



SCHOOL OF ECONOMICS, BUSINESS ADMINISTRATION AND ACCOUNTING AT
RIBEIRÃO PRETO
UNIVERSITY OF SÃO PAULO



SHARING INFORMATION IN PROGRESS

fea-RP
FACULDADE DE ECONOMIA,
ADMINISTRAÇÃO E CONTABILIDADE
DE RIBEIRÃO PRETO - USP



REPORT 2021-2022

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The production of this report is conducted by FEA-RP/USP Sustainability Office, which is in charge of sustainability matters in the institution.



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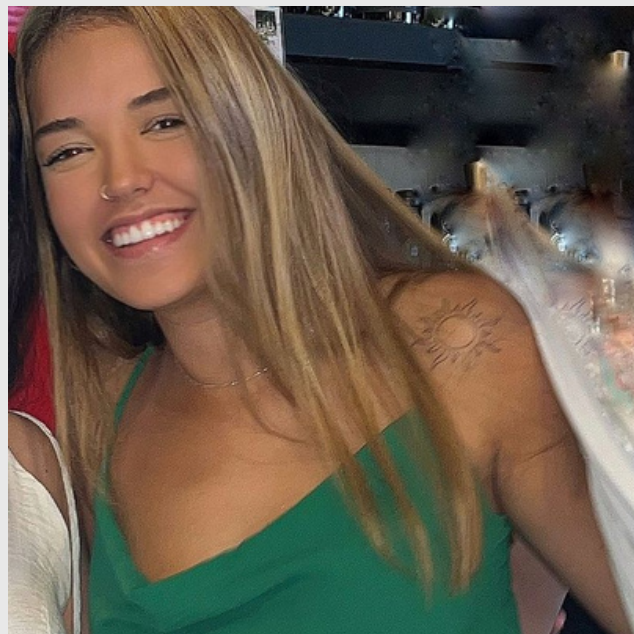
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AGENDA

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RENEWAL OF COMMITMENT TO PRME

The School of Economics, Business Administration and Accounting at Ribeirão Preto of University of São Paulo (FEA-RP/USP) is recognized as one of the most important Business Schools in Brazil. Aware of this recognition and the impact of our actions in training future business leaders, we are renewing our commitment to the Principles for Responsible Management Education of the United Nations for the fifth consecutive time, as we are a signatory institution since 2012.

Despite the many challenges we face, our continued efforts signal that sustainability is a core value at our school. In fact, over the years, our community has been involved in a growing effort to integrate sustainable development into our institutional mission.

The role our students have played shows that our efforts have been successful. Their performance at FEA-RP/USP is the main vector for the transmission of both PRME and 2030 Agenda precepts. Student organizations, self-managed by students with institutional support and supervision, have been modeling in our community. With this, the solid theoretical framework developed by our researchers has been strengthened by our alumnus, ultimately reaching society as a whole. In this perspective, the strategic institutional goals concerning education for responsible management have greatly benefited from the PRME platform, which at the same time allows a theoretical alignment with the UN educational scope and provides tools for practical experience in local actions promoted by our students.

We hope you enjoy reading our report, which summarizes our progress, commitments to the future and also an appreciation to our agents of change and all stakeholders who are engaged in this immense effort to create and sustain transformational leadership.



PROFESSOR FÁBIO AUGUSTO REIS GOMES
DEAN



PROFESSOR MARCELO SANCHES PAGLIARUSSI
DEPUTY-DEAN



INTRODUCTION

SCHOOL OF ECONOMICS, BUSINESS ADMINISTRATION AND ACCOUNTING AT RIBEIRÃO PRETO

UNIVERSITY OF SÃO PAULO (USP)

About

Founded in 1992 within the main university of Latin America, the School of Economics, Business Administration and Accounting at Ribeirão Preto of the University of São Paulo (FEA-RP/USP) is focused on undergraduate and graduate teachings, research and extension. It offers undergraduate and graduate programs, MBAs and short term courses in Business Administration, Economics and Accounting.

- Accounting (Bachelor, MSc and PhD)
- Economics (Bachelor, MSc)
- Business Administration (Bachelor, MSc and PhD)
- Finance and Business (Bachelor)

Mission

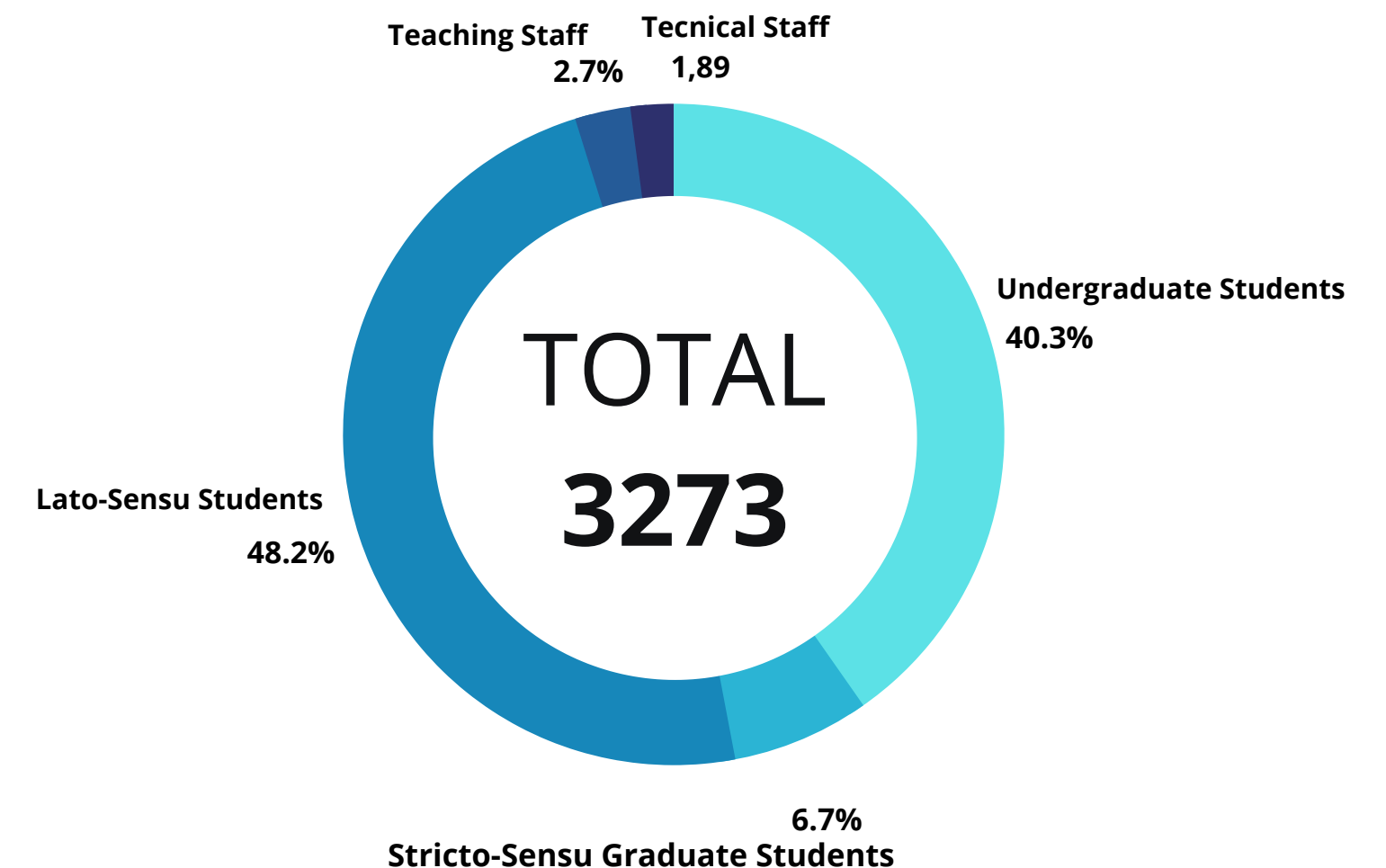
To perform as an excellent and innovative school in teaching, research, and extension in Economics, Business Administration and Accounting areas, educating professionals with competences and critical thinking focused on the improvement of society.

Vision

Leadership among reference centers in economics, business administration, and accounting areas.

Our numbers

- Undergraduate Students: 1321
- Stricto-Sensu Graduate Students: 221
- Lato-Sensu Graduate (Specialization) Students: 1580
- Teaching Staff: 89
- Technical Staff: 62



SUSTAINABILITY OFFICE

FEA-RP/USP

About

FEA-RP Sustainability Office's history begins on April 5, 2012, when the school became signatory of the Principles for Responsible Management Education (PRME). It was a remarkable milestone, since FEA-RP was the USP's first school to join it. Being part of PRME generated an administrative issue that would be answered three years later, with the establishment of its Sustainability Office, on September 22, 2015. The Office, and its Executive Committee, are composed of faculty, staff and students, in a structure that absorbs the attributions deriving from joining the PRME and the definition of socio-environmental programs and projects within the School.

Composition 2021-2022

Director 2021-2022

Professor Adriana Cristina Ferreira Caldana

Department of Accounting

Professor Solange Garcia dos Reis

Department of Economics

Professor Eliezer Martins Diniz

Department of Business Administration

Professor Edgard Monforte Merlo

Staff

Leonardo Costa Rezende and Rodrigo Basso

STUDENT ORGANIZATIONS



MAIN
PARTNERS

GLOBAL COMPACT

FEA-RP/USP

"The world's largest corporate sustainability initiative. A call to companies to align strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals. The Global Compact aims to mobilize a global movement of sustainable companies and stakeholders to create a better world,

To make this happen, the UN Global Compact supports companies to:

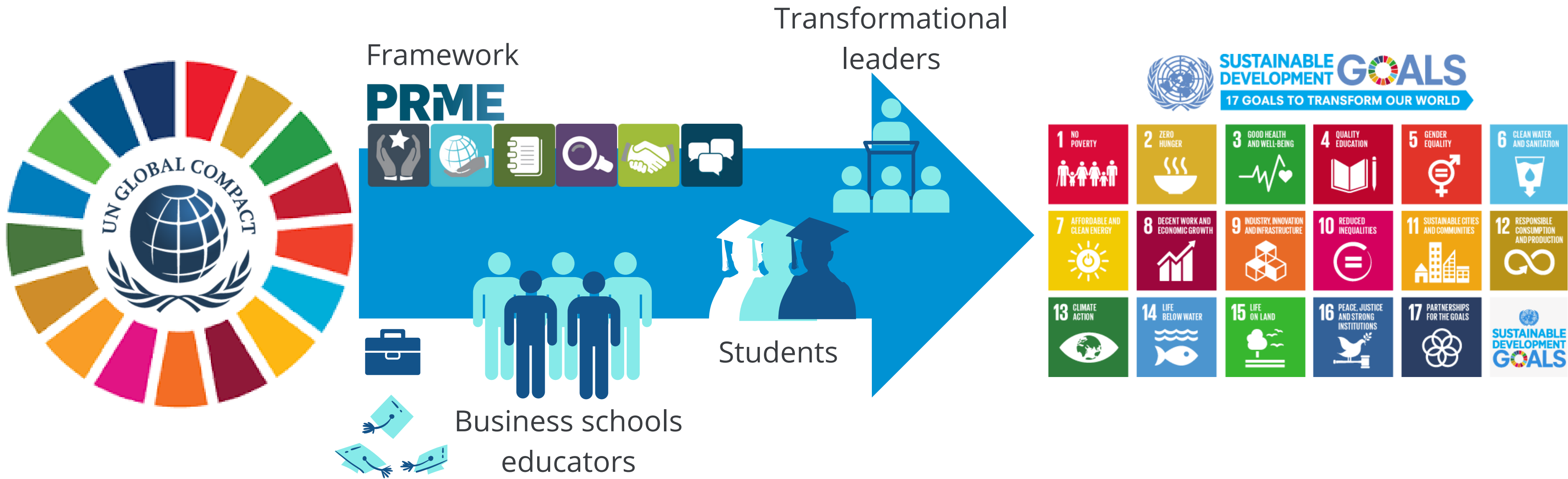
- 1. Do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; and*
- 2. Take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation."*

(UN GLOBAL COMPACT, 2022)

Since 2020, FEA-RP became affiliated with the Global Compact. The action is a reinforcement of the school's commitment to responsible education and sustainability. USP has been affiliated since 2017 and FEA-RP became the first teaching and research school to sign the commitment.

