

Where
business
meets
creativity

Paris
School of
Business

Summer School

19 > 30 June 2023

3 tracks:

- > **Luxury Brand Management**
- > **Artificial Intelligence
for Business**
- > **FinTech**

+ Hospitality package that includes:

- > **Accommodation**
- > **Half board meal plan**
- > **Cultural & entertainment activities**
- > **Transportation pass in Paris**



Who are we?

Paris School of Business is positioned as the first triple-accredited Business School to offer degree and international programs in partnership with Schools of Art, Design, Creation and Technology.

Cited as one of the leading Post-Bac schools in France, Paris School of Business is a state-recognized school.

Its Grande École Program (Bac +5) is a certified graduate and Master's degree awarded by the Ministry of Higher Education, Research and Innovation.

It has 3 international Accreditations. After obtaining AMBA accreditation in 2014 and EFMD in 2019, Paris School of Business received international AACSB accreditation in February 2020.



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Summer School Course Offer



1.

Luxury Brand Management

How to develop management skills for a fashion business plan, analyzing competitor's scenario, understanding the luxury brand's structure and developing selling capacity.

2.

Artificial Intelligence (AI) for Business

How to create business intelligence through application and visualization and how to develop AI business projects.



3.

FinTech

(Financial Technology)

Students are expected to have a better understanding and knowledge about Financial Technology and to build their first financial application.

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For more information:

Program includes:

- > Integration events;
- > Daily lectures and workshops;
- > Action learning activities;
- > Graduation ceremony;
- > Cultural visits: *Château de Versailles, Bateaux Mouches, Museums, etc.*

Practical information:

- > Fees **2 950€***
- > Includes academics, accommodation, half board and activities.
- > Contact us at: international@psbedu.paris

* A discount of 300 euros is applied for students coming from partner universities.



Accredited by the Ministry of Higher Education, Research & Innovation

Conférence des Grandes Écoles

Accréditations :

AMBA • EFMD • AACSB • BGA



Paris School of Business

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State-recognized private
technical institution of
higher education.
PSB PGE, member of the
ESGCV.

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