



FEA-RP
FACULDADE DE ECONOMIA,
ADMINISTRAÇÃO E CONTABILIDADE
DE RIBEIRÃO PRETO - USP

**School of Economics,
Business Administration
and Accounting at
Ribeirão Preto**

University of São Paulo

USP 80

1934

2014

University of São Paulo

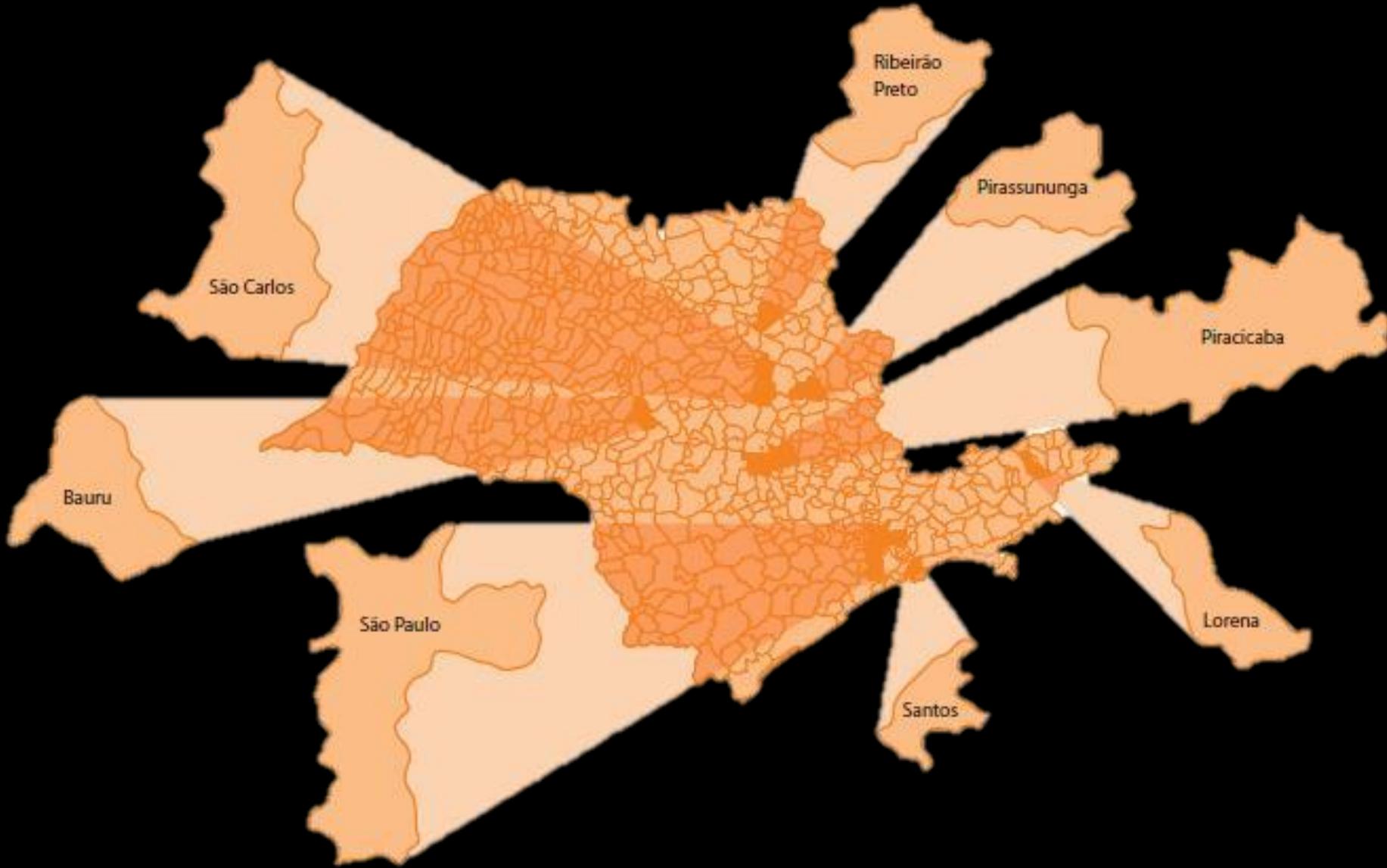
Established in January 25th, 1934

Public University maintained by the
State of São Paulo

Largest University in Brazil



Campi



Distance between Ribeirão Preto and the state capitals

City	Distance	Flight time
Brasília	1006 km	1h30m
Belo Horizonte	582 km	1h
Vitória	949 km	1h20m
Rio de Janeiro	440 km	55m
Florianópolis	695 km	1h10m
Salvador	1.937 km	1h55m
São Paulo	330 km	45m