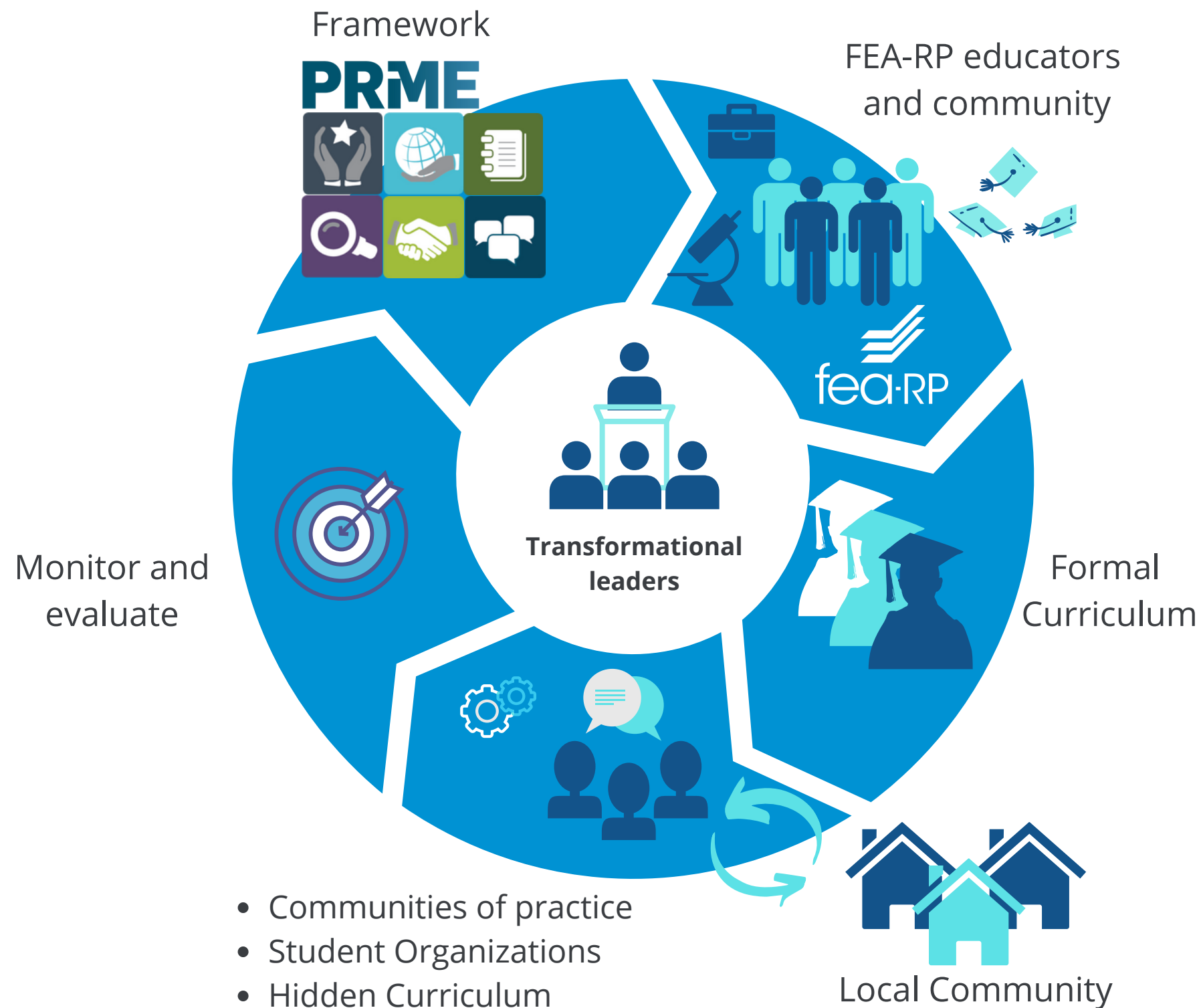


HOW WE SEE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION



For us, PRME is the teaching platform, linked to UN and specifically to the Global Compact, which aims to integrate into business schools, in order to generate transformational leaders that are capable of implementing the responsible executive management, propagating in particular the values of PRME and 2030 Agenda.

HOW WE TRANSLATE PRME AT FEA-RP



At FEA-RP, our context involves an institution of teaching, research and academic extension, financed by public resources. The institution was one of the pioneers, among public universities in Brazil, to become a signatory of PRME.

The main responsible for all the socioenvironmental expertise that the unit demonstrates are our undergraduate students, who organize themselves to "communities of practice". They are a total of 14 organizations and student groups that promote actions permeating the six principles of PRME and the entire 2030 Agenda. Among the many actions developed are sports practices, university citizenship, volunteering, entrepreneurship, financial education, anti-bias and empowerment of minorities.

The students act as true disseminators of the practices, developing the works, in most cases, in a self-managed way with the local community.

THE IMPACTFUL FIVE (i5) PROJECT

The PRME 'Impactful Five' (i5) is a three-year program that brings novelty to SDG leadership education by focusing on pedagogical approaches that make sustainable development the norm for responsible management education and leadership in business education.

The program is responsible for setting a significant global agenda for valuing pedagogical approaches in educating innovative leaders. This is what is meant by the Impactful Five (i5): the five characteristics of playful learning and the development of five skills: cognitive, emotional, creative, social, and physical. The program will be implemented by the global network of business schools and universities of PRME. The i5 Characteristics aim to:

- Make learning Meaningful;
- Facilitate Active Engagement;
- Design for Iteration;
- Develop supportive Social Interaction;
- Foster Joy and Well-being.

The project has two working groups operating on a global scale:

- The PRME (i5) Advisory Board;
- The PRME (i5) Expert Pedagogy Group (ExPeG).

(UN GLOBAL COMPACT, 2022)



THE ExPeg GROUP



The ExPeg Group Members in PRME (i5) Leadership Education Workshop in Harvard Faculty Club (October, 2022).

In response to the need for the PRME (i5) program to reflect the diversity, expert regional RME insights, and to bring in the 'voices' of PRME's 17 Regional Chapters and Responsible Management Education China Academic Committee, the 'Expert Pedagogy Group' (ExPeG Group) was established.

ExPeG members are responsible for delivering:

- 1) input on the Global (i5) Playbook and Assessment Framework and
- 2) collecting existing (i5) best practice pedagogies from their respective region/countries.

(UN GLOBAL COMPACT, 2022)

Professor Adriana Caldana, current Director of FEA-RP Sustainability Office since 2014, was nominated in April 2022 member of The ExPeg Group representing Brazil.

According to the professor the group foresees the structuring of pilot projects that will be disseminated by its representatives over the next few years. In 2023, workshops are planned for FEA-RP undergraduate students.



DESCRIPTION OF PRACTICAL ACTIONS

EDUCATION

Disciplines offered in 2021 and 2022



The rapid analysis of the nomenclature of disciplines, although it may be considered superficial, is indicative of the centrality of some topics of sustainable development. This does not mean that disciplines that do not explicitly mention the constructs associated with sustainability do not address the issue.

Each discipline in the next page is linked to one or more SDGs. The disciplines are listed with the its SDG linked. Undergraduate and Graduate disciplines are separated by departments - Business Administration, Economics and Accounting.

EDUCATION Disciplines offered - Department of Business Administration

Undergraduate



SOCIAL ENTREPRENEURSHIP AND SOCIAL FINANCE



ENVIRONMENT AND SUSTAINABILITY



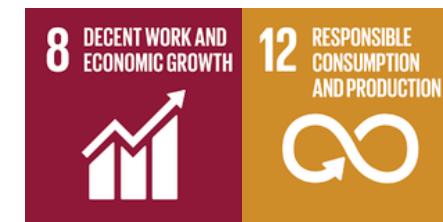
STRATEGIC ALLIANCES AND INTERNALIZATION



RESPONSIBLE MANAGEMENT EDUCATION



CASES STUDY IN ORGANIZATIONS AND INNOVATION



CORPORATE GOVERNANCE



SOCIOLOGY OF CONSUMPTION



RESPONSIBLE MANAGERS TRAINING



MINDFULNESS FOR PROFESSIONAL LIFE



SOCIAL RESPONSIBILITY IN ORGANIZATIONS



ETHICS AND POLITICS

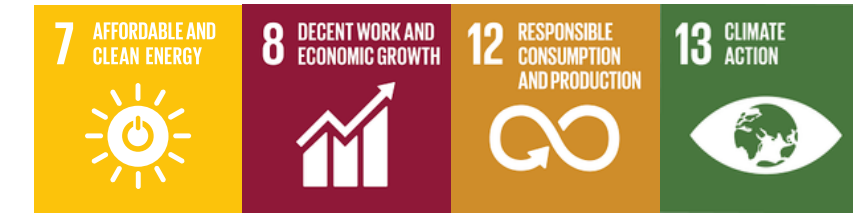
Graduate



PUBLIC MANAGEMENT AND DEVELOPMENT IN BRAZIL



ENTREPRENEURSHIP AND INNOVATION



SUSTAINABILITY: PRINCIPLES AND STRATEGIES



ORGANIZATIONAL NETWORKS AND APPROACHES OF MANAGEMENT



SUSTAINABILITY IN ORGANIZATIONS RESEARCH LAB: COMPETENCIES DEVELOPMENT

EDUCATION Disciplines offered - Department of Economics

Undergraduate



ENVIRONMENTAL ECONOMICS



THEORY OF ECONOMIC DEVELOPMENT



INCOME DISTRIBUTION AND POVERTY

Graduate



TOPICS OF MACROECONOMICS AND ECONOMIC DEVELOPMENT

Disciplines offered - Department of Accounting

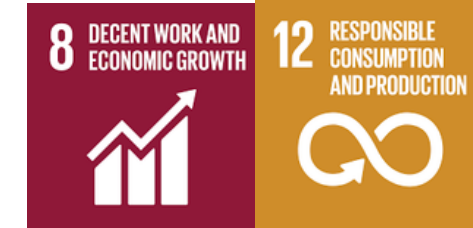
Undergraduate



CORPORATE SOCIAL RESPONSIBILITY



ACCOUNTING FOR NON-PROFIT ORGANIZATION



CORPORATE GOVERNANCE

Graduate



TOPICS OF GOVERNANCE AND SOCIAL RESPONSIBILITY



GOVERNMENT ACCOUNTING



BUSINESS, INSTITUTIONS AND ETHICS



GENERAL ETHICS AND PROFESSIONAL ETHICS

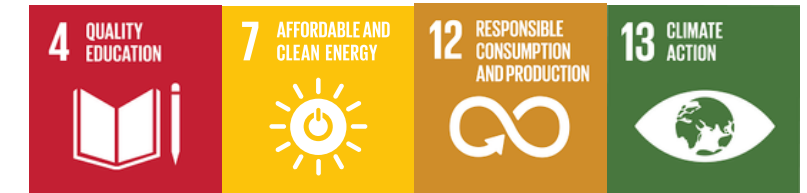
EDUCATION

RESEARCH

Research Groups and Sustainability

AME4S Brazil – Accounting and Management Education for Sustainability

Leader: Solange Garcia



CEUSP – Grupo de Pesquisa em Economia Circular (*research in circular economy*)

