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PRME World Tour Research Paper Development Program 2022-2024

PRME Brazilian Chapter

April 7th 2022 – Online

Call for papers and participants

The PRME World Tour Research Paper Development Program - a partnership between PRME and two of the world's leading international journals in the responsible management and business-in-society field, [Business & Society](#) and [Journal of Business Ethics](#) - offers PRME Regional Chapters one research paper development workshop during 2022-2024 invited by the PRME Secretariat and co-organised with the PRME Regional Chapters and the PRME World Tour Organizing Committee, which consists of senior scholars and is chaired by former co-editor for *Business & Society* and Professor at University of Bath, [Andrew Crane](#).

The basic idea is to support early-career as well as mid-career scholars in bringing research to publication, as part of the field's commitment to relevant and timely research insights that advance responsible management and sustainable development around the world. The PRME World Tour also has a more general ambition of supporting the professionalisation of the scholarly field of responsible management research, by increasing the range of voices heard as authors and representing concerns too often marginalised or excluded from the most prestigious journals.

The PRME Brazilian Chapter Workshop is the first of the series and others will be announced soon.

This call is part of this initiative. The targeted audience is composed of PhD students, newly graduated doctors, post-doctorate researchers, early career, mid-career, and senior scholars.

According to the guidelines below, we invite everyone interested in participating, either submitting a proposal or attending the invited editors' panel.



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WORKSHOP AGENDA

The workshop will have two parts, as follows:

FIRST PART

The first part will be open to anyone interested in participating.

- **Editors panel:** The audience will attend an editors' panel discussing how to publish responsible management and sustainable business research in international, peer-reviewed management journals. The panel will feature current and former editors and associate editors from general management journals such as the *Academy of Management* journals, *Human Relations*, and *Organization Studies*, as well as specialized responsible management journals such as *Business Ethics Quarterly*, *Business & Society*, and *Journal of Business Ethics*.
- **Keynote:** A senior scholar (soon to be announced) will present on opportunities and challenges in researching and publishing in responsible management.
- **Q&A/Networking:** The audience will have an opportunity to directly ask questions to the keynote and panel members, and to participate in small group discussion in break-out rooms.

SECOND PART

The second part of the workshop is only open to authors who have submitted a paper that has been accepted by the organizing committee.

It will consist of small group discussions where authors will receive direct feedback on their work in progress from invited mentors who are all experienced scholars who are editors, associate editors, board members, authors, and reviewers for leading management journals. Each paper will be assigned two mentors, including at least one international scholar as well as invited Brazilian scholars located in international schools and scholars with a research connection to Brazil.

To apply to the workshop, you need to submit a work in progress paper that you are targeting for journal submission. Please indicate in your submission your target journal or journals. We welcome the submission of both empirical papers (quantitative, qualitative, or mixed methods) and purely theoretical work.



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The working papers should have 4,000-10,000 words, including references, double line-spaced. These will not be reviewed blind, so please include a cover page with authors' identification (names, institutions, ORCID).

Accepted papers **MUST** be in the broad field of responsible management. Priority will be given to papers that:

- are high quality works in progress;
- have potential for publication in top tier journals;
- are focused on topics related to the Sustainable Development Goals (SDGs);

Another condition for acceptance is that **at least one author** is either a Brazilian or from a Brazilian Higher Education Institution.

Participants must be able to communicate in the English language and must be available for full commitment to the event on the scheduled day.

Deadline for submission: February 15th, 2022. Please submit your work in progress to aline.lima@sistemafiep.org.br with the message title "PRME World Tour Research Paper Development Brazil".

The results shall be released on March 20th, 2022

GENERAL INFORMATION

The workshop, which will be held online, will be hosted by FIEP (Industry Federation of Parana State) System and School of Economics, Business Administration and Accounting at the University of São Paulo on April 7th, 2022.

Please register for attending the **FIRST PART** of the workshop at <https://doity.com.br/prme-world-tour-research-paper-development-program-2022-2024> until March 25th, 2022. For the **SECOND PART**, the participation is by invitation only, exclusively to the authors of the selected papers.

The workshop is free for all participants. Your institution does not need to be a member of PRME Brazil to participate (although it would be appreciated!).

If you have any questions, please contact the Brazilian PRME Chapter representative Flavio Hourneaux Junior at flaviohjr@usp.br

