural Visit to São Paulo City + + Technical Visits to Local Organizations

Registration and Fees



Fee: £1.750,00 – For International Students

- <u>Includes</u>: Course + Portuguese Lessons + Accommodation in shared room + Company Visits + Cultural Visit to São Paulo city.
- Students need to currently be in their second year or above to apply.