Leader: Jorge Henrique Caldeira de Oliveira



EBC – Núcleo de Estudos de Economia de Baixo Carbono

(*research in low carbon economy*)

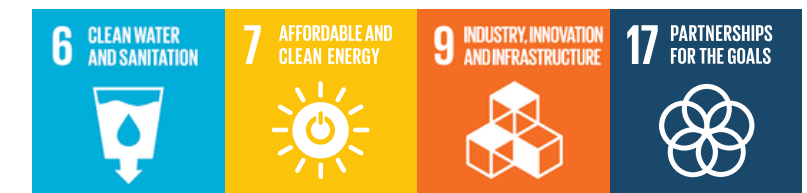
Leader: Rudinei Toneto Junior



Economia, Regulação, Financiamento e História do Saneamento Básico

(*research in Economy, Regulation, Financing and History of Basic Sanitation*)

Leader: Rudinei Toneto Junior



GPublic – Centro de Estudos em Gestão e Políticas Públicas Contemporâneas

(*research in Management and Contemporary Public Policies*)

Leaders: Cláudia Souza Passador e João Luiz Passador



EDUCATION

RESEARCH

Research Groups and Sustainability

GOLDEN for Sustainability (Chapter Brazil)

Leader: Adriana Cristina Ferreira Caldana

Habeas Data - Centro de Estudos e Pesquisa em Jurimetria *(research in jurimetry)*

Leaders: Luciana Romano Morilas e Ildeberto Aparecido Rodello

InCont - Grupo de Estudos em Informações Contábeis *(research in accounting information)*

Leader: Silvio Hiroshi Nakao

INGTEC – Núcleo de Pesquisas em Inovação, Gestão Tecnológica e Competitividade

(research in innovation, technological management and competitiveness)

Leader: Geciane Silveira Porto

ININT – Grupo de Estudos em Inovação e Internacionalização de Empresas

(research in innovation and internationalization of companies)

Leader: Simone Galina



EDUCATION

RESEARCH

Research Groups and Sustainability

Integra – Grupo de Pesquisa em Ciências da Decisão

(research in science of decision making)

Leader: Alexandre Leoneti



LEPES – Laboratório de Estudos e Pesquisas em Economia Social

(research in social economy)

Leaders: Daniel Domingues e Luiz Guilherme Scorzafave



Mindfulness, Liderança e Sustentabilidade *(research in mindfulness, leadership and sustainability)*

Leader: Rogério Cerávolo Calia



MP4S – Metrics and Process for Corporate Sustainability

Leader: Solange Garcia



EVENTS

PRME Day and PRME Sessions

Main annual event



PRME DAY 2021 ERRADICAÇÃO DA POBREZA e REDUÇÃO DE DESIGULDADES

Orlando Nastri Neto
Sustainability | ESG Manager
Citrosuco

Adriana Caldana
Presidente do Escritório de Sustentabilidade
PRME FEA-RP

Paulo Boneff
Head Global de Responsabilidade Social
Gerdau

19 de outubro | 19h

Canal da FEA-RP no YouTube

PRME FEA-RP SUSTAINABILITY OFFICE

PRME Day 2021

PRME day has the objective to promote the Principles for Responsible Management Education (PRME). Occurred during SEFEA, a week of business events promoted by FEA-RP.

In 2021 the Sustainability Office discussed about the eradication of poverty and reduction of inequalities. Due to social isolation resulting from SARS-CoV-2 pandemic the event happened completely online.



PRME Sessions 2022

In 2022, PRME Sessions the discussed “Low carbon economy: opportunities and challenges”. The event was totally online due to the pandemic.

The event - which replaced PRME Day - had the participation of: professor Carlos Nobre, Nobel Prize in 2007 by the IPCC, researcher at the IEA and creator of the Amazônia 4.0 project; Angelo Costa Gurgel, researcher at the Joint Program on the Science and Policy of Global Change from the Massachusetts Institute of Technology (MIT); Naiara Bertão, Valor Econômico's journalist and specialist in the ESG agenda; and Denise Hills, Director of Sustainability at Natura.



ADMINISTRATIVE ACTIONS

Awards

The Sustainable Student Organization Prize

It is an award created by our Sustainability Office focused on the student organizations. Each year, a different challenge is proposed in line with the PRME Day's or PRME Sessions' themes.



The FEA-RP Sustainability's Prize - 2021



P	RANKING ENTIDADES
1º	Enactus
2º	Centro Universitário de Voluntariado (CVU)
3º	Centro Acadêmico Flaviana Condeixo Favaretto (C.A.)

In 2021, the theme was the eradication of poverty and reduction of inequalities. Due to social isolation resulting from SARS-CoV-2 pandemic the event happened completely online. The objective was mobilizing students organisations to post about the theme in their social media in order to promote the engagement of actions related to one or more SDGs. Champions and runners-up could use up to BRL 1,000 from our funds.

The FEA-RP Sustainability's Prize - 2022



In 2022, the theme was “Low carbon economy: opportunities and challenges”. Due to social isolation resulting from SARS-CoV-2 pandemic the event happened completely online. The objective of the award was to make the local community aware of the opportunities and challenges related to carbon emissions. Student organizations were invited to present an action plan that could be implemented in the following year. Champions and runners-up could use up to BRL 2,000 from our funds.

Ganhadores:

1º lugar	2º lugar
3º lugar	4º lugar

ADMINISTRATIVE ACTIONS

Reforms that promoted accessibility



FEA-RP's building Block A



FEA-RP's building Block C1



Between 2021 and 2022, FEA-RP built access ramps to buildings A and C1. The purpose of these constructions was to make the buildings more accessible to people with disabilities or reduced mobility, in compliance with legislation that provides accessibility to buildings, furniture, spaces and urban equipment.

Listed since 1994, in June 2021 the reform project was analyzed and approved by the Council for the Defense of Historical Heritage (Condephaat), a department that composes the Secretariat of Culture of the State of São Paulo and responsible for this type of intervention.



ADMINISTRATIVE ACTIONS

Waste reduction



USP Recicla Program

The USP Recicla (USP Recycle) program is already part of the environmental policy of the University of São Paulo with a wide capillarity in all its schools. The Ribeirão Preto campus has a commission made up of representatives from all schools who are responsible for taking care of the the program's policies, whose main focus is the reduction and proper handling of waste. Each year incoming students attend a program lecture and receive a reusable mug that, in addition to eliminating the use of plastic cups, has become a symbol of campus culture. The commission is responsible for implementing and disseminating sustainable projects and obtaining funds for the development of new sustainable policies that can be replicated in other campi.

The photo on the left is an example of the mug the students receive.



Lixo Zero na FEA-RP practical guide

Raising awareness and synthesizing good practices on production and discarding of waste: this is the goal of Lixo Zero (Zero Waste) at FEA-RP. It is a practical guide for everyone to download from our website produced by our School's USP Recicla commission. The guide explains:

- 8 R's Sustainable Consumption Practices
- Reduction of plastics and one use recipients
- The discard of recycling and organic materials in each intended trash can of selected waste collection



11 SUSTAINABLE CITIES AND COMMUNITIES



13 CLIMATE ACTION



ADMINISTRATIVE ACTIONS

Waste reduction

Electronic waste

According to UN studies, Brazil is one of the largest per capita producers of electronic waste among emerging countries. For this reason, it is very important to dispose of this type of material correctly. The FEA-RP's Technical Computer Section since December 2022 receives electronic inputs used by professors, staff and students at the college and stores them in an appropriate container. Periodically, the company Wjd Informática collects waste to reuse parts and properly dispose of unused material.



The Tampinhas do Amor Campaign

The Tampinhas de Amor (Love Lids) Campaign consists basically on collecting plastic bottle lids to be donated for the Hospital of Cancer in the city of Ribeirão Preto, which is specialized in treating cancer patients. Each tonne of those lids can raise up to BRL 30,000 in medicine for the hospital and move the solidarity economy. There are recipients spread throughout the FEA-RP cafeteria area in each people could drop the lids. The donations received are then collected by the Hospital of Cancer which then gathers all donations to promote recycling in exchange for resources.

In April 2022, FEA-RP donated 300kg of caps and 51kg of seals from aluminum cans to the Hospital of Cancer in Ribeirão Preto, which is equivalent to BRL 1,000 (photo on the right).



ADMINISTRATIVE ACTIONS

Commission of Fostering and Orientation (CAO)

The Commission of Fostering and Orientation (CAO in portuguese) works as a channel of reporting sexual harassment, physical aggression, gender discrimination and sexual orientation. The members of the Commission are committed to maintaining confidentiality, both for whistleblowers and those denounced, from the initial moment of acceptance, in accordance with the Terms of Confidentiality.



Comissão de Acolhimento e
Orientação
FEA-RP



CAcolhe program



In June 2022, the Commission of Fostering and Orientation (CAO) in partnership with the Academic Center (CA) - a FEA-RP student organization - promoted the cycle of debates entitled "CAcolhe" (CA welcome in a free translation). The event aimed to discuss the different forms of harassment that occur in the university environment. All FEA-RP community was invited to participate of these discussions. in order to promote a safer and healthier environment, especially for women and minorities.