USP Numbers

Undergraduate/Bachelor

289 programs with 58,204 students

Graduate

222 programs with 29,547 students

Over 100,000 PhD Thesis and MSc
Dissertations published

Culture And Extension

1,067 Culture and Extension Courses
(Specialization, Improvement, Update,
Diffusion) with 31,004 students



USP Numbers

6,008 Professors

17,451 Tech. Staff

2015 Budget: US\$ 1,5 Billions



Rankings

-  Times of Higher Education – World University Rankings 2014: 201-225th
-  Times of Higher Education – World Reputation Rankings 2014: 81-90th
-  Times of Higher Education – BRICS & Emerging Rankings 2014: 11th
-  Quacquarelli Symond – QS World University Rankings 2014: 132th
-  Quacquarelli Symond – QS University Rankings: BRICS 2014: 7th
-  Webometrics July, 2014: 29th

Rankings



US News & World Report – Best Global Universities 2014: 77th



SCImago Institutions Rankings (SIR) World Report 2013: 12nd



Academic Ranking of World Universities (ARWU) 2014:
between 101st and 150th



Economist Magazine
Most important University in Latin America

Latin leaders

Top ten universities* in Latin America, 2011

Rank		Score
1	University of São Paulo (<i>Brazil</i>)	100.0
2	Catholic University of Chile	99.6
3	State University of Campinas (<i>Brazil</i>)	94.7
4	University of Chile	94.0
5	National Autonomous University of Mexico	92.1

Best University in Latin America according to most rankings

The
Economist

Ribeirão Preto Campus

USP-RP offers programs in all science fields through its 8 schools:

- **Economics, Business Administration and Accounting**

- Medicine

- Dentistry

- Physical Education and Sports

- Nursing

- Pharmacy

- Law

- Social and Human Sciences

Ribeirão Preto *Campus*

6.530 Undergraduate
students

3.880 Graduate students

10.410 Total students

998 Professors

1.975 Tech Staff

Source: Statistical Yearbook of USP -
2014



Ribeirão Preto



National Capital of Agribusiness



Brazilian California



Ribeirão Preto

Founded in June 19th, 1856
Coffee producer until 1930
612,339 inhabitants
GDP: **US\$ 9 billions**
GDP per capita: **US\$ 15,000**
HDI: **0,855**

Agribusiness economy

- Sugar cane
- Coffee
- Orange Juice

International Companies

- Coca-Cola
- 3M
- International Paper
- Holcim
- Nestlé
- PricewaterhouseCoopers
- Telmex Group

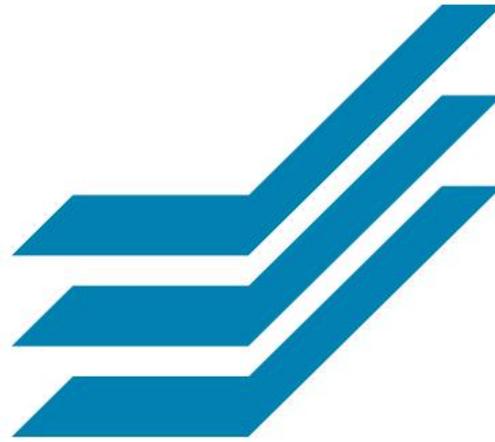


City Parks



Commerce and Services





fead-RP

School of Economics,
Business Administration and Accounting
at Ribeirão Preto

UNIVERSITY OF SÃO PAULO

FEA-RP History



- 28/08/1991 – USP approved the **establishment** of undergraduate programs in Ribeirão Preto as part of FEA-SP
- 2002 – FEA-RP becomes **independent** school
- 2004 – Establishment of **MSc Graduate programs**
- 2006 – Beginning of Undergraduate **daytime programs**
- 2010 – Establishment of **PhD** program in **Business Administration**
- 2013 – Establishment of **PhD** program in **Accounting**

FEA-RP Numbers



- **UNDERGRADUATE**

1,132 students

Programs:

