

Position

Business Development Intern – Web3 Growth & Partnerships

Objective

Support the dEdge founding team in expanding user adoption, identifying partnership opportunities, and assisting with community and influencer outreach in the Solana and DeFi space.

What You Will Learn

- Real-world growth strategy at a fast-moving Web3 startup
- How to talk to trading communities, influencers, and projects
- Hands-on with the business side of Telegram-based B2C tools
- How to structure and negotiate partnerships and collabs
- Behind-the-scenes of wallet analytics and copy trading on Solana

Responsibilities

- Research and reach out to target communities (Telegram, Discord)
- Identify promising KOLs, traders, and Twitter accounts for collabs
- Track ongoing outreach and follow-ups
- Help prepare decks, docs, and short pitches when needed
- Assist in managing partnerships and onboarding groups to dEdge
- Monitor competitors and summarize their outreach/growth tactics

Requirements

- Strong communication skills (clear and confident writing)
- Self-starter, highly organized, and independent
- Basic understanding of Web3/crypto and Solana
- Comfortable with Twitter, Telegram, Discord and Google Docs (spreadsheets)
- Bonus: Familiar with DeFi, or trading communities.

Time Commitment

- 20-30 hours/week (flexible, async OK)
- Remote

Compensation

- Bi-Weekly/Monthly (TBD)
- Performance-based bonus
- Possibility of full-time offer based on performance

How to Apply

Send a DM or email with:

- Who you are (Twitter, Telegram, LinkedIn)
- Why you're interested in dEdge
- Example of a project, community, or group you've helped grow
- A short idea for how dEdge could get 100 new users

Contact:

- dedge.sol@protonmail.com
- https://x.com/dEdge_Solana