ADMINISTRATIVE ACTIONS

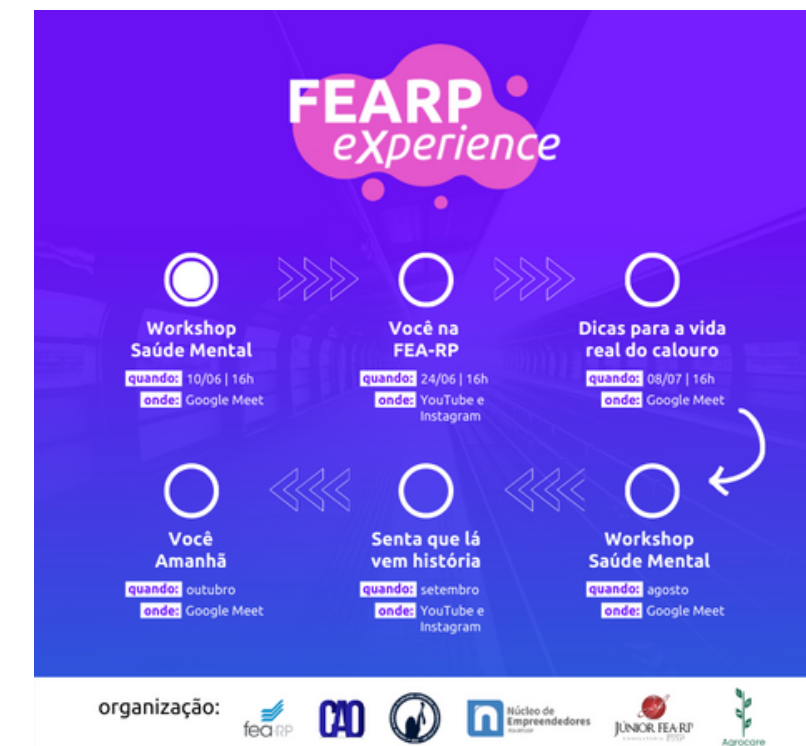
#tamojunto program

The #tamojunto (We are together, in a free translation) is a program coordinated by CAO initiated in 2019, as a way to promote good mental health among students by lectures, workshops and educational material with focus on university life that many times can generate mental health diseases such as anxiety and depression. The pictures above refer to different project events that were promoted between 2021 and 2022. In April 2021, CAO made available the e-book #tamojunto (https://issuu.com/fearpusp/docs/e-book_tamojunto_alunos) - a reading material with reliable information, developed especially for young community, with a inviting language and illustrated with good humor. This e-book has been disseminated through our digital platforms and social networks and internal TV.



FEARP Experience program

Initiated in 2020, the FEA-RP Experience was a program whose aim was offering various activities that seek to bring virtually students closer to college, due to the personal distancing caused by the covid-19 pandemic. During 2020 and 2021, CAO, in partnership with the Integrated Center for Evidence-Based Therapies (Citebe) and student organizations promoted the realization of different events: "Mental Health Workshops", "You at FEA-RP", "Tips for the freshman's real life", "Sit down that there comes history" and "You tomorrow".



ADMINISTRATIVE ACTIONS

Citizen Apprentice Project



On May 12, 2022, an agreement was signed establishing the “Aprendiz Cidadão” project which aims to promote theoretical and practical training for young people and adolescents aged between 14 and 18 years old who are in a situation of vulnerability or social risk.

The professional learning project consists of cooperation between: all schools in the Ribeirão Preto's campus as a public member; Senac as a qualified entity for technical-professional training; the Education for Work Foundation (Fundet) as executor of the project and responsible for recruiting these young people; the Special Court for Children and Adolescents (JEIA) of the Labor Court as a facilitating agent and; Usina Bela Vista S.A. as a contracting company.

During 24 months, these young apprentices recruited in the first team will be trained to work as office assistants based on the syllabus of the Professional Learning Course in Trade in Goods, Services and Tourism to be offered by Senac in Ribeirão Preto.

The young apprentices have an 18 hours weekly journey: two theoretical meetings with Senac's professors and three days of practical activities in FEA-RP (and other schools in Ribeirão Preto's campus). During these three days, the apprentices work with a voluntary tutor (FEA-RP staff) for the development of Office Assistant and Administrative Assistant's activities previously described in the agreement.

The agreement will cover the training of 180 young apprentices in the next five years.

ADMINISTRATIVE ACTIONS

Freshman Reception 2022



In March 2022 our first event of the year was the reception for the freshmen. We gathered the new students in a circle for a quick presentation of PRME and after that we proposed an activity: the Privilege Walk. An exercise to make the unequal distribution of privileges in our society more visible and clear.

The exercise began with a group of people standing side by side. Then, questions were asked regarding your privileges. Depending on what privileges they had access to, people take steps forward or backward.

Most of the participants proved to be quite privileged. Even so, at the end of the exercise, that group was all spread out. It was very clear to see how some of them went through more obstacles to reach the same goal.

ADMINISTRATIVE ACTIONS

COVID-19 Pandemic

Brazil's Global Compact Webinars

A partnership between Brazil's Global Compact, FEA-RP and School of Economics, Business and Accounting at São Paulo campus (FEA) resulted in a report from a series of online seminars promoted by the Global Compact on Sustainable Development Goals (SDGs) and Covid-19. These seminars started in 2020 and continued in 2021.

The webinars aimed to provide a broad debate on the impacts and challenges that the pandemic has brought to the world. They seek to leverage knowledge about social and environmental issues to strengthen their governance and a more just and sustainable future.

Coordinated by professors Adriana Cristina Ferreira Caldana from FEA-RP, Flavio Hourneaux Junior, from FEA and Gabriela Rozman, from the Global Compact, the reports were made with the support of graduate students from both institutions, in addition to members of the Federal University of Uberlândia, the Catholic University of Pelotas and the Brussels School of Competition, Belgium.

Guides with study and work from home tips

Since the COVID-19 pandemic came into force in Brazil, we have been asked to study and work from home, totally at a distance. The main goal is to guide students, staff, professors and the whole society in the challenges of doing the tasks online only. The tips were posted on our social networks.



ADMINISTRATIVE ACTIONS

Brazil - UN Global Compact

The UN Brazil Global Compact, the world's largest corporate sustainability action, presented its 2030 Ambition, an initiative made up of seven major Movements, created to accelerate the goals proposed by the UN's 2030 Agenda, with 'Ring the Bell' on B3, the stock exchange of Brazil, to engage companies and their leaders around the Sustainable Development Goals (SDGs).

The following Movements are part of the strategy: Mind in Focus, They Lead 2030, +Water, Living Wage, Race is a Priority, Net Zero Ambition and 100% Transparency, which deal with issues related to health, human rights, climate, access to water and anti-corruption. And programs aimed at senior leadership, such as the CFO Coalition, an initiative aimed at CFOs, were also featured. The participation of the private sector is essential to accelerate the agenda around environmental, social and governance issues.



ADMINISTRATIVE ACTIONS



COVID-19 pandemic and the return to face-to-face activities

Covid-19 affected our school in several ways. Driven by social responsibility and by the objective of controlling virus spread and contamination, activities went online during 2021 for the almost entire community. So, after August 2021, the non-professor staff from FEA-RP who took the second shot of the vaccine (or the unique shot) were able to return to their activities as long as they followed the guidelines laid down by the Working Group USP's Rector. All academic activities (classes, research and events) continued online during 2021.



The safe return to FEA-RP

FEA-RP has taken several measures to adapt its structure to face-to-face classes and undergraduate and graduate academic activities as of the beginning of the 2022 school year in accordance with the legislation that establishes the guidelines for the return to face-to-face activities at the FEA-RP school in the context of the Covid-19 pandemic.

Classrooms, toilets and common areas

- greater distance was created between student chairs and the distribution of gel and liquid alcohol in all the classrooms. Their windows and doors remained permanently opened for increased air circulation;
- toilets were cleaned more frequently and gel alcohol dispensers were installed outside and distributed in different places in the school.

Actions

- distribution of masks and face shields to the community and dissemination of guidelines in FEA-RP's TV and social networks;
- registration of the students' vaccination schedule in the Jupiter system so they were able to participate in classes.

ADMINISTRATIVE ACTIONS

The desilting of FEA-RP's lake

Over the last few years, silting up of the FEA-RP lake has been observed as a result of waste carried away by rainwater. To reverse this process, a simple work was carried out to excavate two ditches inside the local forest area to contain rainwater waste. During the rainy season between October 2020 and March 2021, the pits were partially filled with waste, which shows that the objective of conserving the original characteristics of the lake was achieved.

Native tree mapping system of FEA-RP

The FEA-RP launched the “FEA-RP's Trees” website and inaugurated the installation of identification plates for the large trees that are located at the school's headquarters. The system aims to present the school's trees to the community as well as monitor their management (occurrence of pruning, risk analysis etc.). Near 250 trees located in a preserved area delimited by Block B1, Rua Pedreira de Freitas, Block C1 and Cantina has been cataloged in this webpage.

Groups of large trees received identification plates and a specific QR Code. The community is able to scan the code with its cell phone and will be directed to the page of the respective tree, enabling them to visualize the information related to the species. In the system, the user will be able to access various information from the college's plans and interact, commenting and sharing on the social networks Facebook, Twitter and LinkedIn. Among the information available are popular and scientific names, size, location, photo and history of occurrences.

The system can be accessed at: <https://arvores.fearp.usp.br/>.



O sistema on-line Árvores da FEA-RP é um catálogo estruturado com o objetivo de manter o histórico de manejo de cada árvore da faculdade.

No sistema, cada indivíduo possui página própria, com foto real, nomes popular e científico, porte, geolocalização e histórico de manejo (análise de risco, execução de poda, indicação de extração etc.). Há também meios de interação da comunidade: links para compartilhamento direto nas redes sociais Facebook, Twitter e LinkedIn e campo para que pessoas vinculadas à Universidade de São Paulo possam fazer comentários.

ADMINISTRATIVE ACTIONS



Construction of Teias - Entrepreneurship and Innovation



Launched in June 2022, Teias (which means net in portuguese) - Entrepreneurship and Innovation was designed to, among other objectives, integrate students from the different scientific areas of the campus with the business area through activities to promote entrepreneurship and innovation, as well provide a space for training students through management techniques of business and for providing a support and mentoring space for entrepreneurial projects.

The objectives of Teias are to promote the articulation of the campus with its innovation ecosystem (Auspín, Inova, Supera, Sebrae and Mover) and to provide the integration of knowledge from scientific areas with knowledge and business practices in the process of forming multidisciplinary teams to development of projects and startups.

The space has several comfortable and inviting rooms for creation, with group or private meetings areas, a multimedia room and a maker laboratory for prototyping.

▶ PERFORMANCE

Beginner	Average	Skilled	Expert
 ★ _____ _____	 ★★ _____ _____	 ★★★ _____ _____	 ★★★★ _____ _____

Mr. David
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ASSESSMENT OF OUTCOMES

PROJECTS

USP call on carbon emissions

FEA-RP was awarded in a call from the USP Environmental Management Office to promote the reduction of carbon emissions with BRL 9,000. The project focuses on fostering the development of the principles of responsible executive management, within the global model of the UN-PRME, in the context of the school's undergraduate students.