Economics: 208

Business daytime classes: 259

Business nighttime classes: 204

Accounting: 193

Economics & Accounting: 268

- **HUMAN RESOURCES**

96 Professors (100% with PhD)

71 Tech Staff

- **MSc and PhD Programs**

179 students

- **Graduate Programs:**

Economics: 33

Business Administration: 105

Accounting: 41

FEA-RP Numbers



MBA Programs: 1,875 students

- MANAGEMENT AND INNOVATION IN EAD:158
- MBA BUSINESS ADMINISTRATION:136
- MBA ACCOUNTING IN IFRS:172
- MBA ACCOUNTING: GOVERNANCE AND CONTROLLING:056
- MBA CONTROLLING AND FINANCE:074
- MBA STRATEGIC MARKETING MANAGEMENT:354
- MBA MANAGEMENT OF ORGANIZATIONS:002
- MBA MANAGEMENT OF INNOVATING PROJECTS:085
- MBA SALES MANAGEMENT:049
- MBA STRATEGIC MANAGEMENT:371
- MBA STRATEGIC MANAGEMENT OF HUMAN RESOURCES AND SUSTAINABLE ORGANIZATIONS:036
- MBA PUBLIC MANAGEMENT:021
- MBA MARKETING:172
- MBA BRAZILIAN ECONOMY FOR BUSINESS:165
- INTEGRATED METHOD FOR CONTINUED EDUCATION OF PROFESSORS IN BUSINESS ADMINISTRATION AREAS:024

Structure

- **LEIA 1 and LEIA 2**
 - Laboratories for Teaching Applied Computing (didactics and academic activities)
- **PRÓ-ALUNO**
 - Project of Support Computational in the Teaching of Undergraduate (computer resources)
- **CINFO**
 - Center Information (databases and computerized library)
- **STUDING CLASS**
 - A new class for students to Study with good structure.



Structure



- Coffee Shop - Restaurant - Bookstore - Student's Center

International Office FEA-RP

- Portuguese Language Course for foreign students;
- iTeam;
- Accomodation;
- Buddy system;
- Visa and RNE support;
- Academic Mobility Program;
- International Training Program For Exchange Students;
- Visiting Professors;
- Staff Exchange (new USP program);
- International Congress and Seminars.



Valéria Degani

- Head of the International Office



Leonardo Rezende

- Analyst of Administrative Affairs



Paulo Torres Jr.

- Technical of Administrative Affairs



Guilherme M. Gonçalves; Caio H. M. Goncalves

- Interns of the International Office

International Relations Committee FEA-RP

- **Business Administration Department**

Professor. Dr. Renata Auxiliadora Marcheti



- **Accounting Department**

- Holder: Silvio Hiroshi Nakao
- Alternate: Davi Rogério de Moura Costa



- **Economics Department**

- Holder: Natália Nunes Ferreira Batista
- Alternate: Maria Lucia Lamounier



- **Undergraduate Representative**

- Holder: Luisa Flora Costa
- Alternate: Matheus Teixeira Torrano



- **Graduate Representative**

- Holder: Rogiene Batista dos Santos
- Alternate: Letícia Maria Faleiro Nascimento





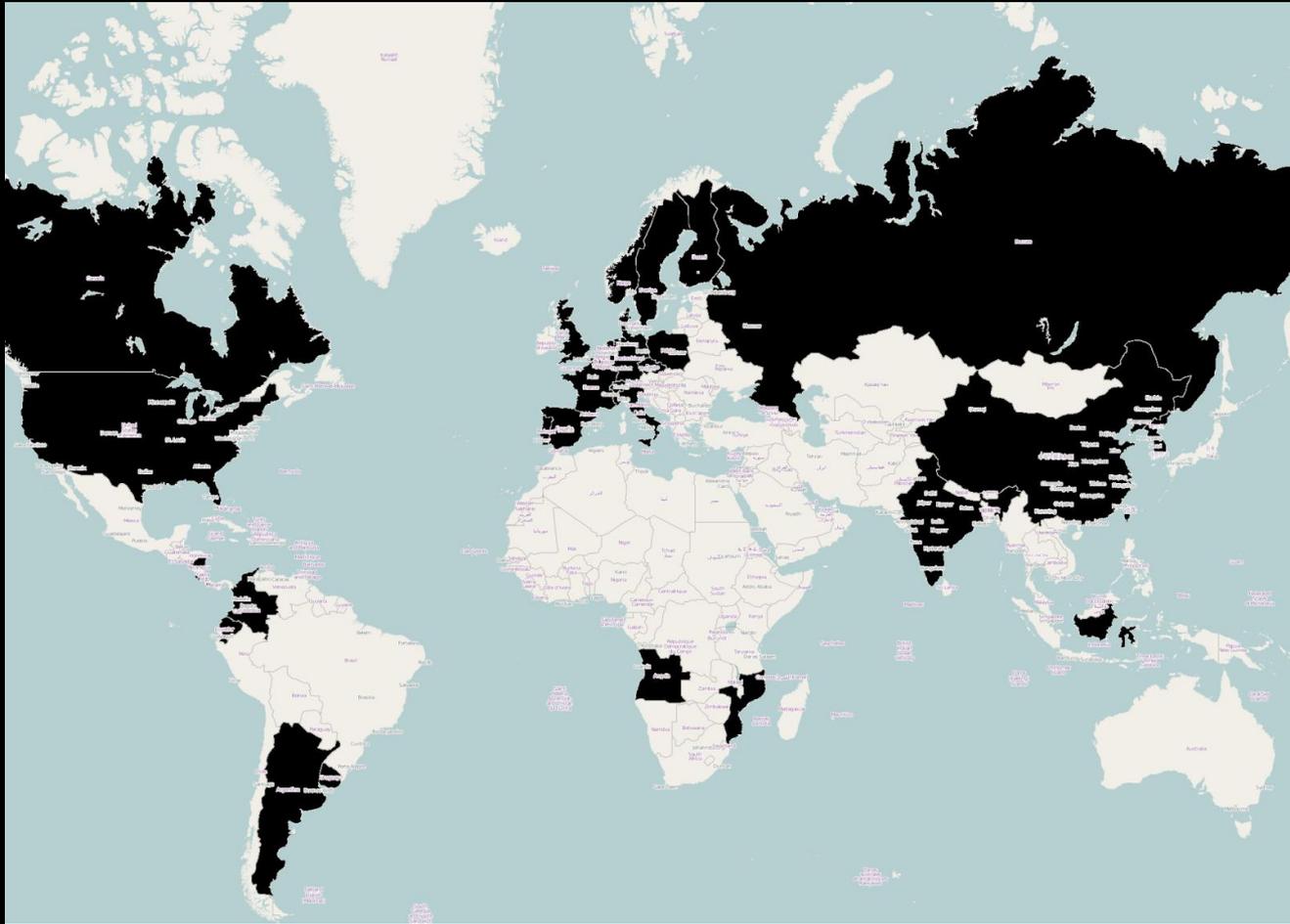
Reception of the then Prince and Princess of the Kingdom of the Netherlands, now King Willem-Alexander and Queen Máxima.