Actions planned are: support for extension projects and related events related to the 2030 Agenda and responsible management; installation of a panel for calculating the ecological footprint of school's community in order to monitor, in real time, the biocapacity of the Planet.





PROJECTS

Project Gira Conhecimento

The Gira Conhecimento project's proposal is to promote actions planned for educational purposes, in non-governmental organizations (NGOs) and public schools in partnership with the University Volunteer Center (CVU), a students organization.

Actions were taken on 3 fronts: Gira Speech Therapy, Gira Opportunities and Gira Nourishment.

At Gira Speech, undergraduate students from that area promoted actions aimed at the development of language, oral habits, speech and memory and attention to the elderly.

The Gira Opportunities consisted in volunteers holding talks about the prospects of a continuing education to generate engagement and create a prospect of their future, like when they become high school graduates and see the possibilities of entering a technical school and/or university, to encourage the elementaries scholars on your studies and get better grow up opportunities and knowledge and go on the way of yours dreams and objectives.

The Gira Nourishment promoted activities aimed at personal hygiene and healthy eating.

Who

1 Professor and 26 undergraduate students from USP.

Where

1 Public school and 1 NGO.

Results

Around 100 children from schools.



PROJECTS

Student Organizations

Student organizations independently develop their sports projects, university citizenship, volunteering, entrepreneurship, financial education, social projects, environmental actions and affirmation of human rights, among many others. The Sustainability Office provides administrative support when requested by students and professors, holds monthly meetings with its representatives and is responsible for the dissemination of PRME.

These are our student organizations:

- Agrocare
- Associação Atlética Acadêmica Flaviana Condeixa Favaretto
- Academic Center Flaviana Condeixa Favaretto
- Clube Caiapós
- Financial Market Club
- CVU
- Enactus
- iTeam USP-RP
- Júnior FEA RP Consulting
- Neuron
- Nexos Gestão Pública
- Núcleo de Empreendedores



STUDENT ORGANIZATIONS

Agrocare



About

Founded in 2017, Agrocare is a student organization focused on agribusiness. This organization believes that by careful study is possible to contribute to a more sustainable future where Brazilian agriculture can provide food for all, without compromising natural resources.

Mission

Develop future talents and leaders for Brazilian agribusiness.



Source: Agrocare's homepage.

STUDENT ORGANIZATIONS

Agrocare

Agromuda Project - 2021-2022



01	WHY	Spread the knowledge about agribusiness to middle school students.
02	HOW	Lectures to middle school students, promoting the importance of this sector to Brazil and how it can be sustainable. In the end, seedlings were distributed to the students.
03	WHO	Agrocare's members in partnership with public schools in Ribeirão Preto.
04	WHOM TO	Middle school students.
05	RESULTS	Interrupted during the COVID-19 pandemic.



Source: Agrocare's homepage.

STUDENT ORGANIZATIONS



Agrocare

Strategical Planning Project - 2021-2022

Mentorships Program - 2021-2022

01	WHY	Gain profit and promote sustainable practices.
02	HOW	Draw strategies to aggregate value in coffee produced through sustainable attitudes implemented by the companies that are members in the coffee.
03	WHO	Agrocare's members and different partnerships.
04	WHOM TO	A Coffee Cooperative and others.
05	RESULTS	Still in progress.

01	WHY	Spread agribusiness knowledge.
02	HOW	Mentorships and lives with leaders and references of agribusiness that we promote on our social media. The most recent events were Data Science Agro, in partnership with Neuron and Agrotalk.
03	WHO	Agrocare's members.
04	WHOM TO	FEA-RP students.
05	RESULTS	Adapted the activities to be made remotely due to the pandemic.

STUDENT ORGANIZATIONS

Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)



About

FEARP's Athletic Association (AAAFCF) was founded in 1992 by the first class of students. This student organization is responsible for providing 14 sport modalities training for FEA-RP students all year free of charge.

Mission

Encourage and provide the sports practice in FEA-RP, promote events in order to guarantee the integration of all students in the university environment offering personal and collective growth, collaborating with a harmonious coexistence always searching for the inclusion of all people in FEA-RP.





STUDENT ORGANIZATIONS

Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

“Chama as Mina” Commission - Permanent

01	WHY	Prevention of discriminatory violences.
02	HOW	Orientation and prevention of discriminatory practices such as weekly debates about sexual harassment, racism, sexism and lgbtfobia. Furthermore, in all A.A.A.F.C.F's parties some members are there to help women who may experience harassment.
03	WHO	A.A.A.F.C.F's members.
04	WHOM TO	People who attend to FEA-RP.
05	RESULTS	It is one of the student organizations main projects that have the objective to decrease gender inequality.



STUDENT ORGANIZATIONS

Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

Athlete Week - 2022



01	WHY	Encourage A.A.A.F.C.F's athletes and give greater visibility to university sports.
02	HOW	Lectures were given about the challenges and achievements that can be conquered in sports, discussion of social themes such as women in sports.
03	WHO	A.A.A.F.C.F's members in partnership with the Department of Education of São Paulo state, the brazilian karate team's coach, Ricardo Aguiar, and the brazilian rugby team's athlete Claudia Teles.
04	WHOM TO	A.A.A.F.C.F's athletes.
05	RESULTS	It brought greater visibility to university sports.



STUDENT ORGANIZATIONS

Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

3 GOOD HEALTH AND WELL-BEING



Solidary Christmas - 2021

reescrever? mandei na dm

01	WHY	Help the elderly.
02	HOW	Gift donation to the elderly in Casa do Vovô of Ribeirão Preto, a non-profit organization that takes care of seniors in social or physical vulnerability. In A.A.A.F.C.F's facebook page there was a list of the names of the elderly with the gift they would like to gain and asking for people who could help them.
03	WHO	A.A.A.F.C.F's members in partnership with Casa do Vovô of Ribeirão Preto.
04	WHOM TO	The elderly in Casa do Vovô of Ribeirão Preto.
05	RESULTS	Seniors received gifts from several donors. The gifts were delivered at a Christmas party. The institution provided snacks, cakes and soft drinks.



STUDENT ORGANIZATIONS

Academic Center Flaviana Condeixa Favaretto



About

Founded in 1992 by the first class of FEA-RP students. The Academic Center is the student organization that represents students upon FEA-RP administrative and academic issues.



Academic Center's team - 2022.



STUDENT ORGANIZATIONS

Academic Center Flaviana Condeixa Favaretto

Cursinho Social Flaviana - Permanent

01	WHY	Give access to less privileged students to public education institutions.
02	HOW	Free of charge classes focused on the most important entrance exams in the São Paulo state (Fuvest, Vunesp and Unicamp) and Enem, a national entrance exam.
03	WHO	Academic center's members and other volunteers.
04	WHOM TO	Less privileged students.
05	RESULTS	In 2021, 22 students were approved in public universities. In 2022 the project is still in progress.

School of languages - Permanent

01	WHY	Foreign Language classes.
02	HOW	Offering foreign languages such as English, French, German and Spanish with a cost much lower than the market average. Furthermore, scholarships are offered to less privileged students.
03	WHO	Academic center's members and language teachers hired.
04	WHOM TO	Open to the public but mostly students.
05	RESULTS	This project is a success, many students learn a foreign language cheaply. It is one of the most famous projects of the Academic Center.



STUDENT ORGANIZATIONS

Academic Center Flaviana Condeixa Favaretto

HPs Bank - Permanent

01	WHY	Ensure equal learning opportunity to all FEA-RP students.
02	HOW	Providing temporarily one item that is essential for some classes ministrated in FEA-RP, HP12c calculators (financial calculators), to the students as not all of them are able to afford one.
03	WHO	Academic Center's members.
04	WHOM TO	FEA-RP students.
05	RESULTS	It is one of the main projects of the Academic Center.



STUDENT ORGANIZATIONS

Academic Center Flaviana Condeixa Favaretto

FEA Viva Campaign - 2021 and 2022



01	WHY	Raise the awareness of blood donation within FEA-RP community.
02	HOW	Every year the FEA Viva Campaign is organized for blood donation in the Blood Center of Ribeirão Preto.
03	WHO	The Academic center's members in partnership with members from the Organizations' League.
04	WHOM TO	Everyone that needs blood donation.
05	RESULTS	In 2022, the campaign count with 96 people that subscribed to donate. Not all subscribed donated blood due to the necessary requirements for donation however, many did donate.



STUDENT ORGANIZATIONS

Financial Market Club



Clube de
Mercado Financeiro
FEA-USP Ribeirão Preto

About

Founded in 2009 with the objective to spread Financial Market knowledge to the population. Their main projects are divided in three parts Pé de meia Júnior, Executive and Consulting.



Financial Market Club's team - 2022



STUDENT ORGANIZATIONS

Financial Market Club

Pé de Meia Júnior - Permanent

01	WHY	Spread financial education.
02	HOW	Lectures for different schools.
03	WHO	Financial Market Club's members.
04	WHOM TO	Children and teenagers from public and private schools.
05	RESULTS	Results were not consolidated until the finish of this report.





STUDENT ORGANIZATIONS

Financial Market Club

Pé de Meia Executive - Permanent

01	WHY	Spread knowledge about financial planning and financial markets.
02	HOW	Lectures and workshops.
03	WHO	Financial Market Club's members.
04	WHOM TO	Adults in public or private institutions.
05	RESULTS	Results were not consolidated until the finish of this report.

Pé de Meia Consulting - Permanent

01	WHY	Spread financial education.
02	HOW	Individual and periodical reunions, generally every 8 weeks, with people who want to organize their finances, get out of debt or simply want to learn how to invest. The financial plan is personalized and updated to solve people's individual issues.
03	WHO	Financial Market Club's members.
04	WHOM TO	Adults.
05	RESULTS	The project were applied for thousands of people in different states. These results drive the continuity and expansion of the projects that contribute to the decrease of the inequality in Brazil and the democratization of Financial Education.

STUDENT ORGANIZATIONS

Enactus FEA-RP



About

Founded in 2014, Enactus is a global student organization dedicated to inspire young people to make the world a better place through the creation of social entrepreneurship projects for people in vulnerable situations.

Mission

Conciliate innovation and empathetic vision towards the search of positive impact to maximizing potential of our communities, fostering it's social, economic and environmental development.



Enactus FEA-RP's team 2022

STUDENT ORGANIZATIONS

Enactus FEA-RP

Civitas' Project - 2022



01	WHY	Our mission is to raise the recycling index of Ribeirão Preto, providing a raise of income to the cooperates of Cooperativa Mãos Dadas, through collecting recyclable residue in educational institutions and local businesses.
02	HOW	Through environmental and cooperative education, we seek to raise awareness of different actors about sustainable development, integrating them in the recycling chain.
03	WHO	Members of Enactus and Mãos Dadas cooperative.
04	WHOM TO	The Mãos Dadas' cooperates and the population of Ribeirão.
05	RESULTS	The new project was fully idealized and structured by the team, alongside its business model. We have gone through the process of validation with the Mãos Dadas cooperative and submitted to the Instituto Credictrus' prize "Cooperando para um amanhã melhor 2023", who's going to give us a deliberation.



Members of Enactus' FEA-RP team in "Mãos Dadas" cooperative - 2022

STUDENT ORGANIZATIONS

Enactus FEA-RP

ONGariar Project - Permanent



01	WHY	Help the third sector to make their management efficient, deal with lack of resources, lack of credibility and lack of innovation.
02	HOW	Through the “Learning in Community” (Aprender na Comunidade) program created by the Undergraduate Provost. This project potentialized the growth and development of the third sector of the city of Ribeirão Preto through an eight module course that teaches important planning and control tools for such organizations.
03	WHO	Members of Enactus.
04	WHOM TO	Third sector managers.
05	RESULTS	At the beginning of 2021, the MVP of the project was launched and successfully executed, validating the new proposal for consultancies aimed at the Third Sector with funding from the private sector. In 2022 we advanced with the consultancy designed for two NGOs in Ribeirão Preto, OCA and Cerpo.



“ONGariar” team training NGO's in Ribeirão Preto - 2022

STUDENT ORGANIZATIONS

Enactus FEA-RP

ImpactoArte - Permanent



01	WHY	Train and maximize creativity and entrepreneurship to empower young persons from Simioni neighborhood.
02	HOW	Technical training silk-screen and also art workshops, entrepreneurship and other demands they wish to learn and develop themselves.
03	WHO	Members of Enactus alongside Barracão's NGO.
04	WHOM TO	Young persons between 14 and 21 years old from Simioni's community.
05	RESULTS	In 2022, the project resumed the silkscreen workshops with Daniel, and, in partnership with the Nóz project, produced the prints for the EmBraza collection, in addition to prospecting new youngsters to participate.



The "ImpactoArte" team silking shirts - 2022

STUDENT ORGANIZATIONS

Enactus FEA-RP

Prospecção de Mulheres Project - 2021-2022



01	WHY	After the great success of the project Roda de Saia, we sought to replicate it on the Quintino Facci I neighborhood, providing sewing and entrepreneurship lessons to women in a vulnerable state, especially after the Covid-19 quarantine.
02	HOW	Weekly meetings and lessons of cutting and sewing, alongside entrepreneurship intakes, while building a support network with and between the participants.
03	WHO	Members of Enactus with the associated sewing teacher Daniela.
04	WHOM TO	Women in the state of vulnerability from the Quintino Facci I neighborhood.
05	RESULTS	After sticking through online classes during the pandemic, the group of 6 participants finally got to experience live cutting and sewing lessons by our associate teacher Daniela. With the fundamentals they acquired from the courses, the group produced their first batch of clothes and are now able to move on with their own professional careers.



Women from Quintino Facci taking sewing class - 2022

STUDENT ORGANIZATIONS

Enactus FEA-RP

Nóz Project - 2021-2022



01	WHY	Rescue the Brazilian essence and instigate conscious consumption worrying about the supply chain through becoming a social fashion business, reference in sustainability.
02	HOW	Selling sustainable T-shirts sustainably nonwoven fabric made, stitched by the "Roda de Saia" Project women (Adriana e Rosilene). The aim goal is decrease the speed of consumption and reduce storage. The young people from "ImpactoArte" complete the production by silk screening the T-shirts.
03	WHO	Members of Enactus, "Roda de Saia" Project women (Adriana e Rosilene) and the young people from "ImpactoArte".
04	WHOM TO	"Roda de Saia" Project women (Adriana e Rosilene), the young people from "ImpactoArte" Project and all of the impacted consumers.
05	RESULTS	Released in February of 2022, the EmBraza collection was able to sell over 130 T-shirts, by which the consumers were able of getting more deeply in touch with the Brazilian culture. Through 2021 and 2022 the project sold over 180 T-shirts, helping people from all over the country reconsider fashion consumption.



The EmBraza's collection

STUDENT ORGANIZATIONS

iTeam USP-RP



About

Founded in 2013, iTeam is responsible for the reception and assistance of exchange students from USP Ribeirão Preto campus during their stay in Brazil, integration activities that show Brazilian culture to foreigners, assistance to Brazilians who want to do an academic exchange and organization of events with related to internationalization.

Mission

Promoting Internationalization on USP-RP's campus.



iTeam members - 2021

STUDENT ORGANIZATIONS

iTeam

EMPOWER iTeam USP-RP Project - Permanent



01	WHY	Empower women.
02	HOW	Feminist collective that seeks to empower women through self-knowledge and leadership. Thus, in addition to providing support for women exchange students in the university, it also provides weekly meetings where support and content groups take place, especially concerning women's health.
03	WHO	iTeam members.
04	WHOM TO	Women exchange students.
05	RESULTS	Even after the pandemic period this project has been almost 100% online.



Source: Empower iTeam's profile in Instagram.

STUDENT ORGANIZATIONS

Júnior FEA-RP Consulting



About

Founded in 1992, Júnior FEA-RP is focused on consulting in company management. After three decades, more than 100 consulting projects were made in the city Ribeirão Preto and its metro area.

Mission

Contribute to the success of companies, developing our staff personally and professionally.



Júnior FEA-RP members - 2022

STUDENT ORGANIZATIONS

Júnior FEA-RP Consulting

Free of Charge Consulting Project - 2021-2022



01	WHY	Help micro and small entrepreneurs from Ribeirão Preto and region to overcome their financial difficulties after the COVID-19 pandemic. And, secondarily, help to raise donations to the Clinics Hospital of Ribeirão Preto after each consulting.
02	HOW	Two hours of consulting focusing the entrepreneur problem's solution. At the end, a report was written with the step-by-step process of implementation so that the entrepreneur could, by his own effort, solve the issues of his business and overcome the crisis. After every consulting meeting, the entrepreneur was asked if he wanted to donate to the Hospital.
03	WHO	Junior's members.
04	WHOM TO	Micro and small entrepreneurs from Ribeirão Preto and the Clinics Hospital of Ribeirão Preto.
05	RESULTS	More than 100 consulting projects and over 280 customers impacted.



Source: Júnior FEA-RP's profile in Instagram.

STUDENT ORGANIZATIONS

Neuron



About

Founded in 2018, Neuron promoted in its two years of existence more than 50 events about Machine Learning, Deep Learning, programming and statistics in addition to courses and lectures organized in many places in São Paulo state.

Mission

Disseminate the Data Science culture in Brazil.