FEA-RP International Agreements

International Academic Agreements: 78

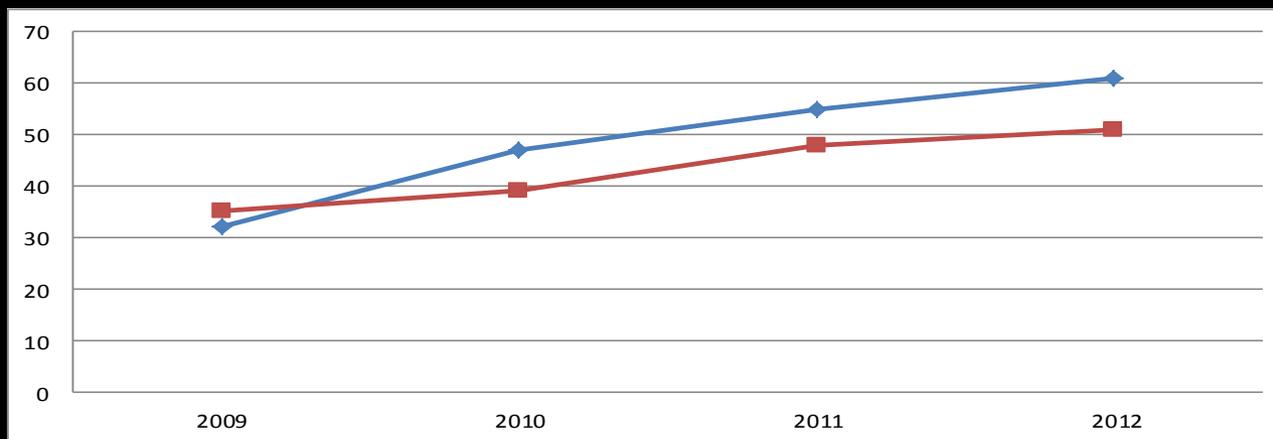
- Angola
- Argentina
- Belgium
- Canada
- China
- Colombia
- Costa Rica
- Czech Republic
- Denmark
- Ecuador
- Finland
- France
- Germany
- Hungary
- India
- Indonesia
- Italy
- Mozambique
- Netherlands
- Portugal
- Russia
- South Korea
- Spain
- Sweden
- Switzerland
- Taiwan
- Turkish
- United Kingdom
- United States
- Uruguay

Partner Institutions around the World



International Office FEA-RP

	Exchange students at FEA-RP	FEA-RP Students abroad:
2009	41	37
2010	46	41
2011	61	50
2012	72	44
2013	67	72
2014	90	49



**University of São Paulo
School of Economics, Business Administration and
Accounting at Ribeirão Preto**



**Prof. Dr. Dante Pinheiro Martinelli
Dean**

**www.fearp.usp.br/en
fearp@usp.br**



**Prof. Dr. Walter Belluzzo Júnior
Associate Dean**