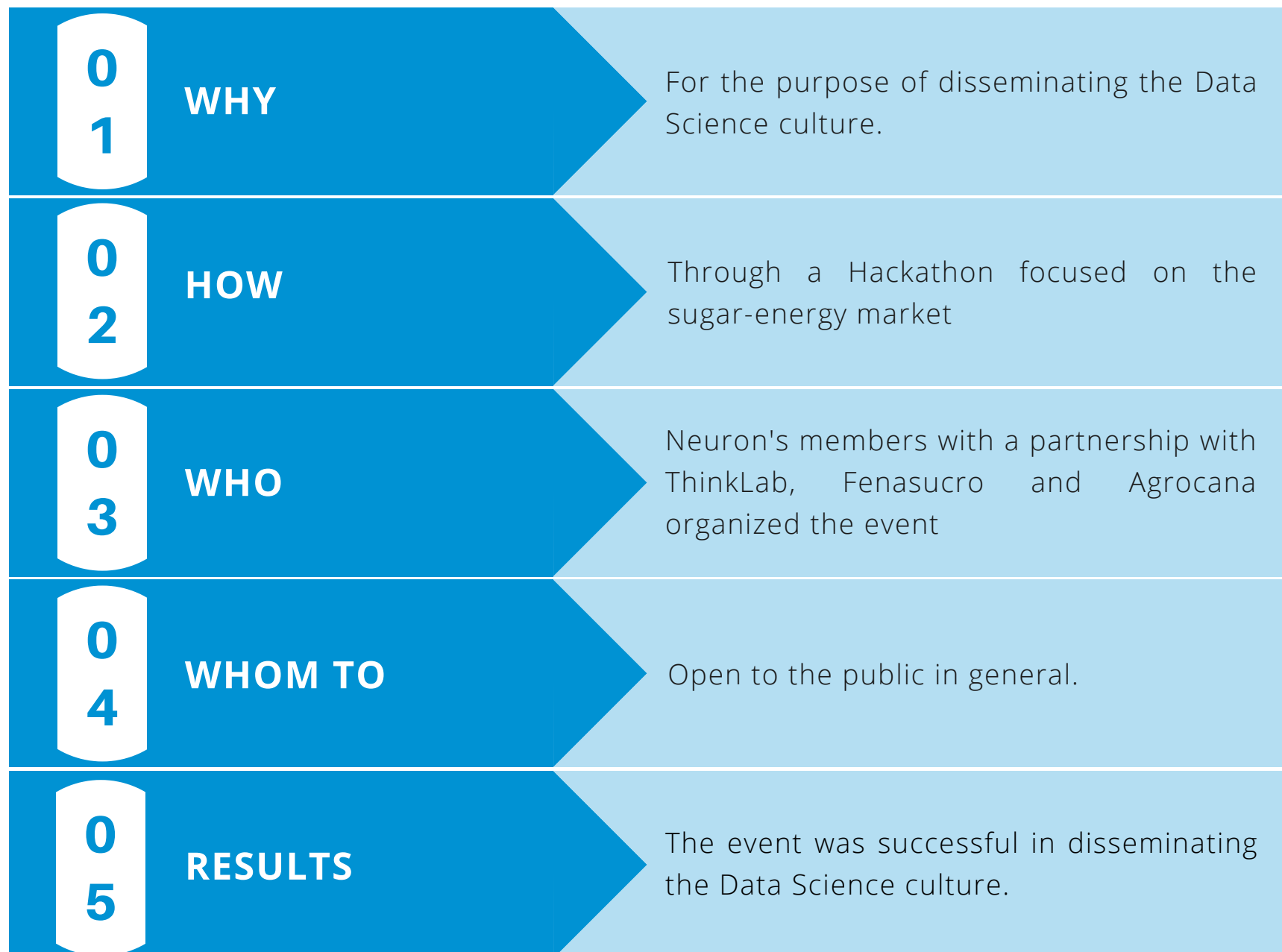
Neuron's team - 2021



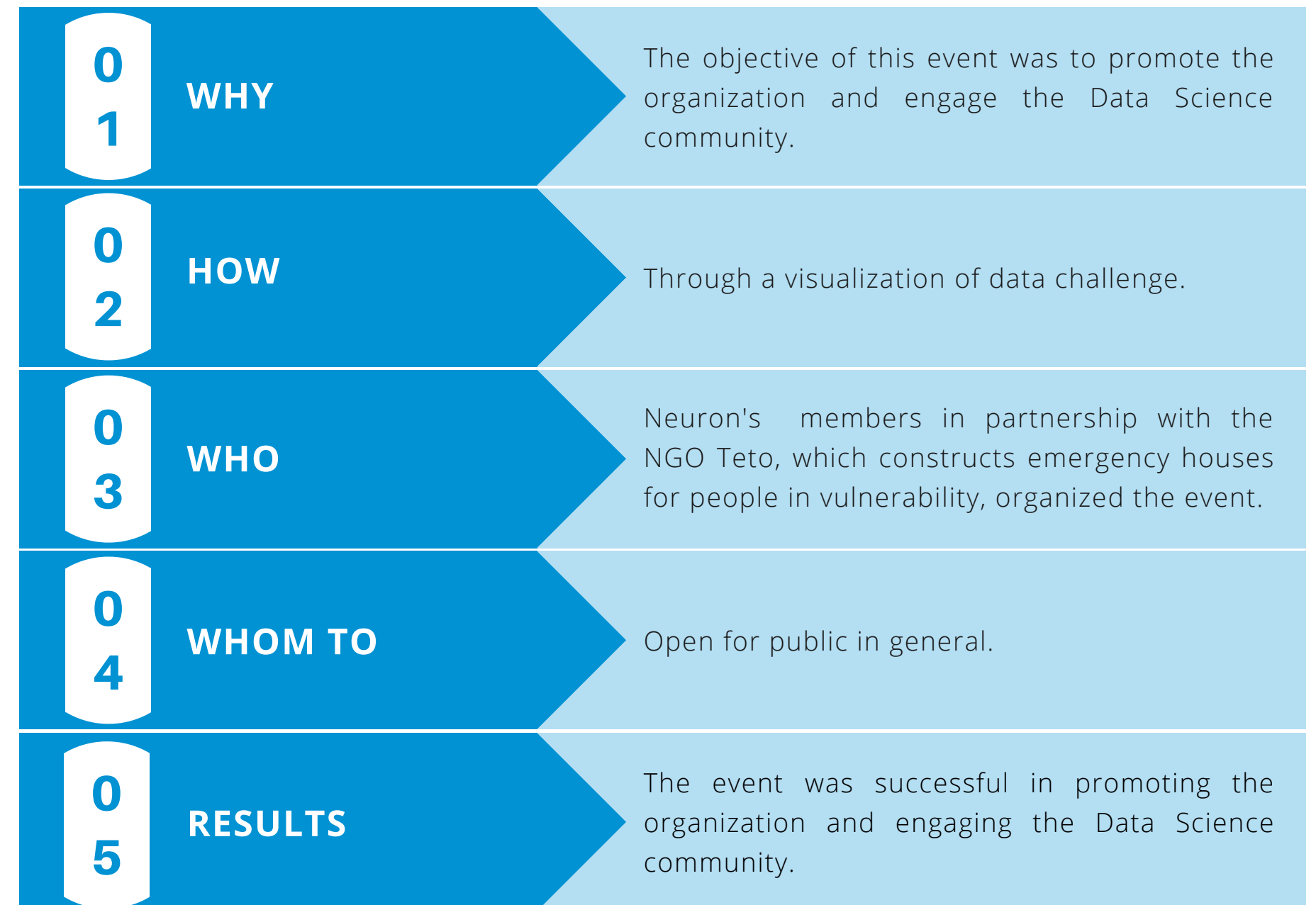
STUDENT ORGANIZATIONS

Neuron

Canathon Event - 2021-2022



Neuron por um teto Event - 2021-2022



STUDENT ORGANIZATIONS

Nexos Public Management



About

Nexos Public Management is active in the development and in the execution of projects for public management, capable of promoting advances and improvements in the quality and efficiency of public services provided to the population.

Mission

Connect the three social sectors, promoting actions that bring improvements to public services.



Nexos team - 2021

STUDENT ORGANIZATIONS

Nexos Public Management

Educare Project - Permanent



01	WHY	Wakening critical thinking and bringing new perspectives for the future to participating students. The project aims to bring knowledge to young students from public schools about the functioning of the state and its fiscal structure.
02	HOW	Every six months, a partnership is made with a city school in Ribeirão Preto and throughout the six months, biweekly visits are made on the school premises, in which classes and contents are passed on to students.
03	WHO	Created by the union between students of Nexos and professor Claudia Souza Passador, Educare also has a partnership with professor Flávia Trentini and the support of the Federal Revenue Service and the State Finance Department of São Paulo.
04	WHOM TO	Young students from public schools.
05	RESULTS	Once we have adapted the content to online format due to the pandemic scenario, we intend to expand to more schools. Since April/2019 the project has been financed by the Program Learn in the Community of the Undergraduate Provost of USP.



STUDENT ORGANIZATIONS

Nexos Public Management

Licity Project - Permanent



01	WHY	Disseminate knowledge about bidding processes and their operation.
02	HOW	This will be done by creating an interactive platform with video classes organized in modules accompanied by an ebook. . In its pilot project, Licity will bring a module of the course aimed exclusively at companies related to the environment that wish to learn about bids.
03	WHO	Nexos members by the USP Municipalities program at the University of São Paulo.
04	WHOM TO	Small to medium-sized private companies.
05	RESULTS	The project is still in progress.

NEXOS

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STUDENT ORGANIZATIONS

Nexos Public Management

Technical visit - 2022

01	WHY	Get to know government agencies.
02	HOW	At the City Council of Ribeirão Preto and carried out a simulation of the vote on a bill where members had the opportunity to participate and discuss all points of the simulated proposal.
03	WHO	Nexos members.
04	WHOM TO	Nexos members.
05	RESULTS	This visit increased the member's knowledge about how the City Council works.



STUDENT ORGANIZATIONS

Núcleo de Empreendedores



About

Founded in 1998, this student organization is a pioneer in its category in entrepreneurship in Brazil.

Mission

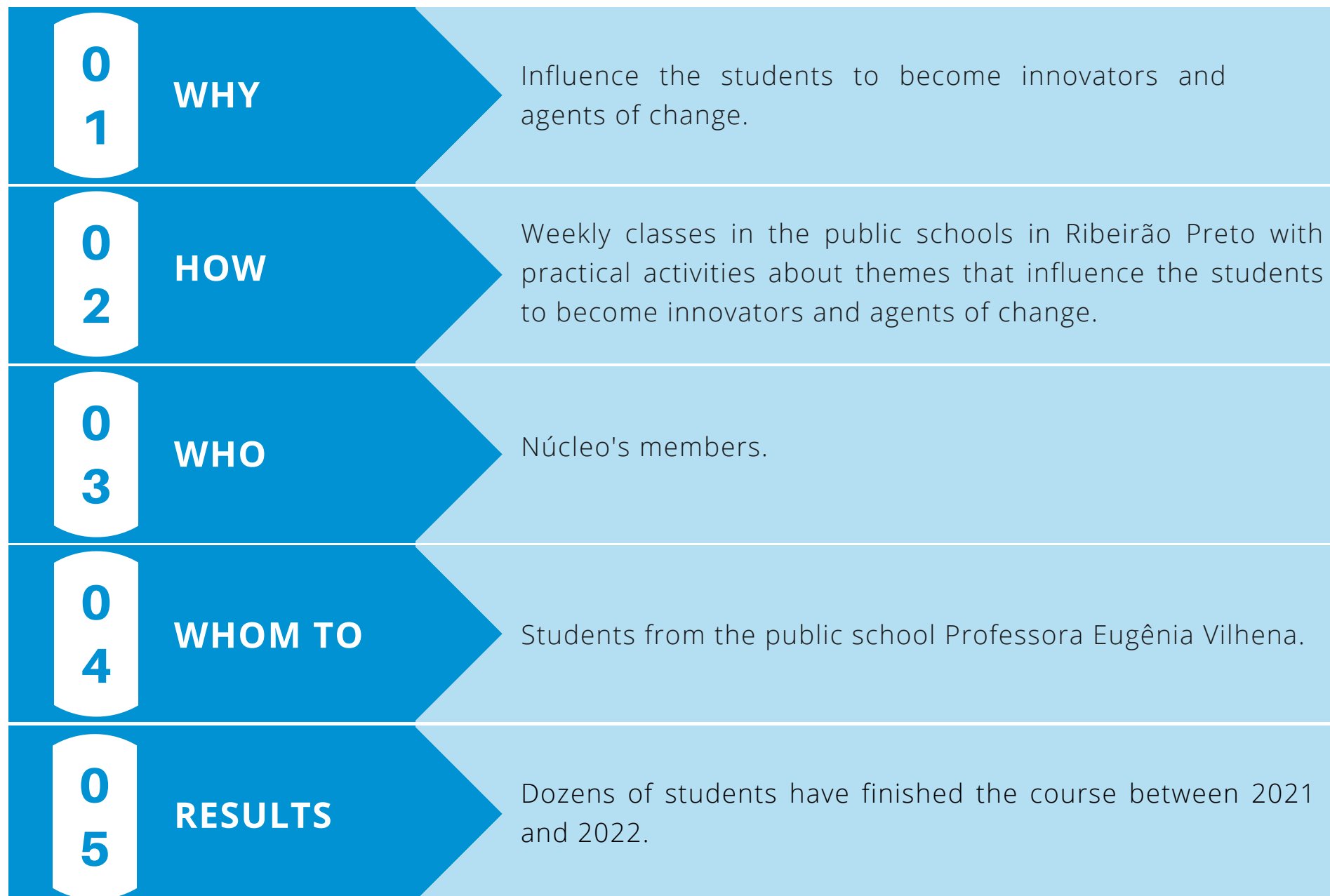
To disseminate entrepreneurship with the objective to inspire and develop agents of change.



STUDENT ORGANIZATIONS

Núcleo de Empreendedores

Pontapé Project - Permanent

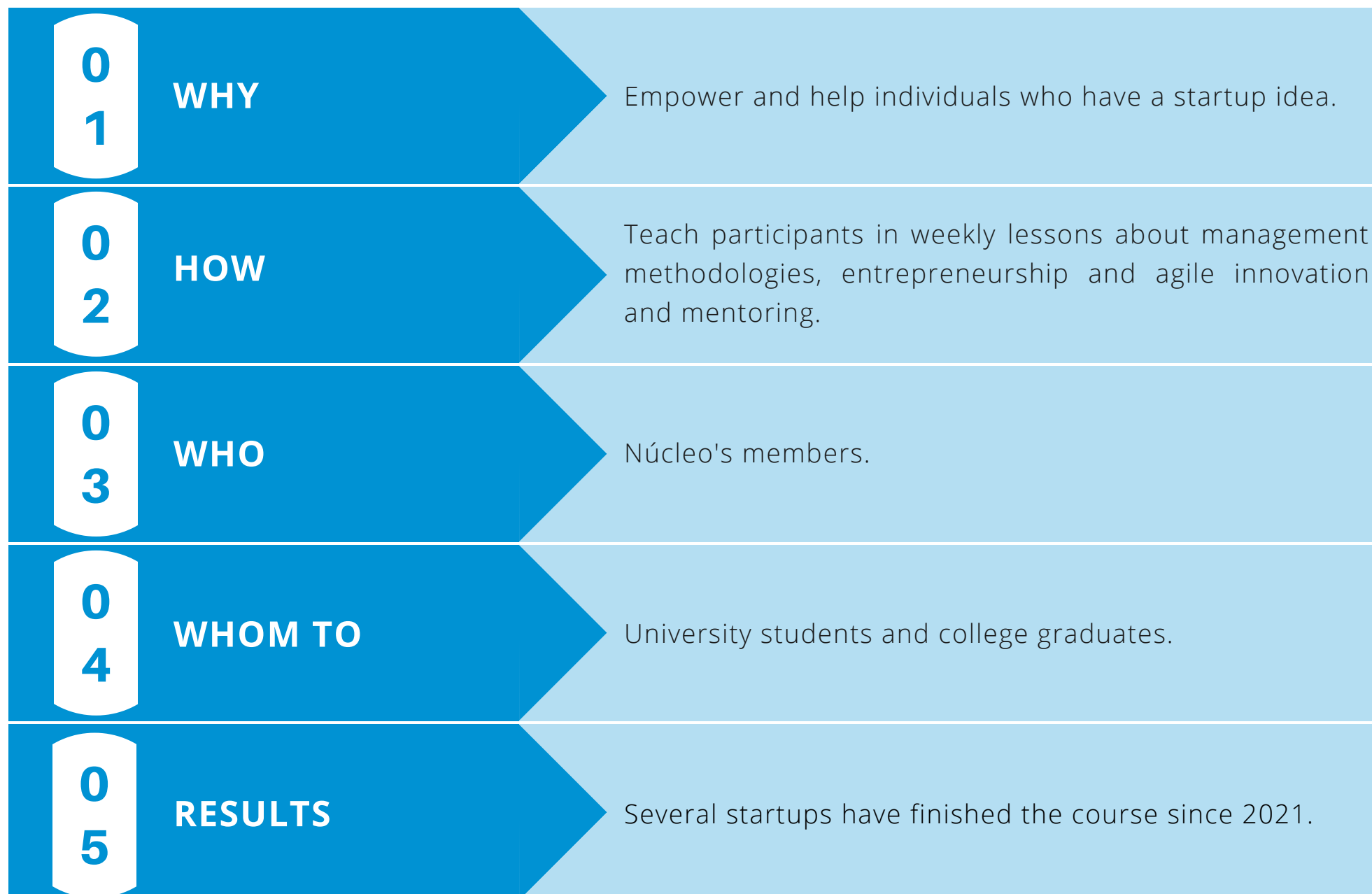




STUDENT ORGANIZATIONS

Núcleo de Empreendedores

Startyou Project - Permanent

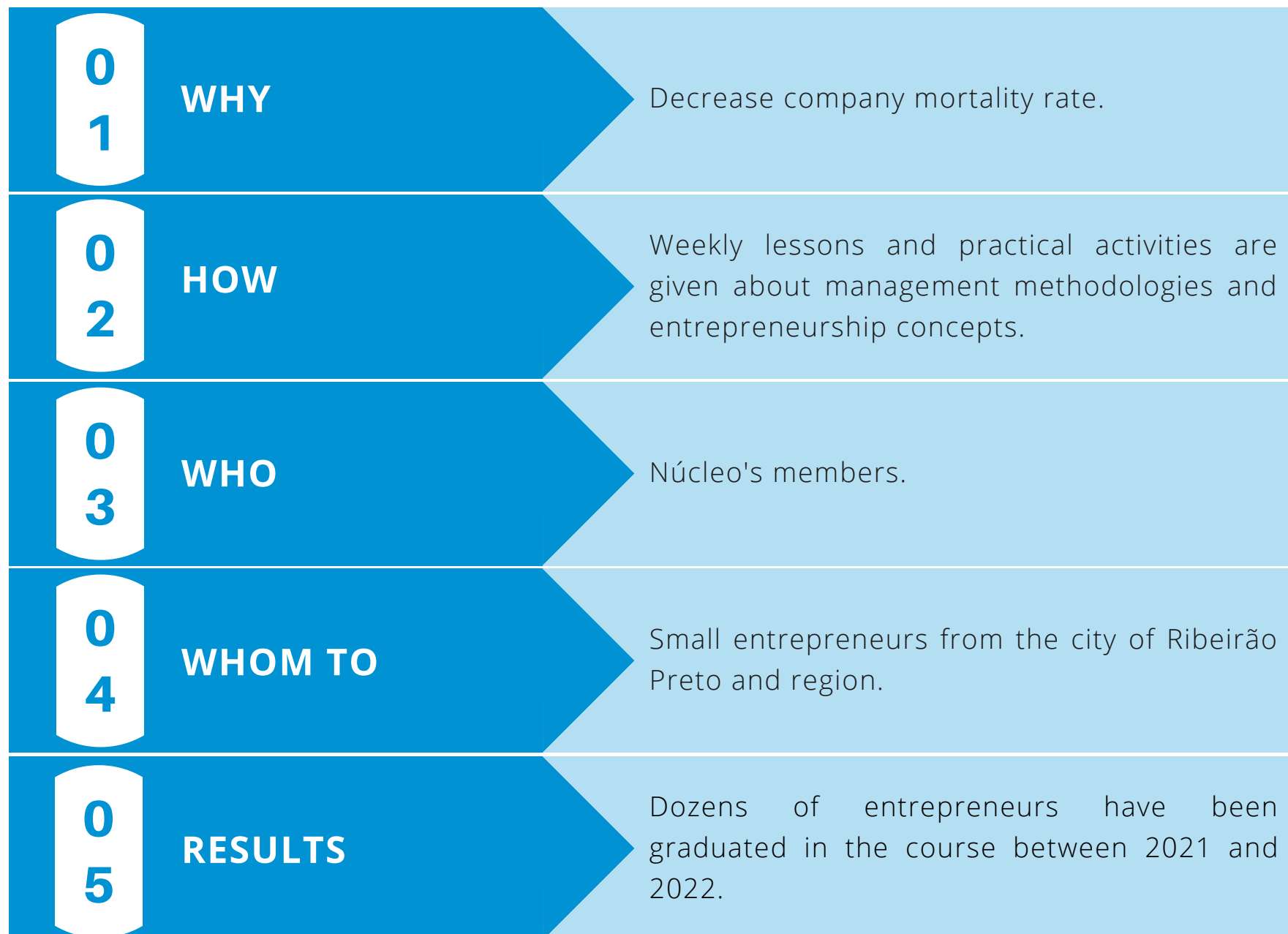




STUDENT ORGANIZATIONS

Núcleo de Empreendedores

PICE Project - Permanent



STUDENT ORGANIZATIONS

Núcleo de Empreendedores

Ennergia Project - 2022



01

WHY

Create opportunities of inclusion for people marginalized by society.

02

HOW

Weekly classes and practical activities with the students about business methodologies and entrepreneurship mindset. All the classes were given in the Google Meet platform.

03

WHO

Núcleo's members.

04

WHOM TO

Groups of people marginalized by society.

05

RESULTS

Several startups have finished the course since 2021.





STRATEGIC OBSERVATIONS AND KEY OBJECTIVES

WE CAME SO FAR

This report sought to show our commitment to the series of principles that we became signatories in 2012 and to the 2030 Agenda. Also we intended to show, in the last two years, the progress we have made several in our school.

Obtaining financial support from the university made it possible for us to leave the comfort zone and put in action projects that were previously only some ideas. With communication, news and social media, we are increasingly more active and present in the lives of students and professors, offering contributions to the responsible education.

In recent years we have actively participated in the PRME Chapter Brazil meetings, getting closer to our colleagues, where ideas and projects were discussed, partnerships were established and feel we're part of the group. The beginning of the Impactfull 5 Group and the Professor Adriana Caldana's appointment as the representative of the Brazilian Chapter in the ExPeg Group provided an even more intense relationship with different continents and the possibility of raising FEA-RP to another level.



WE CAME SO FAR



In the last years, the UN Global Compact have encouraged companies to promote and provide a living wage as an essential aspect of decent work to ensure all workers, families and communities can live in dignity.

We also promoted events, awards and incentives to students' extension programs and, in some way, have a positive impact on our local community, especially when seeking to reduce the effects of the pandemic on some fronts.

All of these actions had immeasurable impacts on our students, making a small shift on the conscience of our future leaders. Thus, we can be sure all that has been achieved in recent years as the result of the presence of PRME in our school and university.

WHAT ABOUT TOMORROW

For the future, there is much to do. These are our considerations for what we want to achieve in the next two years.

1 **We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.**

Make the PRME, Global Compact and Agenda 2030 widely known in our school and campus. The principles must be meaningful on the context of our students, professors and staff. Thus it's important to strengthen relationships with student organizations.

Hold workshops and activities on Agenda 2030 with 2023 and 2024 freshmen and promote workshops with all FEA-RP students to present the i5 and the ExPeg Groups' projects.



2 **We will increase into our academic activities and organizational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.**

Make the PRME, Global Compact and Agenda 2030 widely known in our school and campus. The principles must be meaningful on the context of our students, professors and staff.

Hold workshops and activities on Agenda 2030 with 2023 and 2024 freshmen .



3 **We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.**

Promote wider dissemination, events and institutional materials that reflect the need to advance responsible leadership.

Assemble panel for calculating the ecological footprint of school's community.



WHAT ABOUT TOMORROW

For the future, there is much to do. These are our considerations for what we want to achieve in the next two years.

- 4** *We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.*

Participate in the main national events related to sustainability research, whenever possible submitting work of our students.
Support the search for funding call notices that involve sustainability issues and may benefit our researchers.



- 5** *We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.*

Seek institutional partners that promote sustainable practices that can bring academic, administrative and financial benefits.
Partnerships with companies on good practices and case studies on responsible executive actions. Strengthen national and international partnerships aligned with sustainability values. Foster and promote sustainable partnerships.



- 6** *We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.*

Receive more participants for monthly meetings.
Promote greater involvement with professors and staff for projects and collaborations. Work together with USP's Environmental Management Office and Environment Secretariat of the city hall.



WHAT ABOUT TOMORROW

For the future, there is much to do. These are our considerations for what we want to achieve in the next two years.

- 7** *We will implement the undergraduate student journey. The objective is to present the university's policies and the possibilities to be explored from the first year at FEA-RP.*

Promote wider dissemination, events and institutional materials through FEA-RP's Undergraduate Commission.

First year: welcome and guidance policies and university life; Second year: scientific initiation and research groups; Third year: internships and complementary academic activities; Last years: labor market and monograph.



- 8** *We will consolidate the Climate Literacy's Project in the municipality. The objective is teaching and educating public school teachers to be multiplier agents in climate literacy's theme.*

Promote the training of the second group of Climate Literacy's Project in 2023.

The aim is also to promote courses and workshops for public school teachers of Ribeirão Preto.



- 9** *We will strengthen the partnership with the Superintendence of Environmental Management (SGA/USP). The objective is to bring the theme of sustainability closer to the syllabus of the disciplines.*

Promote courses and workshops for USP professors. The training and development program would be offered by the FEA-RP Sustainability Office in partnership with Caroline Krüger Guimarães, researcher in the sustainability theme.



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AND ACCOUNTING AT RIBEIRÃO PRETO
UNIVERSITY OF SÃO PAULO (USP)**

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